



## **Demographics Questions for Smart Start Funded Family Support Activities**

In an effort to reduce disparities in access, encourage equitable access, understand the reach of Smart Start Funding across the state of North Carolina, the North Carolina Partnership for Children (NCPC) will begin collecting data on participant demographics and two concrete supports (transportation and translation) that may be provided along with program implementation.

Beginning FY22-23, for select Family Support evidence-based, evidenced-informed interventions, NCPC is requesting that Local Partnerships submit demographic data for parent/guardian participants including race, ethnicity, and where applicable, transportation and non-English language support. The collection of this information will allow the Smart Start Network to analyze which families are being served and to what extent the network is reducing barriers to access. Local Smart Start Partnerships and their Direct Service Providers can use the sample language below to capture the demographic data, during registration, NCPC is requesting.

\*Outputs From ASA 22-23 Attachment A

<p><i>†Effective FY22-23 Select Family Support Programs data collection will include basic demographic data for parent/guardian participants including Race, Ethnicity and English language support/ interpretation where appropriate. Instructions for this data collection will be posted to LP Central in the Outputs and Outcomes Folder.</i></p>	<ul style="list-style-type: none"> <li>* a.1 - Number of Hispanic or Latino parents/guardians participating</li> <li>* a.2 - Number of Not Hispanic or Latino parents/guardians participating</li> <li>* a.3 - Number of Non-Responses for Ethnicity</li>   <li>* b.1 - Number of American Indian or Alaska Native parents/guardians participating</li> <li>* b.2 - Number of Asian parents/guardians participating</li> <li>* b.3 - Number of Black or African American parents/guardians participating</li> <li>* b.4 - Number of Native Hawaiian or Other Pacific Islander parents/guardians participating</li> <li>* b.5 - Number of White parents/guardians participating</li> <li>* b.6 - Number of Multiracial or Mixed Race parent/guardians participating</li> <li>* b.7 - Number of Other Race parent/guardians participating</li> <li>* b.8 - Number of Non-Responses for Race</li>   <li>* c.1 - Number of parents/guardians receiving interpretation services and/or services provided in a language other than English to enable participation</li>   <li>* d.1 - Number of parents/guardians receiving transportation services and/or transportation support to enable participation</li>   <li>* Note: We highly recommend that you collect Home Zip code of the participating parents/guardians to help you ensure geographic equity and enhance your planning alongside the new Smart Start Community dashboard</li> </ul>
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## Sample Language for Questions for Family Support Program Participants

### Questions to Capture Ethnicity

Please indicate your ethnicity:

- Hispanic or Latino
- Not Hispanic or Latino
- Prefer not to respond

Por Favor, indica su etnicidad:

- Hispano o Latino
- NO Hispano o Latino
- Prefiero no responder

### Questions to Capture Race

Please indicate your race (select only one):

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White
- Multiracial or Mixed Race
- Other Race
- Prefer not to Respond

Por Favor, indica su raza (selecciona solo uno):

- Indio Americano o Nativo de Alaska
- Asiático
- Negro o Afro-Americano
- Nativo de Hawái u Otras Islas del Pacifico
- Blanco
- Multirracial o de Raza Mixta
- Ota Raza
- Prefiero no responder

<b>Questions about Transportation Services</b>
These are prompting questions, the actual number served should go into Fabrik.
Please indicate if you would like to receive transportation services to be able to participate in the _____ program.
<ul style="list-style-type: none"> <li>• Yes</li> <li>• No</li> <li>• Other: _____</li> </ul>
Por Favor, Indica si usted le gustaría recibir servicios de transporte para poder participar en el _____ programa.
<ul style="list-style-type: none"> <li>• Si</li> <li>• No</li> <li>• Otro: _____</li> </ul>

**Commented [AS1]:** The questions about transportation and interpretation seem different to me (unlike the demographic questions). I thought we were encouraging LPs to consider these to address barriers to participation in centralized offerings they might fund. I think I am confused as to why we are recommending these specific questions.

**Commented [SJ2]:** wondering how we will approve/manage shifts in budget for fluctuating requests from families. I thought we were collecting numbers of families who received, not requested, transportation?

**Commented [AS3R2]:** I agree, Safiyah. I think the LP should only report the number for whom they paid for the transportation services. Should we just remind LPs about the importance of access and suggest that they publicize the availability of transportation services/grants for transportation expenses when they are available?

**Commented [CS4R2]:** Yes, that's why the original version of the document had this line I added back at the top about these being prompting questions and the actual # served being the output.

<b>Questions about Interpretation Services</b>
These are prompting questions, the actual number served should go into Fabrik.
Please indicate if you would like to receive services in a language other than English, (i.e., Spanish, ASL, Arabic, etc).
<ul style="list-style-type: none"> <li>• Yes</li> <li>• No</li> <li>• Other: _____</li> </ul>
If yes, what language? _____
Por Favor, Indica si usted le gustaría recibir servicios en un idioma que no sea Ingles (i.e., Español, La Lengua de Señas Americana, Árabe, etc)
<ul style="list-style-type: none"> <li>• Sí</li> <li>• No</li> <li>• Otro: _____</li> </ul>
Si la respuesta es sí, en cual idioma? _____

**Commented [AS5R2]:** Would this be asked during the outreach phase? Would this question would need to be adjusted locally? Can all LPs offer transportation?

**Commented [SJ6]:** similar to transportation, should we collect requests for services (when they may not be available) or collect services provided to families.

**Commented [AS7R6]:** I think the implementation staff would collect the data for our count. This kind of prompt might be helpful for LPs to ask up front when recruiting families but I don't think this should be used for the data NCPC collects at this point.

<b>Question about Location</b>
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**Commented [AS8]:** While I'm in favor of Zip Codes, I am now a fan of Census Tracts. If the LP could collect the street addresses, that might be ideal. Could we recommend both options?

**Commented [CS9R8]:** I did originally, but Katya had concerns about protection of sensitive information and the fact that we have not retained LPs on this yet. I wonder what information they typically collect from participants for their own basic record keeping?

*Optional:* Collection of the home zip code of participants helps implementing and funding agencies identify areas of the community to prioritize for expanded reach. .

Please provide the zip code for your primary residence:

- *(List of local zip codes)*
- Prefer not to Respond

Por Favor, proporciona el código postal (zip) de su residencia principal:

- *(List of local zip codes)*
- Prefiero no responder

*If you have questions about collecting or reporting demographic information, please contact:*

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