

## Community Engagement and Development Committee

Thursday, Aug 3, 2023 ▪ 9:00 – 11:00 am. ▪ Via Zoom

The Community Engagement and Development Committee (CED) leads the Board's participation in community engagement and fund development. The CED Committee recommends policies for community engagement and fund development and provides opportunities for Board involvement in these activities. The committee will recommend plans and procedures, advise and support staff in their efforts to strengthen the early childhood system through stewardship of local resources, community engagement, strategic communication, volunteer recruitment and opportunities, outreach and education, plans, procedures, and community relations.

### 1. Determination of Quorum (3 Members) & Call to Order\* 9:00 am – 9:05 am

- a. Welcome/Chair Comments/New Member
- b. [Required documents](#)

### 2. Review and Approval of Minutes\* 9:05 am

- a. May 4, 2023

### 3. Committee goal: Strategic Plan for Sustainability – 9:10 am – 9:30 am

This committee is tasked with developing a fund development/philanthropy plan. Based on the data, it has been determined that the focus should be on individual donor cultivation and volunteerism (growing volunteers into donors).

#### a. Next steps in planning – Sharon and Pamela

- i. [Board Survey Final DRAFT](#)
- ii. Language to launch the survey DRAFT

### 4. President's Report<sup>Δ</sup> 9:30 am – 9:40 am

### 5. Community Engagement Team Updates<sup>Δ</sup> 9:40 am – 10:00 am

- a. End of Year Reporting for FY22/23
- b. Projects
  - i. Salesforce Database – Sharon and Pamela
  - ii. Allocations and CE's involvement – Sharon and Pamela
  - iii. Philanthropy and Donor Cultivation – Sharon
  - iv. Outreach
    1. Little Land: Down on the Farm – Sept.
    2. Back to School Bash at FascinateU – Aug.
  - v. Family Resource Center and Tenant Engagement
    1. Answering phones in person
    2. Library reopening and Front Desk's involvement
    3. Quarterly Tenant Engagement Activities
      - a. December, Open House for 30<sup>th</sup> Anniversary
- c. Family Connects Program

### 6. Grant Report<sup>Δ</sup> 10:00 am – 10:10 am

7. Other business 10:10 am

8. Adjournment\*

**MARK YOUR CALENDAR - LITTLE LAND - Saturday, February 10, 2024**

FY 23/24 Meeting dates: 10/5/2023, 1/11/2024, 3/7/2024, 5/2/2024

\* Needs Action    ^ Information Only    ! Possible Conflict of Interest (Recusals)



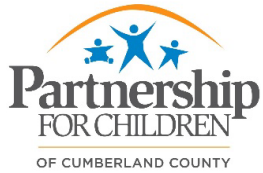
**Partnership for Children of Cumberland County, Inc.**  
**Community Engagement and Development Committee Meeting Minutes**  
**May 4, 2023 (9:04 am to 10:27 am)**



**MEMBERS PRESENT:** Ayesha Neal (Chair), Erica Little, Dorothy Strakley, Haja Jallow, Casey Harris  
**MEMBERS ABSENT:** None  
**NON-VOTING ATTENDEES:** Mary Sonnenberg, Sharon Moyer, Pamela Federline, Daniele Malvesti, Ben Hughes, Elizabeth Simpler, Amanda Hamilton, Heather Gallagher, Steven Gipson

