



351 Wagoner Drive, Suite 200, Fayetteville, NC 28303  
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OF CUMBERLAND COUNTY

## Community Engagement and Development Committee

Thursday, May 4, 2023 9:00 – 11:00 am. Via Zoom

The Community Engagement and Development Committee (CED) leads the Board's participation in community engagement and fund development. The CED Committee recommends policies for community engagement and fund development and provides opportunities for Board involvement in these activities. The committee will recommend plans and procedures, advise and support staff in their efforts to strengthen the early childhood system through stewardship of local resources, community engagement, strategic communication, volunteer recruitment and opportunities, outreach and education, plans, procedures, and community relations.

### 1. Determination of Quorum (3 Members) & Call to Order\* 9:00 am – 9:05 am

- a. Welcome/Chair Comments

### 2. Review and Approval of Minutes\* 9:05 am

- a. March 10, 2023 (Pages 2-5)

### 3. FY 23/24 CED Committee – 9:05 – 9:10 am

- a. Please let Ayesha and Sharon know if you plan on remaining on the committee, if you have recommendations for new members, etc. Deadline is 5/15/2023

### 4. Committee goal for FY 22/23 and Strategic Plan for Sustainability – 9:10 am – 9:30 am

This committee is tasked with developing a fund development/philanthropy plan. Based on the data, it has been determined that the focus should be on individual donor cultivation and volunteerism (growing volunteers into donors).

- a. Next steps in planning – Sharon, Daniele, and Pamela

- i. Board Survey DRAFT
- ii. Language to launch the survey DRAFT (Page 6)

### 5. President's Report<sup>Δ</sup> 9:30 am – 9:40 am (Pages 7-27 )

### 6. Community Engagement Team Updates<sup>Δ</sup> 9:40 am – 10:00 am

- a. GEMS Reporting for Q3 - Daniele (Page 28)
- b. Projects
  - i. Little Land Recap – Sharon
  - ii. Salesforce Database – Sharon and Pamela
  - iii. Other updates or questions
- c. Family Connects Program

### 7. Grant Report<sup>Δ</sup> 10:00 am – 10:10 am (Pages 29-30)

### 8. Other business 10:10 am

### 9. Adjournment\*

**FY 23/24 Meeting dates:** TBD

\* Needs Action    <sup>Δ</sup> Information Only    / Possible Conflict of Interest (Recusals)



**Partnership for Children of Cumberland County, Inc.  
Community Engagement and Development Committee Meeting Minutes  
March 10, 2023 (9:07 am to 10:56 am)**



<b>MEMBERS PRESENT:</b> Ayesha Neal (Chair), Paige Ross, Erica Little, Dorothy Strahley, Haja Jallow, Casey Ferris			
<b>MEMBERS ABSENT:</b> None			
<b>NON-VOTING ATTENDEES:</b> Mary Sonnenberg, Sharon Moyer, Pamela Federline, Daniele Malvesti, Ben Hughes, Elizabeth Simpler, Amanda Hamilton, Heather Gallagher			
AGENDA ITEM	DISCUSSION & RECOMMENDATION:	ACTION	FOLLOW-UP
1) Determination of Quorum & Call to Order  a) Welcome/Chair Comments	Determining that a quorum was present, Ayesha Neal called the meeting to order at 9:07 AM.  The chair welcomed everyone.	Called to Order	None
2) Review and Approval of Minutes a) October 6, 2022 b) January 12, 2023	Ayesha Neal called for review and approval of the October 6, 2022, minutes. No changes were indicated. Haja Jallow motioned to approve, and Dorothy Strahley seconded. The motion passed unanimously. Ayesha Neal called to review and approve January 12, 2023, Minutes. No changes were indicated. Erica Little motioned to approve, and Dorothy Strahley seconded. The motion passed unanimously.	Minutes Approved	None
3) President's Report	Mary reviewed February 23, 2023, President's Report  Some Updates/Additions  <ul style="list-style-type: none"> <li>- NCPC amendment on the Expansion grant extending the contract through June 30, 2023, has been executed</li> <li>- Federal PDG Grant for Regional Pilots for Family Connects amendment for extending the contract through November 30, 2023, has been executed</li> <li>- ROR (Reach Out and Read) continues to work with the NC ROR program, 4C, our DSP</li> <li>- DCDEE is doing testing for the roll-out of the \$20M for NC Pre-K start-up, quality, and capital expenses</li> <li>- Child Care Stakeholder Community Meeting next meeting will be held on January 31 from 6:30-8:00 pm at FTCC. The event will be live-streamed. You can find the registration link online at <a href="http://ccpfc.org/meetings">ccpfc.org/meetings</a>.</li> <li>- Infrastructure Project Pinam Construction started their work on February 13 as planned</li> <li>- All Staff Team Development Day: Monday, March 27 at noon for team building activities</li> </ul>	None	None





**Partnership for Children of Cumberland County, Inc.  
Community Engagement and Development Committee Meeting Minutes  
March 10, 2023 (9:07 am to 10:56 am)**



<p>5) Grant Report</p>	<p>Pamela Reported</p> <ul style="list-style-type: none"> <li>- Cannon Foundation- resubmitted grant from \$300,000 to \$100,000</li> <li>- Overall proportion grant is at 88%</li> </ul> <p>Overall google grant proportion is at 95%</p>		
<p>6) Committee goal for FY 22/23 and Strategic Plan for Sustainability</p> <p>a) Next step in planning</p>	<p>Sharon reviewed a portion of the minutes from the last meeting.</p> <p>Overview of areas that pertain to Community Engagement</p> <ul style="list-style-type: none"> <li>- Communications</li> <li>- Fundraising</li> <li>- Grants*</li> <li>- Volunteers</li> </ul> <p>*it was determined in a prior meeting that while Grants do fall into the development planning, our focus for creating a plan should be around fundraising (with a focus on cultivating individual donors) and volunteerism.</p> <p>At the last meeting, after hearing that the largest donor sector was individuals (67%), the The committee asked Sharon and Daniele to research where the dollars go, who gives, etc.</p> <p>Sharon and Daniele discovered the following:</p> <ul style="list-style-type: none"> <li>- NC Ranks in the top 10 for giving (Define Financial)</li> <li>- Destinations for contributions that fit our programs/services:             <ul style="list-style-type: none"> <li>a) Education is second with 14% (\$70.79 B)</li> <li>b) Human Services is third with 13% (\$65.33 B)</li> <li>c) Health is sixth with 8% (\$40.58 B)</li> </ul> </li> <li>- Those making less than \$50,000 annually are the second highest givers, while those making \$10 million or more are the first highest.</li> <li>- They also presented Charitable Giving by age group</li> </ul> <p>Sharon reviewed the Philanthropic Giving presentation</p> <ul style="list-style-type: none"> <li>a) Two areas of focus             <ul style="list-style-type: none"> <li>1) Individual Donors</li> <li>2) Volunteerism</li> </ul> </li> </ul> <p>Daniele and Sharon proposed the following:</p> <ul style="list-style-type: none"> <li>- Step 1: Survey the board             <ul style="list-style-type: none"> <li>a) What information do we present, and what do we ask?                 <ul style="list-style-type: none"> <li>1) What motivates you to support an organization?</li> </ul> </li> </ul> </li> </ul> <p>Pamela- Believing in a mission and the people whom they serve. Choosing to focus on a smaller organization to work with where quantity matters.</p>	<p>None</p>	<p>None</p>



