

Community Engagement and Development Committee Agenda

Thursday, October 3 ▪ 8:30 – 10:30 am. ▪ Via Teams

The Community Engagement and Development Committee (CED) leads the Board's participation in community engagement and fund development. The CED Committee recommends policies for community engagement and fund development and provides opportunities for Board involvement in these activities. The committee will recommend plans and procedures, advise and support staff in their efforts to strengthen the early childhood system through stewardship of local resources, community engagement, strategic communication, volunteer recruitment and opportunities, outreach and education, plans, procedures, and community relations.

- 1. Determination of Quorum (3 Members) & Call to Order***
 - a. Welcome/Introduction of new Committee Member, Elizabeth Stiff
 - b. Chair Comments
- 2. Review and Approval of Minutes* August 1, 2024**
- 3. Bylaw Review***
 - a. **Wording:** The top of the agenda is taken from the bylaws
 - b. **Quorum:** One-third or 33% of active membership
- 4. Board and Committee Learning Tracts**
- 5. General Reports (see attached)**
 - a. President's Report[△]
 - b. Community Engagement Team Updates[△]
 - c. Grant Report[△]
- 6. Other business**
- 7. Adjournment***

Meeting Schedule: January 9, 2025; March 6, 2025; May 1, 2025

* Needs Action [△]Information Only ! Possible Conflict of Interest (Recusals)



Partnership for Children of Cumberland County, Inc.
Community Engagement and Development Committee Meeting Minutes
August 1, 2024 (8:31 am to 10:30 am)



MEMBERS PRESENT: Patricia Fecher (Chair), Paige Ross, Erica Little, Bersuada Saunders-Clarke, Dorothy Strahley MEMBERS ABSENT: Amanda Klinck, Liz Simpler NON-VOTING ATTENDEES: Mary Sonnenberg, Sharon Moyer, Pamela Federline, Daniele Malvesti, Amanda Hamilton, Shaun Savarese			
AGENDA ITEM	DISCUSSION & RECOMMENDATION:	ACTION	FOLLOW-UP
1) Determination of Quorum & Call to Order	Determined attendees present met quorum, Patricia Fecher called the meeting to order at 8:31 am.	Called to Order	None
a) Welcome/Chair Comments	Welcomed our new CED Chair, Dr. Patricia Fecher, PhD. Introductions made by committee members	None	None
		None	None
2) Review and Approval of Minutes	Patricia Fecher called for review and approval of the May 2, 2024, minutes. No changes were indicated. Erica Little motioned to approve, and Paige Ross seconded. Motion passed unanimously	Minutes Approved	None
a) May 2, 2024			
3) President's Report	President Mary Sonnenberg presented the President's Report. Report provided in packet. <ul style="list-style-type: none"> - Partnership for Children of Cumberland County is in the finale 3 for the 2024 choice of awards. By-Laws Review <ul style="list-style-type: none"> - Committees must review their By-Laws and develop recommendations for changes by the next CE meeting on Oct 3, 2024. - Send all recommendations to Sharon Moyer at smoyer@ccpfc.org 	None	None
4) Community Engagement Team Updates	a.) Projects	None	None
a) Current Projects	I. Salesforce Database – Sharon and Pamela <ul style="list-style-type: none"> - Working on our client management relation system to track volunteer hours, receiving rent from tenants, and In-Kind donations. - We expand our sales force to follow a family who enters our organization by the time their child enters kindergarten and be able to turn families into advocates, volunteers, or committee members. - Kaleidoscope Play and Learn has been built so parents can select what classes they want to attend and that PFC can track those parents who sign up. - A survey was created for parents who attended the Kaleidoscope class to track participant feedback. 		