AGENDA ITEM	DISCUSSION & RECOMMENDATION:	ACTION	FOLLOW-UP
1) Determination of Quorum & Call to Order  a) Welcome/Chair Comments	Determining a quorum was present, Ayesha Neal called the meeting to order at 9:04 AM.  The chair welcomed everyone.  Please let Ayesha and Sharon know if you plan on remaining on the committee. Deadline 5/15/2023	Called to Order  None  None	None  None  None
2) Review and Approval of Minutes a) October 6, 2022 b) January 12, 2023	Ayesha Neal called for review and approval of the October 6, 2022, minutes. No changes were indicated. Called for review and approval of January 12, 2023, minutes. No changes were indicated. Haja Jallow motioned to approve, and Erica Little seconded. Motion passed unanimously	Minutes Approved	None
3) President's Report	Mary reviewed April 27, 2023, President's Report  Some Updates/Additions <ul style="list-style-type: none"> <li>- This is the final year of the Federal PDG Grant for Regional Pilots for Family Connects. The Community Foundation funding for the Community Alignment Specialist position ends in December 2024.</li> <li>- DCDEE has released the guidance for the \$20M for NC Pre-K and child care start-up, quality, and capital expenses. Cumberland County is not in Round 1. Round 2 will open May 22 for licensed childcare facilities in or planned for any county in North Carolina.</li> <li>- Documentation for completion of the LETRS training must be submitted to the Partnership for Lead Teachers in private sites and Head Start.</li> <li>- The Senate is working on their budget. The budget is expected to be available in the first week of May. Once it is introduced, voted on, and passes the Senate, the conferees will be appointed by the House and Senate, and negotiations will occur within the Conference Committee. While there have been a large number of bills filed in the last week, the May 4th crossover deadline remains</li> </ul>	None	None





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<p>b) Upcoming Projects</p> <p>5) Family Connects Program</p> <p>6) Grant Report</p>	<p>Ben reported that Media Shield is bringing new programs.</p> <p>Liz reported</p> <ul style="list-style-type: none"> <li>- 243 births in the month of April</li> <li>- 110 Telehealth Visits in the month of April</li> <li>- 65 In-home visits in the month of April</li> <li>- More decline in the Military in the month of April</li> <li>- Working on bereavement workgroups</li> <li>-</li> </ul> <p>Pamela reported Grant's submission Tracking 2022-23</p>		
<p>7) Committee goal for FY 22/23 and Strategic Plan for Sustainability</p> <p>a) Next step in planning</p>	<p>Sharon, Daniele, and Pamela reviewed the Board Survey draft</p> <p>This committee is tasked with developing a fund development/philanthropy plan. Based on the data, it has been determined that the focus should be on individual donor cultivation and volunteerism (growing volunteers into donors).</p> <p>Sharon Talking through and finding the balance of what we really need to have on the survey in order to understand who people are and how they give to organizations.</p> <p>Pamela Made changes to the Board survey that was discussed during the meeting.</p> <p>Examples of some changes being made</p> <p>Question 1.)</p> <ul style="list-style-type: none"> <li>- Made Require field</li> <li>- Add select all that apply to the question</li> <li>- Add Childcare provider</li> <li>- Change Prefer not to say to Other and be able to type in the other box</li> </ul> <p>Question 3.)</p> <ul style="list-style-type: none"> <li>- Select the top 3</li> </ul> <p>Question 4.)</p> <ul style="list-style-type: none"> <li>- Change Bi annual to every other year</li> <li>- Change Semi-annual to twice a year</li> </ul> <p>Sharon and Pamela will continue to work on the survey and make the updated changes.</p>	None	None



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	<p>Sharon discussed the Language to Launch the survey. Sharon suggested that everyone should read over the Language and give their feedback.</p> <ul style="list-style-type: none"> <li>- Possible Launch of the survey by the end of May</li> <li>- Language to launch is attached to minutes</li> <li>- Reach out to Sharon or Ayesha for any changes that could be made to the survey</li> </ul>		
8)Other Business	Little Land Event Saturday, February 10, 2024 – Save the Date	None	None
9)Adjournment	Haja Jallow motioned to adjourn, Dorothy Strahley second. Motion passed unanimously. The meeting was adjourned at 10:27 am.	Adjourned	N/A

**Submittal:** The minutes of the above stated meeting are submitted for approval. \_\_\_\_\_  
Secretary of Meeting Date

**Approval:** Based on Committee consensus, the minutes of the above stated meeting are hereby approved as presented and/or corrected. \_\_\_\_\_  
Committee Chair Date

## Community Engagement and Development Committee Giving Survey

**The Community Engagement and Development Committee (CED)** leads the Board's participation in community engagement and fund development. The CED Committee recommends policies for community engagement and fund development and provides opportunities for Board involvement in these activities. The committee will recommend plans and procedures, advise and support staff in their efforts to strengthen the early childhood system through stewardship of local resources, community engagement, strategic communication, volunteer recruitment and opportunities, outreach and education, plans, procedures, and community relations.