**Partnership for Children of Cumberland County, Inc.**  
**Community Engagement and Development Committee Meeting Minutes**  
**March 10, 2023 (9:07 am to 10:56 am)**



	<p>Ayesha- Making sure where your money is going and what your money is going towards and having a family or friend recommendation.</p> <p>Sharon-</p> <ol style="list-style-type: none"> <li>1) Why do you give?</li> <li>2) When do you give?</li> <li>3) How do you give?</li> <li>4) What kind of organizations do you focus on?</li> </ol> <p>Daniele- Make sure your donation funds are going to a specific item.</p> <p>Casey- getting recognition, and a tax write off</p> <p>Paige- Knowing if your organization’s donations are 100% staying in your community</p> <p>Sharon asked if the committee would like to formally recommend to the board that we will develop a survey based on the four questions above. Ayesha motioned that a formal recommendation for a board survey and then a staff survey be developed and implemented. Dorothy Strahley seconded the motion. Motion carried.</p>		
7) Other Business	Little Land Event March 25, 2023, 10:00 am – 12:00 pm at The Crown Expo Free admission. First 200 kids with receive a superhero cape and mask.	None	None
8) Adjournment	Haja Jallow motioned to adjourn, Dorothy Strahley second. Motion passed unanimously. The meeting was adjourned at 10:56 am.	Adjourned	N/A

**Submittal:** The minutes of the above stated meeting are submitted for approval. \_\_\_\_\_  
Secretary of Meeting Date

**Approval:** Based on Committee consensus, the minutes of the above stated meeting are hereby approved as presented and/or corrected. \_\_\_\_\_  
Committee Chair Date

## Community Engagement and Development Committee Giving Survey

**The Community Engagement and Development Committee (CED)** leads the Board's participation in community engagement and fund development. The CED Committee recommends policies for community engagement and fund development and provides opportunities for Board involvement in these activities. The committee will recommend plans and procedures, advise and support staff in strengthening the early childhood system through stewardship of local resources, community engagement, strategic communication, volunteer recruitment and opportunities, outreach and education, plans, procedures, and community relations.

The **Community Engagement and Development Committee** has had many conversations as a part of a larger ongoing conversation and work by this committee to address strategies for the Partnership's **sustainability planning**, the body discussed the **process of increasing donor giving**. During these fruitful conversations, we developed a survey to inform our work. We ask each of our Board members to review and complete the brief survey to aid us in gleaning insight into the following areas to inform our donor giving:

- the donor's relationship to the Partnership
- the various ways people give
- what drives the donor to give
- how donors prefer to give
- how often do they choose to give
- what charities do they tend to support
- how they prefer to be recognized/thanked
- if they or someone they know has participated in one of our program(s)

Please assist our efforts to deepen our reach and understanding of how to best appeal to our past and present donors while informing our strategies to deepen our donor base and bring new ones into the fold. The deadline to complete the Giving Survey is May 15<sup>th</sup>.

To begin the brief survey:



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OF CUMBERLAND COUNTY

**EXECUTIVE COMMITTEE (Acting on Behalf of Board)**  
**Charles Morris Room/Hybrid**  
 Thursday, April 27, 2023  
**President's Report**

**A. NCPC/DCDEE Updates / Legislative Updates**

**1. NCPC**

- **Funding for Family Connects Program** – This is the final year of the Federal PDG Grant for Regional Pilots for Family Connects. The Community Foundation funding for the Community Alignment Specialist position ends December 2024. Discussions are occurring around continued funding to sustain the pilots. Data summary attached.
- **ASA and Budget preparation** – ASA finalized for NCPC at today's meeting. Projected budgets are in preparation for presentation and approval at the May Board meeting.

**2. DCDEE**

- DCDEE has released the guidance for the \$20M for NC Pre-K and child care start-up, quality and capital expenses. These Child Care Expansion and Access Grants shall be one-time awards (up to \$125,000) to assist with new or expanded high-quality child care initiatives. Applications will be accepted in two rounds, with the first round open now in specified counties. Cumberland County is not in Round 1. Round 2 will open May 22 for licensed child care facilities in or planned for any county in North Carolina.
- **NC Pre-K**
  - a. Processing is continuing for the last retro-payments, new site contracts and NC Pre-K Smart Start enhancements.
  - b. **LETRS** – Documentation for **completion** of the LETRS training must be submitted to the Partnership for Lead Teachers in private sites and Head Start. This is part of contract compliance monitoring. This training was legislatively mandated for PreK – fifth grade. The documentation for completion of the LETRS training is also needed to determine eligibility for stipends that DCDEE received from DPI. DPI is the lead agency for the LETRS training.
  - c. Monitoring documents for NC Pre-K have been submitted to DCDEE.

**3. State Level**

- The legislative session continues to move quickly. The House finished their budget and a summary from the NC Center for Nonprofits is attached.
- The Senate is working on their budget. The budget is expected to be available in the first week of May.
- Once it is introduced, voted on and passes the Senate, the conferees will be appointed by the House and Senate and negotiations will occur within the Conference Committee.
- While there have been a large number of bills filed in the last week, the May 4<sup>th</sup> crossover deadline remains.
- While Medicaid Expansion was signed into law, it will not become effective until the appropriations bill is signed and becomes law.
- The Smart Start Legislation Tracking Sheet for 2023 and 2023 Legislative Session Priorities are attached.

- Leandro update – Judge James F. Ammons, Jr. ruled that the state still owes the amount of \$667.8M, which is the funding total amount requested by the remedial plan. However, the State Supreme Court has halted the money transfer and plans to examine certain portions of the case.

#### 4. Federal Level

- **Community Mental Wellness and Resilience Act** will soon be reintroduced by US Representatives Paul Tonko (D-NY), Brian Fitzpatrick (R-PA) and co-sponsors in the House, and Senator Ed Markey (D-MA) and co-sponsors in the US Senate
- **President Biden’s Executive Orders** – On Tuesday, April 18, 2023, President Biden issued an Executive Order that included several major directives to address expanding access to high quality child care, improve affordability of child care on military installations, and boost job quality for early educators. [FFYF Statement on President Biden's Child Care Executive Orders](#)

#### B. Grant Opportunities/Updates/RFPs

1. City of Fayetteville ARPA grant –First round of applications are in review to determine awards.
2. Cumberland County Revised Nonprofit Fiscal Recovery Assistance Program (up to \$50,000, Application due by May 7, 2023)

#### C. PFC Updates & Highlights

1. **Position openings posted: website link** (<https://www.indeed.com/cmp/Partnership-For-Children-of-Cumberland-County>). Please go to our website for new postings and share opportunities.
2. **Infrastructure Project:** Pinam Construction is in the process of demolition and framing. Their anticipated completion date is mid to late June. The Cannon Grant award has been received.

