

Virtual North Carolina Pre-Kindergarten Planning Committee Meeting

Agenda

Quorum is 12 = 50% + 1 (Total Board Members = 22)

Thursday, March 31, 2022

12:00 pm – 12:30 pm

Zoom Meeting

Be the Driving Force to meet our roles and responsibilities as a non-profit Board by:

➤ *Providing Oversight* ➤ *Ensuring Adequate Resources* ➤ *Establishing a Strategic Direction*

I. Determination of Quorum & Call to Order – Alana Hix

II. Minutes*

A. Thursday, February 24, 2022

III. Action Items*

A. Approval of New NC Pre-K Sites – 2022-2024 Site Selection – Sub-Committee Recommendations (see attached memo)

B. Site Location and Allocation Implementation Plan!

IV. Updates^Δ

A. Fiscal Update

1. Rate Increases

B. Preschool Application Project Status

C. Progress on Action Plans

1. Recruitment/Outreach

2. Application/Placement

V. Adjournment – Alana Hix

* Needs Action ^Δ Information Only [°] Electronic Copy (Hard copies are available upon request) ! Possible

Conflict of Interest (Recusals)



Partnership for Children of Cumberland County, Inc.
 Virtual North Carolina Pre-Kindergarten Planning Committee Meeting Minutes
 February 24, 2022 (9:03 am to 9:40 am)
Be the Driving Force



MEMBERS PRESENT: Dr. Pamela Adams-Watkins, Shona Bannister (D), Robin Deaver, Terrasine Gardner, Dr. Meredith Gronski, Alana Hix, Brian Jones, Cotina Jones, Karen McDonald, Andrea McGillivray, Jami McLaughlin, Ayesha Neal, Tawnya Rayman, Steve Terry and Wanda Wesley
MEMBERS ABSENT: Lonnie Ballard, Dr. Marvin Connelly, Jr., Shanay Eason, Sandee Gronowski, Haja Jallow-Konrat, Mary Mathis and Tre’vone McNeill, Heather Skeens and Ebone Williams
NON-VOTING ATTENDEES: Ar-Nita Davis, Dorothy Adams, Pamela Federline, Belinda Gainey, Anna Hall, Michelle Hearon, Marie Lilly, Carole Mangum, Sharon Moyer, Candy Scott, Mary Sonnenberg and Mike Yeager
GUEST: Sean Brost, Maria Ford and Scottie Seawell

AGENDA ITEM	DISCUSSION & RECOMMENDATION	ACTION	FOLLOW-UP
<i>This meeting was held via Zoom due to COVID-19 and the PFC building being closed to the public.</i>			
I. Determination of NC Pre-K Quorum & Call to Order – Alana Hix, Co-Chair	The meeting of the North Carolina Pre-Kindergarten (NC Pre-K) Planning Committee was held via Zoom on February 24, 2022, beginning at 9:03 am pursuant to prior written notice to each Committee member. Alana Hix, Co-Chair, chaired the meeting, determined that a quorum was present and called the meeting to order. Belinda Gainey, Executive Specialist, was Secretary for the meeting and recorded the minutes.	None	None
II. Minutes* A. Thursday January 27, 2022	A. The minutes of the January 27, 2022 meeting were previously distributed and reviewed by the Committee. Jami McLaughlin moved to approve North Carolina Pre-Kindergarten (NC Pre-K) Planning Committee Minutes from January 27, 2022, as presented. Terrasine Gardner seconded the motion. Hearing no further discussion, the Chair put the motion to a vote. All votes were unanimous. There were no abstentions. The motion carried.	Motion Carried	None
III. Updates ^Δ A. Fiscal Update B. FY 2020-2021 Audit Report C. <u>Updates Required by DCDEE Guidelines</u> – February 1. Technical Assistance Services 2. Training and Professional Development for NC Pre-K Staff	A. Carole Mangum stated that there are no fiscal updates to report. B. Marie Lilly provided an overview of the FY 2020-2021 Audit Report. C.1. Ar-Nita Davis reported that Technical Assistance Services with the NC Pre-K program usually deal with DCDEE rules and regulations and changes dealing with childcare. Technical Assistance Services handles NC Pre-K site monitoring and other things that may be taking place. Creative Curriculum is being used in the Cumberland County NC Pre-K classrooms; technical assistance is being provided. The curriculum that is being used are Teaching Strategies and Ready Rosie. A lot of technical assistance has been used with NC Pre-K transition.	None None None	None None None