The **Community Engagement and Development Committee** has had many conversations as a part of a larger ongoing conversation and work by this committee to address strategies for the Partnership's **sustainability planning**, and the body addressed the **strategy of increasing donor giving**. During these fruitful conversations, we developed a survey to inform our work. We ask each of our Board members to review and complete the brief survey to aid us in gleaning insight into the following areas to inform our donor giving:

- the donor's relationship to the Partnership
- the various ways people give
- what drives the donor to give
- how donors prefer to give
- how often do they choose to give
- what charities do they tend to support
- how they prefer to be recognized/thanked
- if they or someone they know has participated in one of our program(s)

Please assist our efforts to deepen our reach and understanding of how-to best appeal to our past and present donors while informing our strategies to deepen our donor base and bring new ones into the fold. The deadline to complete the Giving Survey is Sept. 15<sup>th</sup>.

To begin the brief survey:

President's Report Updates  
Friday, July 28, 2023

A. NCPC/DCDEE Updates / Legislative Updates

1. NCPC

• **NCPC Contract Executed.**

1. **Subcontracts for Direct Service Providers (DSP) in process.**
2. **Mandatory DSP meeting August 14**
3. All year-end programmatic and fiscal reporting has been submitted to NCPC.
4. Allocation RFP cycle for FY25-27: **Mandatory Bidders Meeting September 20.** Two information sessions were held in July.

2. DCDEE

- **Region 5** – Precontracting and budgets for our CORE contract have been submitted. BTQI (Infant Toddler services) contract information for Year 2 received. Region contracts are two-year contracts. Still waiting on information for HSB (Healthy Social Behavior) contracting. We have received information on a new contract for Family Child Care Homes under the Region. Personnel and budget information will go through committees and board in August.
- **The replacement Summer Learning Reversion check that was issued has been cashed by DCDEE and has cleared our bank account.**
- **NC Pre-K Contract executed.**
  - a. **Subcontracts for service providers in process.**
  - b. **School year 23-24 Placement:** As of today, 1,071 children placed, 362 on waitlist. Continue to contact families and place children.

3. State Level

- The state budget has not passed. Legislative leaders have indicated that they don't expect to have a final budget ready for votes until at least two weeks from now. While the Medicaid Expansion bill is tied to the passage of the state budget, the NC Department of Health and Human Services (DHHS) announced its plans to begin the process to begin Medicaid expansion in North Carolina on October 1, as long as it has authority to do so by the end of next month. If the state budget is not in place by September 1, implementation could be delayed until at least December 1 or in to the new year.
- Senator Rachel Hunt from Mecklenburg County, District 42 met with PFC Staff, Board members and child care providers to discuss the state of child care and early childhood issues in Cumberland County on July 27. The discussion was robust and informative. Senator Hunt is the daughter of Governor Jim Hunt. Smart Start started during the Hunt administration 30 years ago.

4. Federal Level

- **FY 24 Appropriations Process – Short timeline, different goals. If all appropriation bills are not finished by October 1, across the board cut of 1 percent.**



- a. House of Representative – Revert to FY 22 levels, CCDCG held harmless, Head Start cut by \$750M, Cuts in Title I and teacher prep, eliminates PDG (Preschool Development Grants), CCAMPIS, Eliminates Women’s Bureau
- b. Senate – bipartisan support to move all appropriations bills, hold most programs harmless to meet debt ceiling agreements, push for increased spending on social programs, border security
- c. The U.S. Department of Health and Human Services is proposing improvements to child care provider payment rates and practices to increase parental choice for child care arrangements and help stabilize operations for participating providers. Under proposed rules published this month, payments for child care by certain low-income families would be capped at no more than 7% of family income under the Child Care & Development Block Grant (CCDBG) program. Public comment runs through August 28.