#### D. Events/Community Outreach

1. **Little Land Saturday, February 10, 2024 – Save the Date**



## Family Connects, North Carolina Southeastern Region

Data verified through Feb. 2023 by Family Connects International

	Program Start Date 10/4/2021	10/4/2021 - 10/31/2022	Jan-23	Feb-23	Mar-23	10/4/2021 - 3/31/2023
<b>BIRTH DATA</b>						
Total Births	0	3595	254	272	307	5344
Eligible*	0	3071	219	242	289	4636
Not Eligible	0	524	35	30	18	708

### CASE STATUS BY DELIVER DATE

<b>Scheduled</b>	0	2421	173	188	231	3389
Scheduling Rate - 75% Goal	0%	72%	79%	78%	0%	73%
<b>Decline</b>	0	371	0	23	6	445
Decline Rate	0%	11%	0%	10%	2%	10%
<b>Completed</b>	0	1428	113	114	121	1997
Completion Rate - 80% Goal	0%	59%	65%	61%	0%	60%
<b>Pending (Changes daily)</b>	0	0	45	21	52	164
Pending Rate - Goal 0%	0%	0%	21%	9%	18%	4%
<b>Unable to Contact - Closed</b>	0	536	1	2	1	600
Unable To Contact Rate	0%	16%	5%	1%	0%	13%
Population Reach - 60% Goal	0%	43%	52%	47%	0%	43%

### COMPLETED VISITS

County of Residency						
Cumberland - 56% Goal	0%	86%	85%	84%	86%	86%
Hoke - 28% Goal	0%	9%	7%	12%	8%	9%
Robeson - 16% Goal	0%	5%	8%	3%	6%	5%

Data pulled on 4/21/2023

These numbers change daily. Goal is to have 0 in Pending and keep Unable to Contact as low as possible.

These numbers are provided by Family Connects International usually about 60 days after end of month.



## Comparison of Nonprofit Provisions in House and Senate Budget Proposals for FY2023-2025

Revised: April 6, 2023

Issue	House Budget	Senate Budget	Legislative Compromise Budget
<b>Total spending</b>	<ul style="list-style-type: none"> <li>\$29.8 billion in FY 2023-24 and \$30.9 billion in FY 2024-24</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Nonprofit sales tax refunds</b>	<ul style="list-style-type: none"> <li>Preserves nonprofit sales tax refunds but does not convert them to the process to point-of-sale exemption.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Sales tax changes for continuing care retirement communities</b>	<ul style="list-style-type: none"> <li>Creates a sales tax exemption for sales by nonprofit continuing care retirement communities to their resident, excluding alcohol sales and makes a variety of tax law changes to adjust for this sales tax change.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Incentives for charitable giving</b>	<ul style="list-style-type: none"> <li>Does not include any new broad state tax incentives for charitable giving</li> <li>Reinstates the conservation tax credit which could provide a tax incentive for contributions to land conservation nonprofits</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Tax deductions (including charitable deduction)</b>	<ul style="list-style-type: none"> <li>Increases the standard deduction by about 1.9%.</li> <li>Keeps the charitable deduction uncapped.</li> <li>Increases the state child tax deduction by 20% per child</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Tax rates</b>	<ul style="list-style-type: none"> <li>Reduces individual income tax rate from 4.6% to 4.5% in .2024,</li> <li>Otherwise, maintains existing plans to reduce individual income tax rates in upcoming years.</li> <li>Reduces the franchise tax, a tax on many businesses in the state, over</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>

Issue	House Budget	Senate Budget	Legislative Compromise Budget <sup>010</sup>
	<p>the next five years. Nonprofits are fully exempt from paying franchise tax.</p> <ul style="list-style-type: none"> <li>Overall, the income tax changes are projected to reduce state revenue by about \$488 million over the next two years and the franchise tax reductions are projected to reduce state revenue by an additional \$49 million in FY2024-25.</li> </ul>		
<b>Nonprofit salaries</b>	<ul style="list-style-type: none"> <li>Includes a requirement that nonprofits may not spend more than \$140,000 per year in state funds on any individual's salary. This salary cap has been set at \$120,000 since 2015, and this provision would adjust the amount for inflation.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Disbursement of grants and appropriations to nonprofits</b>	<ul style="list-style-type: none"> <li>Provides that one-time state grants and appropriations to nonprofits of \$100,000 or less may be disbursed as a single payment and that larger grants or appropriations may be disbursed as monthly or quarterly payments.</li> <li>Requires state agencies to pay out these grants or appropriations as soon as possible and no later than 100 days after the state budget is enacted.</li> <li>One-time funds to nonprofits do not revert to the state (if unused) until June 30, 2026.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Unexpended grants</b>	<ul style="list-style-type: none"> <li>Provides that nonprofits that have not spent the full amount of their direct appropriations from the FY 2021-23 budget or from American Rescue Plan Act funds by June 30, 2023 do not need to return these funds to the state.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Electronic signatures</b>	<ul style="list-style-type: none"> <li>Requires the General Statutes Commission to study removing state law requirements for pen-</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>

Issue	House Budget	Senate Budget	Legislative Compromise Budget <sup>011</sup>
	<p>and-ink signatures. Many nonprofits find that pen-and-ink signature requirements can slow down the process of signing state contracts.</p>		
<b>Nonprofit earmarks</b>	<ul style="list-style-type: none"> <li>Includes a variety of appropriations for specific nonprofits.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Competitive grants for nonprofits through the N.C. Department of Health and Human Services (DHHS)</b>	<ul style="list-style-type: none"> <li>Makes no changes to the reporting requirements in the current state budget</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Free and charitable clinics</b>	<ul style="list-style-type: none"> <li>Provides \$11 million in one-time funds (over two years) to free and charitable clinics.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Smart Start</b>	<ul style="list-style-type: none"> <li>Requires 19% matching funds for local Smart Starts.</li> <li>Limits administrative costs (statewide) for partnerships for children to 9% of total funding.</li> <li>Provides \$5 million per year (\$10 million over the biennium) in additional recurring funding for Smart Starts. These additional funds are not subject to administrative cost or matching fund requirements.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Child care and early childhood</b>	<ul style="list-style-type: none"> <li>Increases the child care subsidy by using the 2021 market rate study rather than the 2018 study to set rates.</li> <li>Provides \$1.8 million in one-time funding to establish the Tri-Share Child Care pilot program as a public-private partnership between the NC Department of Health and Human Services and the nonprofit NC Partnership for Children. The pilot program would seek to improve access to affordable, high quality child care</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>

Issue	House Budget	Senate Budget	Legislative Compromise Budget <sup>012</sup>
	<p>for working families – including nonprofit workers – by splitting the costs of child care equally between employers, employees, and the state.</p> <ul style="list-style-type: none"> <li>• Makes far fewer investments in child care and early childhood programs than nonprofit advocates are seeking.</li> </ul>		
<p><b>Health and human service nonprofits</b></p>	<ul style="list-style-type: none"> <li>• Provides \$850,000 in one-time funding to the NC Community Health Center Association.</li> <li>• Implements a new reimbursement structure for Federally Qualified Health Centers and Rural Health Clinics and increases annual appropriations by \$5 million per year (\$10 million over the biennium) to adjust for the new reimbursement structure.</li> <li>• Provides \$12.5 million each year (\$25 million over the biennium) in one-time funding for rural hospitals, most of which are nonprofits.</li> <li>• Provides \$75,000 per year (\$150,000 over the biennium) in new funding for North Carolina Association of People Supporting Employment.</li> <li>• Provides \$200,000 per year (\$400,000 over the biennium) in one-time funding for the NC Dental Society.</li> <li>• Provides \$3.75 million in one-time funding for Boys and Girls Clubs.</li> <li>• Provides \$1.8 million in one-time funding for Transitions Life Care.</li> <li>• Provides \$4.125 million in one-time funding for Hope Center Ministries.</li> <li>• Provides \$15 million in one-time funding for the Katie Blessing Foundation.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