Partnership for Children of Cumberland County, Inc.
Community Engagement and Development Committee Meeting Minutes
August 1, 2024 (8:31 am to 10:30 am)



<p>b) Current Project</p> <p>Recent and upcoming outreach events we have participated in – Daniele</p> <p align="right">Daniele End-of-year reporting June 30 23/24</p> <p align="right">Shaun Updates</p> <p align="right">Liz reports Family Connects updates Program Reach 7/8/2024 Report Dec 1 – May 31</p>	<p>II. Outreach</p> <ul style="list-style-type: none"> - 3 Day Family Resource and Wellness event on Fort Liberty with over 600 soldiers – August 6-8, 2025, 9:00 am – 3:30 pm - 2025 Little Land – Feb 15 - 2024 Kindness Awards – Nov 14 - 2024 Kindness Awards nominations begin Aug 19 (If you know someone or an organization who has impacted families with young children or children themselves, please nominate them. - Little Land Down on the Farm – Part of The Cumberland County Fair – Aug 30 – Sept 8 - Smart Start Month - NCPFC will do this every year, and there will be a weekly theme – Starting in September. - Barnes and Noble will host their book drive event, and PFC will be the recipient this year. - The goal of 66,000 ended up with over 89,606 users on our website - The in-kind goal was 12,000, and we ended up with 17,500 - 10,000 Visitors to our Family Resource Center - Participated in 27 outreach events - 42 projects for service this year, internal and external - Social Media Followers 7,538 - Social Media Likes over 7,000 - 2,472 books were placed in the hands of children and families throughout the year. - Adobe Certification - Nonprofit Member to Canva - Developing Marketing request form - 904 Eligible births - 655 Scheduled - 55 Declined - 94 Pending - 84 Unable to contact - 7 Unable to schedule - 514 Completed in-home visits - 73% Scheduling rate - 77% Completion rate - 57% Population Reach <p>90% of the families that had an in-home visit received at least one referral</p>	<p align="center">None</p>	<p align="center">None</p>
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------	----------------------------



**Partnership for Children of Cumberland County, Inc.
 Community Engagement and Development Committee Meeting Minutes
 August 1, 2024 (8:31 am to 10:30 am)**



<p>5) Review of Logo Usage by Funded Programs in the Community Engagement Policies</p>	<p>LOGO USAGE BY FUNDED PROGRAMS: Agencies and organizations that receive grant funding through PFC must use the approved PFC organizational logo on materials related to their program and must submit a copy of the material for review and approval of the logo usage prior to publication or release of the material</p> <p>Sharon- How do we ask the programs that we fund to acknowledge this?</p> <p>Recommendation- We replace Logo Usage with funded Programs to: FUNDING STATEMENT: Agencies and organizations that receive grant funding through the Partnership for Children of Cumberland County must include a funding statement on all outreach materials, websites, social media posts, etc., for the funded program.</p> <p>For a Smart-Start funded program, one of these statements is acceptable: "This work is supported by the Partnership for Children of Cumberland County through North Carolina's Smart Start Initiative." or "Funding for (Insert program name) is provided by the Partnership for Children of Cumberland County through North Carolina's Smart Start initiative."</p> <p>Recommendation: If a logo is used, please reference our brand identity guide</p> <p>Motion to approve recommendations for logo usage changes. Paige Ross motioned to approve first and Erica Little second. Motion passed unanimously</p>		
<p>6) Grant Report</p>	<p>Pamela Presented the grant report. Report attached.</p>		



Partnership for Children of Cumberland County, Inc.
Community Engagement and Development Committee Meeting Minutes
August 1, 2024 (8:31 am to 10:30 am)



<p>7) Board and Committee Learning Tracts</p>	<p>Sharon Report Board and Committee Learning Tracts Keep these two things in mind, defining how we train ourselves and our board members on what we do at Partnership for Children and a long-term goal of hosting small community meetings.</p> <p>Review Script/Talking Points: The script is attached to the packet.</p> <p>Words and Phrases that kept bubbling to the top in our last meeting</p> <ul style="list-style-type: none"> - Meet families wherever they are on their journey - Empowering - Nurturing - Shaping bright futures - We're cultivating a healthier society for generations to come - Healthier kids - Together <p>What are the phrases that resonate with you?</p> <ul style="list-style-type: none"> - "We strengthen and empower families. We do this because strong families raise strong kids." <p>What do you think is missing?</p> <p>Bersuada</p> <ul style="list-style-type: none"> - Seeing more words about inclusion - Bridge - Include tenants within the PFC building <p>Patricia</p> <ul style="list-style-type: none"> - taking a look at who the audience is. - Stay away from phrases like "our group." <p>Daniele</p> <ul style="list-style-type: none"> - Adding the longevity of our organization - Economic impact <p>Shaun</p> <ul style="list-style-type: none"> - Adding more information about our PFC programs 		
<p>8) Other Business</p>	<p>The next CED meeting is scheduled for Oct 3, 2024</p>	<p>None</p>	<p>None</p>
<p>9) Adjournment</p>	<p>Patricia Fecher motioned to adjourn. The motion passed unanimously. The meeting was adjourned at 10:30 am.</p>	<p>Adjourned</p>	<p>N/A</p>