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February 24, 2022 (9:03 am to 9:40 am)
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<ul style="list-style-type: none"> 3. Child Assessment Progress and Trends 4. Kindergarten Transition Plan Status 5. NC Pre-K Site Monitoring Results D. General Updates <ul style="list-style-type: none"> 1. Preschool Application Project Status 2. Site Selection Status 3. Enrollment and Site Level Changes 	<p>C.2. Ar-Nita stated that NC Pre-K Staff attend regional DCDEE trainings, Teaching Strategies Goals training and online classes with Ready Rosie. There will be an Ages and Stages Train the Trainer; all children enrolled in the NC Pre-K program receive a developmental screening assessment unless they already have an IEP. Those administering this assessment must be properly trained. Language Essentials for Teachers Reading and Spelling (LETRS) is needed for mastering fundamentals of reading instruction, phonics, fluency, vocabulary, comprehension, writing and language. Sean Brost stated that LETRS a literacy program that DPI is sponsoring and will be provided at all public schools in NC; there is a school age and NC Pre-K component. This includes community providers as well. LETRS training is legislatively mandated.</p> <p>C.3. Ar-Nita stated PFC is assessing child progress and trends using Teaching Strategies. Technical issues have arisen, but once everything is in place this will be an awesome process to track children.</p> <p>C.4. Ar-Nita stated that a Kindergarten transition meeting is scheduled for April. The meeting will focus on how different organizations can collaborate together to make sure every child is able to transition successfully.</p> <p>C.5. Candy Scott provided an overview of the NC Pre-K Site Monitoring Summary Report.</p> <p>D.1. Michelle Hearon reported that a soft launch of the Preschool Application took place on 2/21/22; 627 links were sent to families. 9 paper applications have been received and 106 children are entered into SchoolMint. Sharon Moyer stated that adjustments have been made to the LetsGetEnrolled.com link. This should be live soon. The plan is to have an electronic device available in the PFC lobby for families that come into PFC to enroll.</p> <p>D.2. Ar-Nita stated that 2 childcare sites have submitted applications for NC Pre-K site selection.</p> <p>D.3. Ar-Nita stated that 1018 children have been placed into the NC Pre-K program this school year.</p>	<p>None</p> <p>None</p> <p>None</p> <p>None</p> <p>None</p> <p>None</p> <p>None</p> <p>None</p>	<p>None</p> <p>None</p> <p>None</p> <p>None</p> <p>None</p> <p>None</p> <p>None</p> <p>None</p>
<p>IV. Adjournment</p>	<p>As there was no further business; the chair announced the meeting adjourned. The meeting was adjourned at 9:40 am.</p>	<p>Adjourned</p>	<p>None</p>

Submittal: The minutes of the above stated meeting are submitted for approval.

Secretary of Meeting

Date

Approval: Based on Committee consensus, the minutes of the above stated meeting are hereby approved as presented and/or corrected.

Committee Chair

Date

MEMORANDUM

DATE: 3/31/2022
TO: NC Pre-K Committee
FROM: NC Pre-K Site Selection Sub-Committee
SUBJECT: Proposed Site Selection Recommendations

In response to the Request for Application to recruit new NC Pre-K sites for 2022-2024, the following two childcare facilities submitted applications:

1. The Children’s Courtyard, 3330 South Peak Dr, Fayetteville, NC (Temporary License)
2. Next Step Childcare Center, 566 N Reilly Rd., Fayetteville, NC (Four Star License)

Summary of Process: The NC Pre K Site Selection Subcommittee met on February 10, 2022 via Zoom to receive training and ask questions on using the rubric for scoring applications. Each member of the subcommittee received a blank rubric and the two submitted applications: The Children’s Courtyard and Next Step Childcare Center. Five rubrics were scored for each site. The Chair (Dr. Jaunita Heyward) and Co-Chair (Lorena Murray) met on February 22, 2022 to review the completed rubrics. The subcommittee met again via Zoom on March 2, 2022 to finalize the rubric scores and to decide on the subcommittee’s recommendations.