Issue	House Budget	Senate Budget	Legislative Compromise Budget
	<ul style="list-style-type: none"> <li>• Provides \$750,000 in one-time funding for UMAR Services.</li> <li>• Provides \$250,000 per year in additional recurring funding (\$500,000 over the biennium) plus \$250,000 in one-time funding for Youth Villages.</li> <li>• Provides \$2.7 million in one-time funding for Wilkes Recovery Revolution.</li> </ul>		
<b>Pregnancy care nonprofits</b>	<ul style="list-style-type: none"> <li>• Provides \$6.25 million per year ((\$12.5 million over the biennium) in recurring funding to the Carolina Pregnancy Care Fellowship to support crisis pregnancy centers.</li> <li>• Provides \$5 million per year (\$10 million over the biennium) to the Human Coalition.</li> <li>• Prohibits state agencies from contracting with nonprofits or other entities that provide abortions.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Children’s advocacy centers</b>	<ul style="list-style-type: none"> <li>• Provides \$3 million per year (\$6 million over the biennium) in additional funding to Children’s Advocacy Centers of North Carolina.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Arts ,cultural, and science nonprofits</b>	<ul style="list-style-type: none"> <li>• Provides \$3.5 million per year in additional recurring funding (\$7 million over the biennium) for grassroots arts programs. This funding would only be available to arts organizations in the 80 Tier 1 or Tier 2 counties in North Carolina (excluding most urban parts of the state).</li> <li>• Provides \$394,000 per year in additional recurring funding (\$788,00 over the biennium) and \$4 million in additional one-time funding for the NC Symphony.</li> <li>• Provides \$4 million in one-time funding to the Carolina Ballet.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

Issue	House Budget	Senate Budget	Legislative Compromise Budget <sup>014</sup>
<b>Legal services nonprofits</b>	<ul style="list-style-type: none"> <li>Provides \$300,000 per year (\$600,000 over the biennium) in additional recurring funding for the NC Legal Education Assistance Foundation.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Educational nonprofits</b>	<ul style="list-style-type: none"> <li>Provides \$2.5 million per year (\$5 million over the biennium) in one-time funding for the Graduation Alliance.</li> <li>Provides \$850,000 per year (\$1.7 million over the biennium) in new recurring funding plus \$500,000 in one-time funding for the Center for Safer Schools.</li> <li>Provides \$1 million per year in additional recurring funding, starting in FY 2024-25 for Communities in Schools of North Carolina and adds new reporting requirements for Communities in Schools of North Carolina.</li> <li>Provides \$500,000 per year (\$1 million over the biennium) in additional recurring funding for Beginnings for Parents of Children Who Deaf or Hard of Hearing.</li> <li>Provides \$500,000 per year (\$1 million over the biennium) in one-time funding for NC's Eastern Alliance Coalition.</li> <li>Provides \$350,000 in one-time funding for the Clarence Henderson Education Foundation.</li> <li>Provides \$25 million per year in additional recurring funding, starting in FY 2024-25 for the Opportunity Scholarship program, which provides financial assistance for families with children in nonprofit private K-12 school and allows schools accepting Opportunity Scholarships the opportunity to use cash-based accounting.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>

Issue	House Budget	Senate Budget	Legislative Compromise Budget
	<ul style="list-style-type: none"> <li>• Provides \$500,000 in one-time funding for Children and Parent Resource Group.</li> <li>• Provides \$1 million in one-time funding to High Point University.</li> <li>• Provides \$19.5 million in one-time funding for the NC Independent Colleges and Universities.</li> <li>• Provides \$500,000 in one-time funding for the University of Mount Olive.</li> </ul>		
<b>Economic development nonprofits</b>	<ul style="list-style-type: none"> <li>• Provides \$1 million per year in additional recurring funding (\$2 million over the biennium) plus \$2 million in one-time funding to the NC Biotechnology Center.</li> <li>• Provides \$1.5 million per year (\$3 million over the biennium) plus \$5 million in one-time funding to the National Institute of Minority Economic Development.</li> <li>• Provides \$12 million in one-time funding to the I95/I40 Crossroads of America Economic Development Alliance.</li> <li>• Provides \$60 million in additional one-time funding for the Economic Development Partnership of North Carolina.</li> <li>• Provides \$50 million in additional one-time funding for NC Innovation, Inc.</li> <li>• Provides \$35 million in additional one-time funding to the Golden LEAF Foundation for various programs.</li> <li>• Removes a requirement that the Golden LEAF Foundation must consult with the NC General Assembly on the organization's annual budget.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>NC Council for Women and Youth Involvement</b>	<ul style="list-style-type: none"> <li>• Provides funding for an upgrade to the grants management system and for an additional grants</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>



Issue	House Budget	Senate Budget	Legislative Compromise Budget <sup>016</sup>
	management position. This may help nonprofits that receive state grants and contracts through the agency.		
<b>Volunteer fire departments</b>	<ul style="list-style-type: none"> <li>Provides \$5 million in one-time funding.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Elections provisions</b>	<ul style="list-style-type: none"> <li>Prohibits the NC State Board of Election and local boards of elections from receiving contributions from nonprofits to assist with their elections operations.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Parks and trail programs</b>	<ul style="list-style-type: none"> <li>Provides \$25 million in one-time funding for the Great Trails Program.</li> <li>Provides \$8 million in one-time funding for the Complete the Trails grants program.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Various other nonprofit appropriations</b>	<ul style="list-style-type: none"> <li>Provides \$1.5 million in one-time funding for WonderSchool.</li> <li>Provides \$512,000 in one-time funding for the NC Christmas Tree Association.</li> <li>Provides \$100,000 in one-time funding for the NC Cattleman's Association.</li> <li>Provides \$500,000 in one-time funding for the NC Grange Mutual Insurance Company.</li> <li>Provides \$7.5 million in one-time funding to the NC Coastal Federation.</li> <li>Provides \$750,000 per year (\$1.5 over the biennium) in one-time funding for the NC Association of Chiefs of Police.</li> <li>Provides \$1.5 million per year (\$3 million over the biennium) for the Campbell University Second Chance Initiative.</li> <li>Provides \$30 million in one-time funding for the NC Sports Legacy Foundation.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>

Issue	House Budget	Senate Budget	Legislative Compromise Budget <sup>017</sup>
	<ul style="list-style-type: none"> <li>• Provides \$200,000 per year (\$400,000 over the biennium) in new recurring funding for the NC Technology Association.</li> <li>• Provides \$1.5 million in one-time funding for Military Missions in Action.</li> <li>• Provides \$200,000 per year (\$400,000 over the biennium) in one-time funding for Professional Engineers of North Carolina.</li> <li>• Provides \$30 million in one-time funding for NC SAVES Green Community Program for electric vehicle charging stations.</li> <li>• Provides \$250,000 per year (\$500,000 over the biennium) in one-time funding for Now Serving.</li> <li>• Provides \$7.5 million in one-time funding for the CAGC Foundation.</li> <li>• Provides \$1 million in one-time funding for NC Resource Conservation and Development Association.</li> <li>• Provides \$20 million in one-time funding for EmitBio.</li> <li>• Provides \$500,000 in one-time funding for NC Amateur Sports.</li> <li>• Provides \$225,000 in one-time funding for the Tobacco Farm Life Museum.</li> <li>• Provides \$4 million in one-time funding for Carolinas AGC.</li> <li>• Creates a challenge grant program for the Veterans Life Center.</li> <li>• Provides \$2 million per year (\$4 million over the biennium) in one-time funding for the NC Future Farmers of America.</li> </ul>		