Partnership for Children of Cumberland County, Inc.
Community Engagement and Development Committee Meeting Minutes
August 1, 2024 (8:31 am to 10:30 am)



Submittal: The minutes of the above-stated meeting have been submitted for approval. _____

Secretary of Meeting

Date

Approval: Based on Committee consensus, the minutes of the above-stated meeting are hereby approved as presented and/or corrected.

Committee Chair

Date

BY-LAWS REVIEW

Section 1. General Committee Guidelines: The committee structures, except the Executive Committee, act within the authority as delegated by the Board. Committee membership and participation may include both Board directors and non-Board participants, with the exception of the Board Development Committee and Human Resource Committee. These committees shall consist of both current and former Board directors and non-Board participants. Non-Board participants shall have all rights and privileges of Board directors except a vote at Board meetings. Non-Board participants shall have voting rights within the committee process only.

Committee activities are viewed as funnels for the deposit of ideas, interests, and issues for full discussion. Committees should seek opportunities to collaborate with other committees, groups, individuals, agencies, and organizations. The committee process is an open forum supporting full discussion of issues and concerns in preparation for recommendations to the full Board.

All standing committees, special committees, and sub-committees, shall abide by all regulations listed in these bylaws with particular note to Article IV Sections 1-7 and Sections 9-12 with regard to meetings. Due to the fact that all committees recommend action on matters to the Board and have no final approval authority, with the exception of the Executive Committee, and because holding these groups to the strict quorum requirements listed herein which from time to time causes delays in the approval process, quorum for committees, special committees, and sub-committees shall be defined as one-third or 33% of active membership with the exception of the Executive Committee, Finance Committee, Human Resource Committee, and Board Development Committee. Quorum for these committees as stated shall be 50% of the active membership. Quorum for the North Carolina Pre-Kindergarten Committee shall be 50% of active membership plus one. Quorum shall be determined at the beginning of a meeting for all items requiring action.

Section 2. Committees and Membership: The Chair and/or Board may from time to time establish such standing committees, special committees, sub-committees, or workgroups as it deems necessary to assist the Board in carrying out its duties and responsibilities to the Corporation on a continuing basis. Standing committees will include but are not limited to Executive Committee, Board Development Committee, Human Resource Committee, Finance Committee, Planning and Evaluation Committee, Community Engagement and Development Committee, Child Care Resource and Referral Advisory Committee, Facility and Tenant Committee, and North Carolina Pre-Kindergarten Committee.

The Chair, with input and assistance from the President, shall appoint committee members to each standing committee. The Chair shall review committee membership each year and make new appointments as necessary. The Chair will appoint each committee Chair to serve for that year. Committee Chairs will appoint Vice-Chairs. In order to have full Board participation, the Chair may appoint each Board director to one or more committees. Each member of a committee holds office until his successor is elected, or until he resigns or is removed from the committee. A member of a committee may succeed himself. The Chair, committee chair, or President may invite additional individuals with expertise in a particular area to meet with and assist the committee. Such advisors shall not vote or be counted in determining the existence of a quorum and may be excluded from any closed session of the committee.

ARTICLE IV BOARD MEETINGS

Section 1. Regular Meetings: The Board shall meet at such regular times and dates as designated by the Chair, through a written call of the majority of the Board, or upon resolution of the Board. The annual meeting of the Board shall be held each year prior to July 1 of the fiscal year or at such other time as the Chair may see fit, for the purpose of appointing directors and officers and for the transaction of other business.