Using the NC Pre-K Standardized Site Selection Rubric, the sites ranked as follows:

1. The Children’s Courtyard Total Points: **82.25**

Point Subtotals from Each Section		
Section	Maximum Points	Points
1. Program Standards	15	8
2. Education Standards	15	13.25
3. Geographic, Accessibility, and Affordability	35	26
4. Classroom and Family Support	27	27
5. OPTIONAL – Locally Determined Indicators	8	8
TOTAL POINTS	100	82.25

2. Next Step Childcare Center Total Points: **63**

Point Subtotals from Each Section		
Section	Maximum Points	Points
1. Program Standards	15	10
2. Education Standards	15	10
3. Geographic, Accessibility, and Affordability	35	25
4. Classroom and Family Support	27	18
5. OPTIONAL – Locally Determined Indicators	8	0
TOTAL POINTS	100	63

The Following Rationale was used for recommending each site:

1. The Children’s Courtyard - Recommended

Rationale: The Children’s Courtyard is a high-scoring applicant that currently serves as a NC Pre-K site and all the Lead Teachers are licensed.

2. Next Step Childcare Center - Recommended

Rationale: Although Next Step Childcare Center only meets the minimum standards for Lead Teacher education, they have the ability to offer transportation at a low cost, have before and after care, and provide a variety of family engagement activities.

Action Item

1. The NC Pre-K Site Selection Sub-Committee recommends approval for The Children’s Courtyard and Next Step Childcare Center to serve as NC Pre-K sites for 2022-2024 pending the following:
 - approval of the annual funding plan for SY22.23
 - approval of the allocation implementation plan for SY22.23
 - Children’s Courtyard moves from a Temporary License to at least a Four-Star License before August 2022.
 - Next Step’s Lead Teacher must have a B-K License Plan of Study before July 1, 2022.

MEMORANDUM

DATE: 3/31/2022

TO: NC Pre-K Committee

FROM: Candy Scott, Vice President of Programs

SUBJECT: Recommendation for SY22.23 Site Location and Allocation Implementation Plan

A. Recommend the approval of 2022-2023 NC Pre-K Site Location and Allocation Implementation Plan - The following recommendation is presented for approval to place **1,392** children in the following sites.

1. Private Sites: Total Allocation 914

- a. Arether's Little M&M II Child Care Center – 18
- b. BalPerazim Child Care Center -15
- c. Brite Shinning Stars Child Care Center - 27
- d. Child Care Network #109 - 54
- e. Child Care Network #110 - 54
- f. Cozy Corner Child Care -18
- g. Creative Enhancement Afterschool – 36
- h. Fayetteville State University Early Childhood Learning Center - 36
- i. First Steps Child Care Center - 27
- j. Heavenly Haven Academy - 36
- k. Heavenly Haven Child Development Center - 18
- l. Heavenly Haven Child Development Center II - 18
- m. Just Like Mom - 36
- n. Kidz Kastle - 36
- o. KinderCare Learning Centers LLC-Ft. Bragg Rd - 18
- p. KinderCare Learning Centers LLC-Hope Mills Rd - 18
- q. KinderCare Learning Centers LLC-Ramsey St. - 18
- r. Mommy's Moment Day Care, LLC – 27
- s. Next Step Childcare Center – 9*
- t. Pamper, Hugs & Luv's Afterschool Facility - 45
- u. Panda Child Care #1 - 18
- v. Panda Child Care #3 - 45
- w. Precious Moments - 18
- x. Sandy Ridge – 18
- y. The Children's Courtyard – 72*
- z. Trinity Child Care Center -108
- aa. Wee-Wonders - 18
- bb. Wonder Years Child Development Center - 53

2. **Cumberland County Schools: Total Allocation 334**

3. **Head Start: Total Allocation 144**

Please Note: The initial Site Location and Allocation Implementation Plan for child placement is subject to change based on availability of funding, satisfactory contract compliance to the Requirements and Guidance, rate fluctuations, and outcomes of recruitment efforts. Cumberland County Schools confirmed they can take additional NC Pre-K children to ensure unallocated service dollars are spent.