#### **B. Grant Opportunities/Updates/RFPs**

1. City of Fayetteville ARPA grant – MOUs with providers are in development.
2. Cumberland County Revised Nonprofit Fiscal Recovery Assistance Program – Funds were directed to support the Family Connects program and modified scope of work has been submitted. Waiting on contract.

**C. Special Gift** – We were the recipient of a grant from **The Jerry D. and Helen H. Leggett Charitable Endowment of Cumberland Community Foundation, Inc.** Mrs. Helen Leggett set up an Endowment to benefit our organization. The first dispersal was \$1,600+. These funds are unrestricted. Mrs. Leggett was referred to us from her financial advisor. If you know Mrs. Leggett, please express your gratitude.

#### **D. PFC Updates & Highlights**

1. **Position openings posted: website link** (<https://www.indeed.com/cmp/Partnership-For-Children-of-Cumberland-County>). Please go to our website for new postings and share opportunities.
2. **Farewell** to Josh Morris as he focuses on his graduate school work and providing care for his children as his wife begins her new position as a second-grade teacher.
3. **Farewell to Georgene Fayssoux, Board-Certified Music Therapist.** Georgene has provided music therapy in Cumberland County Schools for nine years through Kerri Hurley’s Smart Start funded Kindermusik activity. Her unwavering commitment and exceptional musical abilities positively impacted nearly 2,000 children, families, and educators in Cumberland County.
4. **Welcome** to Nikita Grayson as a Coach with Provider Services. She will start on August 28.
5. **Congratulations** to Julanda Jett in her new role as Division Administrator in the Programs Department.
6. **Infrastructure Project:** Ordering of glass was delayed and has a 4-6-week window for delivery. It is anticipated that the project will be delayed past the August 12 date for completion on the Notice to Proceed. Their fourth pay application was submitted for payment and is being processed.

#### **E. Events/Community Outreach**

1. **Community Choice Awards** – we are in the top three and will be at the awards event on August 17. Wish us luck! Brian Jones and Mary Sonnenberg will be in attendance.
2. **Little Land Down on the Farm** – September 1-10 at the County Fair. Contact Sharon Moyer ([smoyer@ccpfc.org](mailto:smoyer@ccpfc.org)) for additional information.
3. **30<sup>th</sup> Anniversary for Partnership for Children of Cumberland County** – December 2023. The celebration will occur on Thursday, December 14, at the Partnership. More details to come. Contact Sharon Moyer ([smoyer@ccpfc.org](mailto:smoyer@ccpfc.org)) if you want to be on the planning committee.
4. **Little Land Saturday, February 10, 2024 – Save the Date.**

**Community Engagement and Development**  
**4th Quarter/Year-End NCPC Report**  
**FY 2022-23**

**Outputs**

<b>FS Community Outreach Information &amp; Resources Community Outreach</b>					
<b>Question</b>	<b>Q1</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>	<b>YTD Total</b>
Number of community presentations given	6	9	8	8	31
Number of community outreach events	52	31	4	9	96

<b>SBO Systems Building</b>					
<b>Question</b>	<b>Q1</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>	<b>YTD Total</b>
Number of meetings the local partnership convened with outside organizations to address one or more EC Profile indicators	16	29	26	37	108
Number of meetings led by other organizations where local partnership raised issue about one or more EC Profile indicators	5	8	36	50	99
Number of cross sector coalitions funded with any amount of PSC5517 Smart Start \$ supporting ECE	NA	NA	0	0	0
Number of cross sector coalitions funded with any amount of PSC5517 Smart Start \$ supporting HVPE	NA	NA	0	0	0
Number of cross sector coalitions funded with any amount of PSC5517 Smart Start \$ supporting Literacy	NA	NA	0	0	0
Number of cross sector coalitions funded with any amount of PSC5517 Smart Start \$ supporting Mental Health	NA	NA	0	0	0
Number of cross sector coalitions funded with any amount of PSC5517 Smart Start \$ supporting Physical Health	NA	NA	0	0	0

Explanation for zero answers:

This program does not have cross sector coalitions funded with any amount of PSC5517.