Section 2. Special Meetings: In the event of an emergency or immediate need, a special Board meeting may be called, with the ten-day notice stipulation waived on the condition that quorum requirements be met at the meeting and that the notice provide the full details regarding the purpose of the emergency meeting. Special meetings of the Board may be set at the call of the Chair, upon written call by the majority of the Board, or upon resolution of the Board.

Section 3. Place of Meetings: The meetings of the Board shall be held at the principal office of the Corporation, or at such other place as the Chair may designate.

Section 4. Notice of Meetings: Written notice of the time, date, and place of regular and special Board meetings shall be given by the Chair to each director at least ten days in advance of the meeting. In accordance with Section 12 of this Article, notices shall be delivered by mail, email, or hand delivery to each director, will be posted on the PFC website and with Notice on entry television screens at the principal office.

Section 5. Attendance and Quorum: Attendance by a director at a meeting shall constitute a waiver of notice of such meeting, except where a director attends a meeting for the express purpose of objecting to the transaction of any business because the meeting is not lawfully called. Attendance records of each Board meeting shall be maintained at the principal office. Directors or designees are encouraged to make reasonable effort to attend all meetings. In the event of three consecutive unexcused absences in one fiscal year as determined by the Chair, the director may automatically be removed from the Board.

A quorum for Board meetings is defined as a majority, or 50% plus one, of the active directors and shall be determined at the beginning of a meeting for all items requiring action at the current meeting or in the future (*Reference Article V, Section 1 regarding Attendance and Quorum requirements for committees*). The act of a majority of the directors present at a Board meeting where a quorum has been established shall be the act of the Board, except as may be otherwise specifically provided by statute, by the Articles of Incorporation, or by these bylaws. If a quorum shall not be present at any meeting of the Board, those present may receive and review any reports which do not require Board action and/or they may adjourn the meeting until a quorum shall be present.

Any one or more or all of the directors may participate in a meeting of the Board by means of a conference telephone or similar communications device that allows all persons participating in the meeting to hear each other. Participation in a meeting by means of a conference telephone or similar communications device shall be deemed presence in person at such meeting.

Section 6. Notice of Intent to Attend: Directors and designees of the Board shall be required to notify the Chair of their intent to attend or their inability to attend a lawfully scheduled meeting within three (3) days of receipt of a meeting notice.

Section 7. Minutes: Minutes of each Board meeting will be kept at the principal office as an official record of Board action. The minutes will be reviewed by the Board and approved at subsequent meetings.

Section 8. Consent Agenda: N/A

Section 9. Voting: Unless otherwise provided for in the Articles of Incorporation, each director shall have voting rights and shall be entitled to one vote on each matter submitted to a vote at any meeting. The vote of a majority of the directors voting on any matter at a meeting of the Board at which a quorum is present shall be the act of the Board on that matter unless the vote of a greater number is required by law or by the Articles of Incorporation or bylaws of this Corporation. Votes by proxy are prohibited.

The Chair's presence may satisfy the requirements for quorum at any meeting, Board or committee, and will vote only in the event of a tie vote. The chairs of each committee will also satisfy the requirements for quorum and will only vote in the event of a tie vote at committee meetings. Each officer, Board director, and committee member is held accountable to the Conflicts of Interest policy as listed in Article VI of these bylaws and must abstain from voting when such conflicts arise.

Section 10. Parliamentary Rules: All meetings shall be conducted in an open, orderly, and fair manner and in accordance with the *Modern Rules of Order – Most Current Edition* published by the American Bar Association circa 1999.

Section 11. Compliance with State Requirements: So long as the Corporation receives funding from the State of North Carolina, it shall conduct its operations, including its meetings, in a manner comparable to Article 33C of Chapter 143 of the General Statutes "The Open Meetings Law," Chapter 132 of the General Statutes "The Public Records Law."

Section 12. There was no 12 in the bylaws.

Board and Committee Learning Tracts

Keep these two things in mind:

- Defining how we train ourselves and our board members on what we do at Partnership for Children.
- The long-term goal of hosting small community meetings.