*Additionally, the proposed allocation for Next Step Childcare Center and The Children's Courtyard is contingent upon approval of the site selection recommendations from the Site Selection Sub-Committee.

2022-2023 NC Pre-K Site Allocation - Initial
(as of 3-31-2022)

NC Pre-K Sites	# of Classrooms	Classroom	Total Allocation for 2021-2022 by Classroom	Total Allocation for 2021-2022 by Site		Total Allocation for 2022-2023 by Classroom	Total Allocation for 2022-2023 by Site
Alderman Rd	1	ARE-1	11	11		11	11
Armstrong	1	AE-1	11	11		11	11
Baldwin	1	Baldwin-1	11	22		11	22
	1	Baldwin-2	11			11	
Ben Martin	1	BME-1	13	13		13	13
Brentwood	1	BE-1	13	13		13	13
CW Collier	1	CWCE-1	11	20		11	20
	1	CWCE-2	9			9	
Cliffdale	1	CE1	6	27		6	27
	1	CE2	9			9	
	1	CE3	12			12	
Cumberland Mills	1	CME-1	10	10		10	10
District 7	1	District 7-1	9	9		9	9
Elizabeth Cashwell	1	Cashwell-1	16	16		16	16
E.E. Miller	1	EEME-1	12	26		12	26
	1	EEME-2	14			14	
Galberry Farms	1	GFE-1	14	14		14	14
Lake Rim	1	LRE-1	14	28		14	28
	1	LRE-2	14			14	
Loyd Auman	1	LAE-1	11	11		11	11
New Century	1	NCIE-1	11	22		11	22
	1	NCIE-2	11			11	
Ponderosa	1	PE-1	13	13		13	13
Sherwood Park	1	SPE1	13	13		13	13
Stedman Primary	1	SP1	9	9		9	9
Warrenwood	1	Warrenwood-1	11	11		11	11
Westarea	1	WEST AREA- 1	11	11		11	11
WT Brown	1	WTBE3	10	24		10	24
	1	WTBE6	14			14	
	*29		334	334		*334	*334
E.E. Miller	1	EEMHS1	18	18		18	18
Hay Branson	1	HBHS1	18	18		18	18
River Commons #1	1	RCHS#1-3	18	72		18	72
	1	RCHS#1-4	18			18	
	1	RCHS#2-3	18			18	
	1	RCHS#2-4	18			18	
Spring Lake	1	SLHS2	18	18		18	18
Topeka Heights	1	THHS2	18	18		18	18
	8		144	144		144	144
Arether's Little M&M's	1	ALMM-1	18	18		18	18
Bal Perazim	1	BP-1	15	15		15	15
Brite Shining Stars	1	BSS-1	18	27		18	27
Brite Shining Stars BSS-2	1	BSS-2	9			9	
The Children's Courtyard	1	TCC-1	18	72		18	72
	1	TCC-2	18			18	
	1	TCC-3	18			18	
	1	TCC-4	18			18	

2022-2023 NC Pre-K Site Allocation - Initial
(as of 3-31-2022)