## Smart Start Legislation Tracking Sheet 2023 Legislative Session

Bill Number and Title	Synopsis	Bill Sponsor(s)	Status
<a href="#">H17</a> ELECT THE SBE/SPI AS SBE CHAIR	HB 17 amends the state constitution to elect members of the state board of education, to make the Superintendent of Public Instruction the chair of the State Board of Education as an ex officio member, and to require that vacancy appointments be filled as provided by law by the state legislature. The current law requires vacancies of appointed members to be filled by the Governor without legislative confirmation.	Representatives Hugh Blackwell, John Torbett, Jon Hardister, David Willis	House Committee on Rules, Calendar, and Operations
<a href="#">SB 20</a> and <a href="#">HB 125</a> SAFE SURRENDER INFANTS	SB 20 and HB 125 are similar and revise the laws pertaining to the safe surrender of infants under the abuse, neglect, and dependency laws and make conforming statutory changes.  Both bills are sponsored by Child Fatality Task Force Commission (CFTC). See the fact sheet on CFTC recommendations to strengthen the safe surrender law <a href="#">here</a> on the Task Force website. Both Senator Burgin and Representative White sit on CFTC.	<u>Senate:</u> Senators Jim Burgin, Kevin Corbin, Carl Ford  <u>House:</u> Representatives Donna White, John Bradford, Dennis Riddell	<u>Senate</u> Passed Senate; House Committee on Rules, Calendar and Operations  <u>House:</u> Passed House; Senate Committee on Rules, Calendar and Operations
<a href="#">HB 61</a> (Logan) ABOLISH EMPLOYMENT AT-WILL	HB 61 abolishes doctrine of employment at-will in NC and allows employees to only be fired for just cause.	Representatives Carolyn Logan, John Autry, Pricey Harrison, James Roberson	House Committee on Rules, Calendar, and Operations
<a href="#">HB 76</a> (Lambeth) ACCESS TO HEALTHCARE OPTIONS  <b>SESSION LAW 2023-7</b>	HB 76 expands Medicaid. HB 76 is effective when the state budget (Current Operations Appropriations Act for 2023-2024 fiscal year) becomes law and will expire if budget is not signed by December 31, 2023.	Representatives Donny Lambeth, Donna White, Michael H. Wray, Chris Humphrey	<b>Signed by Governor Cooper</b>
<a href="#">H150</a> SCHOOL CONTRACTED HEALTH SERVICES	HB 150 allows parent choice in nursing service providers required by an individualized education program (IEP).	Representatives John Bradford, Kristin Baker, Kevin Crutchfield, Carla Cunningham	Passed House, in Senate Rules and Operations

## Smart Start Legislation Tracking Sheet 2023 Legislative Session

Bill Number and Title	Synopsis	Bill Sponsor(s)	Status
<a href="#">H190</a> DEPARTMENT OF HEALTH AND HUMAN SERVICES REVISIONS (AGENCY BILL)	HB190 makes technical changes and other modifications to laws pertaining to the NC Department of Health and Human Services (DHHS).	Representative Larry Potts	Passed House, currently in Senate Rules and Operations
<a href="#">HB 321</a>  <a href="#">SB 294</a>  REDUCE MATERNAL MORBIDITY/MORTALITY/MEDICAID	HB 321 and SB 294 are companion bills proposing to reduce maternal morbidity and mortality by seeking ways to fund doula care and prenatal care through Medicaid coverage.	<u>House</u> Representatives David Willis, Ashton Clemmons, Diane Wheatley, Sarah Crawford <u>Senate</u> Senators Jim Burgin, Jay Chaudhuri, Joyce Krawiec	<u>House</u> Not Included in House Budget  <u>Senate</u> Senate Appropriations/Base Budget
<a href="#">HB 322</a>  <a href="#">SB 293</a>  TRI-SHARE CHILD CARE PILOT FUNDS.	HB 322 and SB 293 are companion bills requiring DHHS, DCDEE, in collaboration with NCPC, to establish a 3-year pilot program to implement Tri-Share. Tri-Share cost is shared equally by employees, their employers, and the State. DCDEE and NCPC will select up to three local Smart Start partnerships to serve as regional facilitator hubs. Legislation also includes a reporting requirement by DCDEE.	<u>House</u> Willis, Clemmons, Hardister, Lofton  <u>Senate</u> Burgin, Chaudhuri, Krawiec	<u>House</u> <b>Included in House Budget</b>  <u>Senate</u> Senate Appropriations/Base Budget
<a href="#">HB 340</a>  <a href="#">S156</a> MEDICAID CHILDREN & FAMILIES SPECIALTY PLAN.	HB 340 and SB 156 are companion bills designed to allow the child and families specialty plan to be added as a 3 <sup>rd</sup> Medicaid Managed Care Plan and makes other changes to General Statutes governing Medicaid.	<u>House</u> Lambeth, Loftis, Potts, Sasser  <u>Senate</u> Krawiec, Burgin, Corbin	<u>House</u> House Health  <u>Senate</u> Passed Senate, House Committee on Rules and Operations

## Smart Start Legislation Tracking Sheet 2023 Legislative Session

Bill Number and Title	Synopsis	Bill Sponsor(s)	Status
<a href="#">HB 342</a>  <a href="#">SB 292</a> EXTEND CHILD CARE COMPENSATION GRANTS.	HB 342 and SB 292 are companion bills to appropriate \$300 million in non-recurring funds to DCDEE to extend compensation portion of the stabilization grants for child care center for 2023-24.	<u>House</u> Willis, Clemmons, Lambeth, Loftis  <u>Senate</u> Burgin, Chaudhuri, Krawiec	<u>House</u> <b>(not included in House Budget)</b>  <u>Senate</u> Senate Appropriations/Base Budget
<a href="#">HB 343</a>  <a href="#">SB 288</a> INCREASE RATES/SET FLOOR/CHILD CARE SUBSIDY.	HB 343 and SB 288 are companion bills to increase child care subsidy rates to those in the 2021 market rate study, with automatic increases upon completion of subsequent new studies, to implement temporary market rate increases, and to appropriate funds for those purposes.	<u>House</u> Willis, Clemmons, Lambeth, Wheatley  <u>Senate</u> Burgin, Chaudhuri, Corbin	<u>House</u> <b>In House budget</b>  <u>Senate</u> Senate Appropriations/Base Budget
<a href="#">HB 344</a>  <a href="#">SB 291</a> QRIS/STAR RATING SYSTEM REFORM.	HB 344 and SB 291 extends expiration date to hold harmless certain facilities when DCDEE resumes Environmental Rating Scale (ERS) Assessments For licensed facilities, and requires NC Child Care Commission to complete recommendations for Star-Rating System Reform. There are all DCDEE recommendations.	<u>House</u> Willis, Clemmons, Lambeth, Jeffers  <u>Senate</u> Burgin, Chaudhuri, Krawiec	<u>House</u> House Rules, Calendar and Operations Committee  <u>Senate</u> Passed Senate Currently, in House Rules and Operations Committee
<a href="#">SB 390 (= HB 514)</a>  REENACT CHILD TAX CREDIT	Senate Bill 390, and companion bill, House Bill 514, reenacts the child care tax credit	<u>Senate</u> Senator Jay Chaudhuri  <u>House</u> Representative Brandon Lofton	<u>Senate</u> Senate Rules and Operations  <u>House</u> House Rules, Calendar and Operations