Script draft based on:

We meet families wherever they are on their journey, working side-by-side as partners to unlock every child's full potential. Strengthening and empowering families, nurturing future brilliance, nurturing the promise of tomorrow.

We help families in our area, no matter where they are in life. We work side-by-side with them to help every child shine.

Our job is simple: we strengthen and empower families. We do this because strong families raise strong kids.

We meet families (people?) wherever they are on their journey. Some need a little help, others need more. We're here for all of them.

By nurturing our children today, we're nurturing the promise of tomorrow. Each child has a spark of brilliance, and we help light it up.

When we support families and young children now, we improve our community for the future. Happy, healthy kids grow up to be good neighbors and leaders.

Remember, every child has potential. We work to unlock that potential because today's kids are tomorrow's community.

By helping the Partnership for Children, you're helping build a brighter future for Cumberland County. Together, we can make our community a great place for all families.

We strengthen and empower families. We do this because strong families raise strong kids.

We help families with young kids because strong families raise strong kids.

We support families with young kids because strong families make our community strong.

What are the talking points we want to raise?

1. We help kids get ready for school and life.
2. Our programs support families in giving children the best start possible.

3. We work to make sure all local children have access to quality early education.
4. By investing in early childhood, we're building a stronger future for our community.
5. We connect parents with resources to help their children grow and learn.
6. Our efforts lead to healthier, happier kids and families in Cumberland County.
7. We bring together local organizations to create better opportunities for young children.
8. Supporting us means supporting the next generation of Cumberland County.
9. We support our children today to build a better Cumberland County tomorrow.
10. Investing in kids now creates a stronger community for the next generation.
11. Healthy children grow into a healthy society - we make that happen.
12. We're laying the foundation for a thriving future by nurturing our youngest residents.
13. Our work helps create smart, capable kids who will become tomorrow's leaders.
14. By supporting families, we're building a more resilient community for everyone.
15. Healthier, happier kids today mean a brighter future for all of Cumberland County.
16. We're not just helping children - we're shaping the future of our entire community.
16. When we invest in early childhood, we invest in a better society for all.

President's Report
Executive Committee (on Behalf of Board)
Charles Morris Room/ Hybrid
Thursday, September 26, 2024

A. NCPC/DCDEE Updates / Legislative Updates

1. NCPC

- Stories submitted to NCPC per request. Sample story attached.
- Annual NCPC Survey sent to Executive Directors, due to NCPC October 18. Pamela Federline, VP Planning & Evaluation will be lead in gathering input from staff to be ready for submission.

2. DCDEE

- **Southwestern Child Development Commission (SWCDC)** reimbursements are flowing more quickly. We are in contract for all four areas (CORE, HSB, B3QI and FCC). Budget revision requests and Amendments are in process for reversion redistribution funds for these contracts.
- **NC Pre-K:** Contract for FY25 executed. All Sub-contracts for providers executed. Directors had their first quarterly meeting on September 19. Funds were recently received for the requested advance and for the July and August FSRs. Providers are in the process of requesting their advances, as applicable.

3. State Level

- Governor Cooper vetoed H.B. 10 on July 20 which made several adjustments to the state budget for FY2024-25 which began July 1. Legislators could vote to override Governor Cooper's veto during their next (one-day) session on October 9.

4. Federal Level

- **U.S. House rejected proposal to prevent Federal Government Shutdown on October 1.**
- Generally, funding legislation initiates in the U.S. House and then moves to the Senate. However, leaders in the U.S. Senate began the process last week of preparing their own continuing resolution to fund the federal government into December. **The stopgap spending bill, also known as a continuing resolution, has the broad bipartisan support it needs to move through House and Senate votes this week, though senators will need to reach an agreement to vote on the legislation before the Oct. 1 deadline when federal spending runs out.**
- If Congress doesn't approve a funding plan by then, parts of the federal government would shut down on October 1.

B. Grant Opportunities/Updates/RFPs

- Met with the City of Fayetteville in July to discuss the status of the grants we have with them. New scope and budget have been submitted for the ARPA grant. Contracting for new scope and budget is with the City for their processes.