NC Pre-K Sites	# of Classrooms	Classroom	Total Allocation for 2021-2022 by Classroom	Total Allocation for 2021-2022 by Site		Total Allocation for 2022-2023 by Classroom	Total Allocation for 2022-2023 by Site
ChildCare Network #109	1	CN109-1	18	53		18	54
	1	CN109-2	18			18	
	1	CN109-3	17			18	
ChildCare Network #110	1	CN110-1	18	54		18	54
	1	CN110-2	18			18	
	1	CN110-3	18			18	
Cozy Corner	1	CC1	18	18		18	18
Creative Enhancements	1	CEAC-1	18	36		18	36
	1	CEAC-2	18			18	
FSU	1	FSU1	18	36		18	36
	1	FSU3	18			18	
First Steps	1	FS1	18	27		18	27
	1	FS2	9			9	
Heavenly Haven Academy	1	HHA-1	18	36		18	36
	1	HHA-2	18			18	
Heavenly Haven CDC	1	HH-1	18	18		18	18
Heavenly Haven CDC II	1	HHII-1	18	18		18	18
Just Like Mom	1	JLM-1	18	36		18	36
	1	JLM-2	18			18	
Kidz Kastle	1	KK-1	18	36		18	36
	1	KK-2	18			18	
Kindercare HM	1	KinderHM-1	18	18		18	18
Kindercare Ramsey	1	KinderRAM-1	18	18		18	18
Kindercare Bragg	1	KinderBragg-1	18	18		18	18
Mommy's Moment	1	Mmoment-1	18	27		18	27
	1	Mmoment-2	9			9	
Pamper, Hugs & Luv's	1	PHL-1	18	45		18	45
	1	PHL-2	18			18	
	1	PHL-3	9			9	
Panda Day Care	1	PANDA-1	18	18		18	18
Panda Day Care #3	1	PANDA3-1	18	45		18	45
	1	PANDA3-2	18			18	
	1	PANDA3-3	9			9	
Precious Moments	1	PM-1	18	18		18	18
Sandy Ridge	1	SR1	18	18		18	18
Trinity Child Care	1	TC1	18	108		18	108
	1	TC2	18			18	
	1	TC3	18			18	
	1	TC4	18			18	
	1	TC5	18			18	
	1	TC6	18			18	
Wee Wonders	1	WeeWonders-1	18	18		18	18
Wonder Years	1	WY1	18	53		18	53
	1	WY2	18			18	
	1	WY3	17			17	
	53		904	904		905	905
** Next Steps	1	NS-1	-	-		9	9
INITIAL TOTALS:	91		1382	1382		1392	1392
* Initial Allocation: CCS may have the capacity to serve more children depending upon enrollment and							
** New SITE (Site Selection Process) Former NC Pre-K Site							

**2022-2023 NC Pre-K Site Allocation - Initial
(as of 3-31-2022)**

NC Pre-K Sites	# of Classrooms	Classroom	Total Allocation for 2021-2022 by Classroom	Total Allocation for 2021-2022 by Site		Total Allocation for 2022-2023 by Classroom	Total Allocation for 2022-2023 by Site

2021-2022 NC Pre-K Projections
(as of 3/31/2022)