## Smart Start Legislation Tracking Sheet 2023 Legislative Session

Bill Number and Title	Synopsis	Bill Sponsor(s)	Status
<a href="#">HB 398</a> CHILD CARE ACT	HB 398 reenacts the child care tax credit; expands NC Pre-k; provides an appropriation to increase child care subsidy, provides lunch in public schools at no cost through an allocation based on school food authority evaluations, appropriates funds for public child care provided by community colleges, and requires a feasibility report of a high school child care apprenticeship program.	Representatives Carolyn Logan, John Autry, Gloristine Brown, Garland Pierce	House Rules. Calendar and Operations
<a href="#">SB 413</a> FUNDS/DOLLY IMAGINATION LIBRARY/CHILDCARE	Senate Bill 415 appropriates \$1.5 million recurring for each year of 2023-25 fiscal biennium for Dolly Parton Imagination Library and \$200,000 recurring for each year of 2023-25 fiscal biennium to conduct a child care infrastructure funding to be performed by a NC non-profit foundation. This is a Smart Start Network Public Policy Request for the current legislative session.	Senator Jim Burgin	Senate Committee on Rules and Operations  <b>NOTE: DPIL not included in House Budget</b>
<a href="#">HB 421</a> MEDICAID COVERAGE FOR DOULA CARE	House Bill 421 requires DHHS to conduct a statewide analysis of doula services, promotes use and provides Medicaid coverage.	Representatives Zack Hawkins and Julie von Haefen	House Rules, Calendar and Operations
<a href="#">SB 466</a> HELP MEDICALLY COMPLEX CHILDREN	Senate Bill 466 will seek approval to provide Medicaid coverage of comprehensive genomic testing for Medicaid beneficiaries 21 years of age and younger.	Perry and Lee	Senate Appropriations/Base Budget, If Favorable – Rules and Operations
<a href="#">SB 467</a> 2023 MOMnibus ACT	Senate Bill 467 will establish the Maternal Mortality Prevention Grant Program (includes funding and a public health coordinator position with NC Division of Public Health), require DHHS to establish implicit bias training program for health care professionals in perinatal care, support and diversify lactation consultant training programs through an appropriation to NC A&T University and Johnson C. Smith University (HBCUs)	<u>Senate</u> Murdock, Batch, Robinson	<u>Senate</u> Senate Rules and Operations

## Smart Start Legislation Tracking Sheet 2023 Legislative Session

Bill Number and Title	Synopsis	Bill Sponsor(s)	Status
<a href="#">SB 468</a> (= <a href="#">HB 553</a> ) EXPAND TANF ELIGIBILITY TO INCLUDE PREGNANCY	Senate Bill 468 and House Bill 553 propose to expand Temporary Assistance for Needy Families (TANF)/Work First Program Assistance Benefits to include a pregnant woman under the <i>family</i> definition.	<u>Senate</u> Salvador, Applewhite, Waddell  <u>House</u> Staton-Williams, F. Jackson, Price	<u>Senate</u> Senate Rules and Operations  <u>House</u> House Rules, Calendar and Operations
<a href="#">HB 558</a> (= <a href="#">SB 469</a> ) FUNDS FOR MATERNAL HEALTH PROGRAMS	Senate Bill 469 and House Bill 558 provide funds to several designated organizations to support maternal health in black communities	<u>Senate</u> Salvador, Murdock, Applewhite  <u>House</u> Hawkins	<u>Senate</u> Senate Rules and Operations  <u>House</u> Appropriations; note the companion bill in Senate
<a href="#">SB 474</a> ACCESSING MIDWIVES ACT	Senate Bill 474 establishes certified Professional Midwives Licensing Act and establishes the NC Council of Midwives.	Burgin	Senate Rules and Operations
<a href="#">SB 493</a> GO BIG FOR EARLY CHILDHOOD EDUCATION	Senate Bill 493 provides an ongoing, increased funding source above base budget for NCPC and NC Pre-K to raise base reimbursement rates for Pre-K sites by 3% for 2023-24 fiscal year; and provides tax credit to certain early education teachers and directors.	Salvador, Hunt, Batch	Senate Appropriations/Base Budget, IF FAVORABLE, Senate Rules and Operations
<a href="#">SB 501</a> YOUNG FAMILIES INVESTMENT ACT	Senate Bill 501 appropriates funds to NC DCDEE to establish a two-year child development associate apprenticeship pilot program to address shortage of qualified early childhood educators statewide. DCDEE <i>shall consider</i> coordinating with NCPC to implement the pilot program, and the bill will also reduce parent co-payments for subsidized child care.	Batch, Garrett, Robinson	<u>Senate</u> Appropriations/Base Budget, IF FAVORABLE, Senate Rules and Operations
<a href="#">HB 569</a> (= <a href="#">SB 555</a> ) WORKING FAMILIES ACT	Senate Bill 555 and House Bill 569 include several measures to assist working families such as reducing	<u>Senate</u> Marcus, Meyer, Mohammed	<u>Senate</u> Senate Rules and Operations <u>House</u>

## Smart Start Legislation Tracking Sheet 2023 Legislative Session

Bill Number and Title	Synopsis	Bill Sponsor(s)	Status
	parent copayments for subsidized child care and reenacting the child tax credit.	<u>House</u> Harris	House Rules, Calendar and Operations
<a href="#">SB 614</a> COMMUNITY HEALTH WKRS./MATERNAL HLTH. DISPARITIES	Senate Bill 614 appropriates funds to DHHS, Office of Rural Health, to establish and administer a grant program to award grants to federal qualified health centers (FQHC) and FQHC look-alikes to hire and deploy community health workers to rural, medically underserved, and low-wealth areas to help reduce racial and ethnic disparities in maternal and infant health outcomes.	Robinson, Applewhite	Senate Appropriations/Base Budget, IF FAVORABLE, Senate Rules and Operations
<a href="#">SB 652</a> INVESTING IN NORTH CAROLINA ACT	Senate Bill 652 includes a proposal to expand the WAGE\$ Program statewide.	<u>Senate</u> Applewhite, Garrett, Salvador	<u>Senate</u> Appropriations/Base Budget, IF FAVORABLE, Senate Rules and Operations
<a href="#">SB 674</a> BABY BOND TRUST FUND	Senate Bill 674 establishes a Baby Bond Trust Fund for infants born on or after January 1, 2024 in the State residing in a household with an annual household income that does not exceed 200% of the federal poverty level. The Baby Bond Trust Fund is administered by the Baby Bond Trust Fund Board of Trustees and is housed with the NC Department of State Treasurer.	Murdock, Salvador	Senate Rules and Operations
<a href="#">SB 688</a> (= <a href="#">HB 398</a> ) CHILD CARE ACT	Senate Bill 688 reenacts the child care tax credit, expands Pre-K and increases subsidy, appropriates funds for public child care by community colleges, requires a report on the feasibility of a high school child care apprenticeship program, and provides free lunch at public schools through an allocation based on school food authority evaluations.	Mohammed, Murdock	Senate Rules and Operations
<a href="#">SB 695</a> REENACT CHILD CARE TAX CREDIT	Senate Bill 695 reenacts the child care tax credit.	Mohammed	Senate Rules and Operations