C. Staff Updates

- **Welcome to Makalia Stewart, Region 5 Caseworker, who started with PFC on September 4. Whitney Krisch, Family Child Care Consultant, will start on October 1.**
- **Open positions are on the PFC website with a link to Indeed.** If you have any questions, please contact Anthony Ramos (aramos@ccpfc.org).
- **Lunch Plate Sale Fundraiser – September 26 from 11 am – 2 pm.** Lunch options will include hot dogs or vegetarian chili bowl with choice of sides including baked beans, potato salad, macaroni salad or chips. Proceeds from the sale will benefit staff team development opportunities. This fundraiser follows the Board's Executive Committee meeting.

D. Events

- **Flu Shot Clinic – September 26 from 11 am – 1 pm.** The clinic includes Board members & tenants.
- **NC Pre-K Let's Get Enrolled** launched January 17, 2024, for 2024-2025 school year applications. Please share the URL: LetsGetEnrolled.com. We are still taking applications for the new school year. While many of our sites are full, some programs still have openings. Please continue to get the word out.
- **Kindness Awards event** will be held **on November 14** at 6:30 pm. Nominations are closed for Kindness Awards.
- **Little Land: Down on the Farm** made a return. It was a great event and wonderful outreach to the community at the County Fair. We look forward to next year.
- **Smart Start Month:** Governor Cooper proclaimed September as Smart Start Month. NCPC held a special event on September 9 where Governor Cooper was in attendance. Members of the Early Childhood Caucus in the General Assembly were recognized for their work in support of our youngest children and families. We have been promoting through social media posts. Please make sure you follow us on Facebook and share our posts.
- **Little Land: Big Play for Families** – February 15, 2025. Thank you again to Haja for being our first sponsor and sponsoring Sensory Land. We need your help in soliciting vendors and sponsors. You can find all the information online at ccpfc.org/vendor, ccpfc.org/sponsor, and downloadable flyers, posters, etc. are at ccpfc.org/lldownloads.

Community Engagement Team Updates

Community Relations Specialist Update:

Outreach upcoming events:

- Another round of PAW events in support of ACS and Panther Wellness via Commander's request October 10-15
- Fayetteville PD is requesting our participation at their annual trunk or treat along with a children's book request for the event. The date is the 25th of October – We are awaiting confirmation as we were provided conflicting information.
- Annual Barnes and Noble Holiday Book Drive will begin in late Nov or early December. Awaiting BN corporate to provide dates to the local Fayetteville store.
- The Kindness Awards event will be held at the Partnership on November 14, 2024, at 6:30 p.m. Nominations have been received, and the honoree list is being solidified.
- Keeping on the committee's radar, we are gearing up for Little Land: BIG Play for Families at the Crown Expo, 10 am-2 pm on Saturday, February 15, 2025. If you know of a vendor or possible sponsor, please provide us with their contact information or consider making an introduction for us, and we will be happy to make the ask.
- Reporting:
 - September 30, 2024, marks the end of the first quarter of the 2024-25 fiscal year. First-quarter data, supporting documentation, and a special story are due October 15, 2024. Target outcome updates will be provided at the next CED Committee meeting following the October deadline.
- Social Media Updates:
 - The last 28 days of social media data show:
 - 7 541 followers
 - 2 026 post engagements
 - 17 new page likes
 - 24 new followers gained

Visual Communication Designer Update:

Current and upcoming projects:

- 3-year Impact Report from the last Smart Start grant cycle
- Working with Region 5 team on intro cards and other materials
- Office Space rental webpage and marketing
- Pre-K wall rap to make the long hallway in the 100 suite less intimidating to our young visitors
- Large project to align the Family Connects referral sources and our Family Focus guide

Family Connects Update:

- Hired new PSS Taylor Lawton, who starts at PFC on October 8th
- We were given a very generous donation from our Amazon community partners towards our baby bundle items that families receive as incentives
- **The program is VERY close to certification and is working closely with FCI to determine the details and next steps for our site**

- Continued expansion and growth of community resources and projects. A former chaplain has volunteered to help with outreach to our religious communities on this program as we know so many seek support from the religious organization for information.
- Current community challenges as seen by our program: lacking resources and translation for our Haitian community, challenges for women who are unhoused and pregnant/early postpartum, increases in our SUD cases, decrease in community vaccination rates, including TDAP in pregnant women and early pediatric vaccines and SOPs post birth. Increase in NICU cases.

Special Story from Family Connects:

Strength in the Face of Adversity

Perhaps one of our most inspiring stories is that of a young woman who chose to embrace motherhood following a sexual assault. Her journey was further complicated when she suddenly became responsible for her two younger half-siblings. Faced with the daunting task of caring for three young children while grappling with her own mental health, she found unwavering support through our program. We provided not just referrals for essential services but also the emotional reassurance she desperately needed. Months later, we were thrilled to learn of the positive strides she and the children had made, with the older ones adjusting well and the baby thriving. Her resilience shines through as she now looks toward furthering her education and continues to prioritize her mental health.

Community Engagement Administrator Update:

- Our Board of Directors approved the change in the Community Engagement Policy, which removes the logo mandate and provides two options for funding statements.
- As we near the end of the first Quarter, we continue our work with Planning and Evaluation with programmatic evaluation and reporting in Salesforce.
- Volunteer portal in Salesforce will be ready by Little Land.
- September was Smart Start Month. We supported it with social media posts. We will consider moving the Kindness Awards to September next year, with a possible fall fundraiser in November.
- Previously awarded ARPA funding for Early Care and Education program will now be partially diverted to our Family Connects Program
- We received a sizable donation from Amazon that will support our Literacy efforts and Family Connects.

Grant Submission Tracking 2024-25

*Includes grants other than allocations made by NCPC and DCDEE.
Letters of Inquiry to Foundations will be tracked for conversion to grant submission.*

Lead Agency Partner	F = Federal S = State L = Local P = Private C = Corporate O = Other	None In-Kind (%) Cash (\$)
---------------------	------------------------------------------------------------------------------------	----------------------------------

Funder / Name of Grant	Due Date	Date Submitted	Department	Program Lead / Manager	Submitted By	Status as Grantee	Type of Grant	Match Required	Grant Amount Submitted	Grant Amount Awarded	NCPC Match Amount	Date of Grant Award	Expected Implementation Date	Notes / Purpose
July 2024														
**Google Grant	NA	Originally Submitted FY 2021-22	CED	S. Moyer	S. Moyer	Lead	O	NA	\$ 10,000	\$ 10,013	\$ 10,013	4/28/2021	Monthly	PFC was approved for an in-kind opportunity to use up to \$10,000 per month of Google advertising. Proceeds will be reported monthly Google Grant July Performance = 100%
Subtotal									\$ 10,000	\$ 10,013	\$ 10,013			
August 2024														
**Google Grant	NA								\$ 10,000	\$ 9,675	\$ 9,675			Google Grant August Performance = 96.8%
Subtotal									\$ 10,000	\$ 9,675	\$ 9,675			
September 2024														
**Google Grant	NA								\$ 10,000	\$ 9,149	\$ 9,149			Google Grant September Performance = 91.5%
City of Fayetteville - ARPA Rewind	NA	Originally Submitted in FY 2022-23	Multiple	P. Federline S. Moyer J. Jett C. Mangum	M. Sonnenberg	Lead	F	NA	\$ 400,000	\$ 400,000	\$ 400,000			Family Connects and ECE education classes. Total grant reduced from \$1 million to \$400,000, inclusive of indirect. Updated contract with the City of Fayetteville is pending.
Subtotal									\$ 400,000	\$ 409,148.69	\$ 428,836.94			
Total Cash Grants 2024-25									\$ 400,000	\$ 400,000				
Total Non-Cash Grants 2024-25									\$ 30,000	\$ 28,837	\$ 28,837			
Combined Cash and Non-Cash Grants 2024-25									\$ 430,000	\$ 428,837				
Proportion Cash Grants Funded to Requests											100%			
Google Grants Proportion Total Awarded											96%			
Overall Proportion of Cash and Non-Cash Grants Awarded											99.7%			