## Smart Start Legislation Tracking Sheet 2023 Legislative Session

Bill Number and Title	Synopsis	Bill Sponsor(s)	Status
<a href="#">SB 722</a> CHILD CARE FLEXIBILITIES	Senate Bill 722 provide flexibilities in child care to address the workforce shortage by recognizing the Child Development Associate (CDA) Credential in ECE field.	Krawiec	Senate Rules and Operations
<a href="#">SB 735</a> REDUCE CO-PAYS/SUBSIDIZED CHILD CARE	Senate Bill 735 proposes to reduce co-pays for families sharing in child care cost/established based on 5% of gross family income.	Mohammed	Senate Rule and operations
<a href="#">SB 742</a> REVISE RULES/NC PRE-K LICENSURE CREDENTIALS.	Senate Bill 742 requires DHHS revisions to child care licensure rules to provide additional options for administrators and teachers to meet licensure requirements for NC Pre-K Program.	Jarvis	Senate Health Care
<a href="#">HB 766</a> DPI TO CONTROL PRE-K LITERACY CURRICULUM	House Bill 766 grants DPI authority to make decisions over Pre-K literacy curriculum to include Dyslexia studies.	Cotham	Senate Education- K-12
<a href="#">HB 803</a> COUNTY SERVICE DISTRICTS/EARLY CHILDHOOD EDUCATION	House Bill 803 will authorize counties to establish service districts to finance early childhood education programs.	Cervania	House Rules, Calendar and Operations



# 2023 Legislative Session Priorities

## Increase Smart Start Network Funding by \$30 Million Annually

Established in 1993, Smart Start grew to have a budget of \$231 million in SFY 2000-2001 with the goal of meeting the needs of children, families, and providers in North Carolina. Due to external factors, the budget is \$157 million in SFY 2022-2023, 68% of our previous funding.

Now more than ever, there is a need for additional funding for Smart Start to support North Carolina's youngest children.

### Our Ask:

- ✓ Request a recurring, unrestricted appropriation of \$30 million to increase our appropriation to continue elevating and responding to early childhood needs in each county.

### Why this Investment:

- ✓ While needs have increased, Smart Start is currently underfunded and does not meet 25% of the statewide need for children (birth to age five) based on the Needs Formula as required in NC General Statute.

**IMPACT:** With more funding from the NCGA in our SFY22 appropriation, the Smart Start Network was able to invest in more comprehensive solutions for young children, including 12% more funding in family support; 10% more in prenatal, newborn, and early health services; and 7% more for early care and education.

**IMPACT:** According to a Duke University study on long term impact conducted in 2018, investments in Smart Start and Pre-K are associated with long-term positive outcomes and more children can benefit by participating.

## Increase Funding to Dolly Parton Imagination Library by \$1.5 Million Annually

Smart Start received \$7 million in recurring funds in 2017 to increase access to Dolly Parton Imagination Library (DPIL) books. This investment leveraged Smart Start's community roots and resulted in rapid expansion with over 13.5 million book distributions. The percentage of eligible children enrolled has grown from 8% in 2017 to 49% in 2022.

### Our Ask:

- ✓ Request appropriation of an additional \$1.5 million annually to continue program support to Smart Start Local Partnerships, meet increasing book costs, and address waitlists.

**IMPACT:** Currently, NC's statewide enrollment is 296,221 (50% of eligible children). According to results of a recent Smart Start DPIL Survey, the percentage of families reading daily increased from 41% of families before DPIL to 62% of families after DPIL. Approximately 45% of families indicate they would be unable to purchase the same types of books without DPIL.

### Why this Investment:

- ✓ \$1.5 million increase annually is requested to meet the current average 300,000 enrollment, which is 50% of eligible children.
  - Currently, 54 of the 75 Smart Start Local Partnerships need continued funding for program support such as hiring staff and increasing outreach for continued program expansion (\$850,000)
  - Approximately 300,000 children will receive books monthly with book expenses averaging \$630,000 monthly and \$2.10 per book (\$7,565,000)
  - NCPC provides DPIL program management and evaluation (\$85,000)

## Allow 10% Administrative Allowance for Smart Start and NC Pre-K

### Our Ask:

- ✓ Allow 10% aggregate administrative cap for Smart Start infrastructure.
- ✓ Increase NC Pre-K admin from 6% to 10%.

### Why this Investment:

- ✓ These requests are aligned with the federal “de minimis rate” of 10% and would better enable Smart Start Local Partnerships and NC Pre-K administrators to find and retain qualified staff and operate more effectively and efficiently. Currently, 46 Smart Start Local Partnerships are NC Pre-K administrators.

## Increase Investments in Early Education and Family Support Services

### Our Ask:

- ✓ Provide extension of \$300 million in stabilization grants for compensation to early education providers through June 2025.
- ✓ Expand technical assistance services and behavioral health supports for early childhood teachers.
- ✓ Provide dedicated funding to expand Child Care WAGE\$ to early care and education providers in all 100 counties.
- ✓ Increase child care subsidy reimbursement rates and incorporate a statewide subsidy floor.
- ✓ Increase opportunities for Smart Start to invest in home visiting and parenting education programs in all 100 counties.

### Why this Investment:

- ✓ The end of federal stabilization grants for early childhood teachers’ compensation will cause a funding cliff. Continued increased compensation for retention and quality early care and education is needed.
- ✓ Increasing competency-based technical assistance will support high-quality early care and education, retention of teachers, relationship-based teacher coaching, and enhance outcomes for young children and their families.
- ✓ Beyond one-time federal funding, early education providers must receive higher compensation for recruitment and retention.
- ✓ Improving subsidy rate structure will help child care programs cover the cost of care while keeping costs lower for working families.
- ✓ Access to home visiting and parenting education programs is a critical strategy to promote infant, maternal, and child health, safe home environments, and access to services. These opportunities support parents during the critical first months and years of their child’s life.



### The North Carolina Partnership for Children

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## Community Engagement & Resource Development

**07/01/2022 to 03/31/2023**

Measurable Output/Outcome	Target	Actual	Percent of Target Met	Progress Toward Target
4.1_# of community outreach events, activities, fairs, and celebrations coordinated, attended or participated (TRGT1913)	<b>20</b>	<b>87</b>	<b>435.00%</b>	<b>Exceeded</b>
4.1_# of Organizations Represented in SOAR Collaborative (TRGT1275)	<b>10</b>	<b>0</b>	<b>0.00%</b>	<b>Not Met</b>
4.1_SBO Systems Building: # of EC Profile Indicators Working to Improve Through Collective Efforts (FS20-DPIL & FS30-SOAR) (TRGT1793)	<b>2</b>	<b>1</b>	<b>50.00%</b>	<b>Emerging</b>
4.1_SBO Systems Building: # of Meetings Lead by Other Organizations where Local Partnership Raised Issues About One or More EC Profile Indicators (TRGT1792)	<b>60</b>	<b>39</b>	<b>65.00%</b>	<b>Emerging</b>
4.1_SBO Systems Building: # of Meetings the Local Partnership Convened with Outside Organizations to Address One or More of the EC Profile Indicators (TRGT1791)	<b>20</b>	<b>81</b>	<b>405.00%</b>	<b>Exceeded</b>
4.2_# of Projects for Service Providers (Internal and External) (TRGT1785)	<b>25</b>	<b>83</b>	<b>332.00%</b>	<b>Exceeded</b>
4.3_# of Community Presentations or Briefings to Community Partners, Civic Clubs, and/or Organizations Given or Facilitated (TRGT452)	<b>10</b>	<b>23</b>	<b>230.00%</b>	<b>Exceeded</b>
4.3_# of Users to the ccpfc.org Page (TRGT1795)	<b>67000</b>	<b>68596</b>	<b>102.38%</b>	<b>Exceeded</b>
4.3_Total Number of Volunteer Hours (TRGT1691)	<b>530</b>	<b>199</b>	<b>37.54%</b>	<b>Not Met</b>
4.3_Total Value of Volunteers (TRGT1692)	<b>12000</b>	<b>17470</b>	<b>145.58%</b>	<b>Exceeded</b>

**Grant Submission Tracking 2022-23**

Includes grants other than allocations made by NCPC and DCDEE.  
Letters of Inquiry to Foundations will be tracked for conversion to grant submission.

Lead Agency Partner	F = Federal S = State L = Local P = Private C = Corporate O = Other	None In-Kind (%) Cash (\$)
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Funder / Name of Grant	Due Date	Date Submitted	Department	Program Lead / Manager	Submitted By	Status as Grantee	Type of Grant	Match Required	Grant Amount Submitted	Grant Amount Awarded	NCPC Match Amount	Date of Grant Award	Expected Implementation Date	Notes / Purpose
<b>July 2022</b>														
**Google Grant	NA	Originally Submitted FY 2021-22	CED	S. Moyer	S. Moyer	Lead	O	NA	\$10,000	\$9,563.16	\$9,563.16	4/28/2021	Monthly	Google Grant July Performance = <b>88%*</b> *As of July 28, 2022 **PFC was approved for an in-kind opportunity to use up to \$10,000 per month of Google advertising. Proceeds will be reported monthly Updated on 5/3/23 to corrected full month of July Google Grant July Performance = <b>95.6%</b>
City of Fayetteville ARPA Project	3 to 7/2022	Jul-22	President	Grant Team	Grant Team	Lead	F to L	NA	\$1,000,000	\$1,000,000	\$1,000,000	8/1/2022	3/1/2023	Recommended for funding; City Council approved \$1 million over three years. Project contract signed as of March 1 2023. Note: Match will be included as funds are expended, which will cross over fiscal years.
<b>Subtotal</b>									<b>\$1,010,000</b>	<b>\$1,009,563</b>	<b>\$1,009,563</b>			
<b>August 2022</b>														
**Google Grant	NA								\$10,000	\$9,652.71	\$9,652.71			Google Grant August Performance = <b>96.5%</b>
<b>Subtotal</b>									<b>\$10,000</b>	<b>\$9,653</b>	<b>\$9,653</b>			
<b>September 2022</b>														
**Google Grant	NA								\$10,000	\$9,653.82	\$9,653.82			Google Grant September Performance = <b>96.5%</b> %
Cannon Foundation	9/23/2022	9/22/2022 02/20/2023	President	M. Sonnenberg/ M. Yeager	P. Federline	Lead	P	NA	\$100,000	\$30,000	\$0			Site visit by Cannon Foundation staff on 11/2/22; Foundation staff requested we move our application to the next cycle pending the project getting underway. <b>Reduced the grant request from \$300,000 to \$100,000 at the recommendation of Cannon Foundation staff.</b>
<b>Subtotal</b>									<b>\$110,000</b>	<b>\$39,654</b>	<b>\$9,654</b>			
<b>October 2022</b>														
**Google Grant	NA								\$10,000	\$9,849.55	\$9,849.55			Google Grant October Performance = <b>98.5%</b> %
<b>Subtotal</b>									<b>\$10,000</b>	<b>\$9,850</b>	<b>\$9,850</b>			
<b>November 2022</b>														
**Google Grant	NA								\$10,000	\$9,640.95	\$9,640.95			Google Grant November Performance = <b>96.4%</b>
<b>Subtotal</b>									<b>\$10,000</b>	<b>\$9,641</b>	<b>\$9,641</b>			
<b>December 2022</b>														
**Google Grant	NA								\$10,000	\$9,600.31	\$9,600.31			Google Grant December Performance = <b>96%</b> %
<b>Subtotal</b>									<b>\$10,000</b>	<b>\$9,600</b>	<b>\$9,600</b>			
<b>January 2023</b>														
**Google Grant	NA								\$10,000	\$9,910.99	\$9,910.99			Google Grant January Performance = <b>99%</b>
<b>Subtotal</b>									<b>\$10,000</b>	<b>\$9,911</b>	<b>\$9,911</b>			
<b>February 2023</b>														
**Google Grant	NA								\$10,000	\$8,709.37	\$8,709.37			Google Grant February Performance = <b>87%</b>
<b>Subtotal</b>									<b>\$10,000</b>	<b>\$8,709</b>	<b>\$8,709</b>			
<b>March 2023</b>														
**Google Grant	NA								\$10,000	\$9,277.49	\$9,277.49			Google Grant March Performance = <b>92.8%</b>
<b>Subtotal</b>									<b>\$10,000</b>	<b>\$9,277</b>	<b>\$9,277</b>			
<b>April 2023</b>														
**Google Grant	NA								\$10,000	\$8,567.48	\$8,567.48			Google Grant April Performance = <b>85.7%</b> %
<b>Subtotal</b>									<b>\$10,000</b>	<b>\$8,567</b>	<b>\$8,567</b>			
<b>May 2023</b>														
Cumberland County Nonprofit COVID Assistance Program	5/7/2023	5/2/2023	President	Administration/ HR	P. Federline	Lead	L	NA	\$50,000	Pending				

**Google Grant	NA								\$10,000						Google Grant May Performance = %
<b>Subtotal</b>									<b>\$60,000</b>	<b>\$0</b>	<b>\$0</b>				
<b>June 2023</b>															
**Google Grant	NA								\$10,000						Google Grant June Performance = %
<b>Subtotal</b>									<b>\$10,000</b>	<b>\$0</b>	<b>\$0</b>				
<b>Total Cash Grants 2022-23</b>									<b>\$1,180,000</b>	<b>\$1,000,000</b>					
<b>Total Non-Cash Grants 2022-23</b>									<b>\$100,000</b>	<b>\$94,426</b>	<b>\$94,426</b>				Average Google Grant Performance to Date: <b>94.4%</b>
<b>Combined Cash and Non-Cash Grants 2022-23</b>									<b>\$1,280,000</b>	<b>\$1,094,426</b>					
<b>Proportion Cash Grants Funded to Requests</b>											<b>85%</b>				
<b>Google Grants Proportion Total Awarded</b>											<b>94%</b>				
<b>Overall Proportion of Cash and Non-Cash Grants Awarded</b>											<b>85.5%</b>				