NC Pre-K Sites	# of Classrooms	Classroom	Total Allocation for 2021-2022 by Classroom	Total Allocation for 2021-2022 by Site	Rate Per Child	Months of Service	Total Cost (10m) NC Pre-K FUNDS	\$473CCS & \$400HS NC PRE-K FUNDS
Alderman Rd	1	ARE-1	11	11	\$ 450	10	\$ 49,500.00	\$2,530.00
Armstrong	1	AE-1	11	11	\$ 450	10	\$ 49,500.00	\$2,530.00
Baldwin	1	Baldwin-1	11	22	\$ 450	10	\$ 49,500.00	\$2,530.00
	1	Baldwin-2	11		\$ 450	10	\$ 49,500.00	\$2,530.00
Ben Martin	1	BME-1	13	13	\$ 450	10	\$ 58,500.00	\$2,990.00
Brentwood	1	BE-1	13	13	\$ 450	10	\$ 58,500.00	\$2,990.00
CW Collier	1	CWCE-1	11	20	\$ 450	10	\$ 49,500.00	\$2,530.00
	1	CWCE-2	9		\$ 450	10	\$ 40,500.00	\$2,070.00
Cliffdale	1	CE1	6	27	\$ 450	10	\$ 27,000.00	\$1,380.00
	1	CE2	9		\$ 450	10	\$ 40,500.00	\$2,070.00
	1	CE3	12		\$ 450	10	\$ 54,000.00	\$2,760.00
Cumberland Mills	1	CME-1	10	10	\$ 450	10	\$ 45,000.00	\$2,300.00
District 7	1	District 7-1	9	9	\$ 450	10	\$ 40,500.00	\$2,070.00
Elizabeth Cashwell	1	Cashwell-1	16	16	\$ 450	10	\$ 72,000.00	\$3,680.00
E.E. Miller	1	EEME-1	12	26	\$ 450	10	\$ 54,000.00	\$2,760.00
	1	EEME-2	14		\$ 450	10	\$ 63,000.00	\$3,220.00
Galberry Farms	1	GFE-1	14	14	\$ 450	10	\$ 63,000.00	\$3,220.00
Lake Rim	1	LRE-1	14	28	\$ 450	10	\$ 63,000.00	\$3,220.00
	1	LRE-2	14		\$ 450	10	\$ 63,000.00	\$3,220.00
Loyd Auman	1	LAE-1	11	11	\$ 450	10	\$ 49,500.00	\$2,530.00
New Century	1	NCIE-1	11	22	\$ 450	10	\$ 49,500.00	\$2,530.00
	1	NCIE-2	11		\$ 450	10	\$ 49,500.00	\$2,530.00
Ponderosa	1	PE-1	13	13	\$ 450	10	\$ 58,500.00	\$2,990.00
Sherwood Park	1	SPE1	13	13	\$ 450	10	\$ 58,500.00	\$2,990.00
Stedman Primary	1	SP1	9	9	\$ 450	10	\$ 40,500.00	\$2,070.00
Warrenwood	1	Warrenwood-1	11	11	\$ 450	10	\$ 49,500.00	\$2,530.00
Westarea	1	WEST AREA- 1	11	11	\$ 450	10	\$ 49,500.00	\$2,530.00
WT Brown	1	WTBE3	10	24	\$ 450	10	\$ 45,000.00	\$2,300.00
	1	WTBE6	14		\$ 450	10	\$ 63,000.00	\$3,220.00
	29		334	334			\$ 1,503,000.00	\$76,820.00
E.E. Miller	1	EEMHS1	18	18	\$ 300	10	\$ 54,000.00	18000
Hay Branson	1	HBHS1	18	18	\$ 300	10	\$ 54,000.00	18000
River Commons #1	1	RCHS#1-3	18	72	\$ 300	10	\$ 54,000.00	18000
	1	RCHS#1-4	18		\$ 300	10	\$ 54,000.00	18000
	1	RCHS#2-3	18		\$ 300	10	\$ 54,000.00	18000
	1	RCHS#2-4	18		\$ 300	10	\$ 54,000.00	18000
Spring Lake	1	SLHS2	18	18	\$ 300	10	\$ 54,000.00	18000
Topeka Heights	1	THHS2	18	18	\$ 300	10	\$ 54,000.00	18000
	8		144	144			\$ 432,000.00	144000
Arether's Little M&M's	1	ALMM-1	18	18	5	650	\$ 117,000.00	-
Bal Perazim	1	BP-1	15	15	5	\$ 650	\$ 97,500.00	-
Brite Shining Stars	1	BSS-1	18	36	4	\$ 650	\$ 117,000.00	-
Brite Shining Stars BSS-2	1	BSS-2	18		4	\$ 650	\$ 117,000.00	-
Building Blocks	1	BB-1/TCC-1	18	72	5	\$ 650	\$ 117,000.00	-
	1	BB-2/TCC-2	18		5	\$ 650	\$ 117,000.00	-
	1	BB-3/TCC-3	18		5	\$ 650	\$ 117,000.00	-
	1	BB-4/TCC-4	18		5	\$ 650	\$ 117,000.00	-
ChildCare Network #109	1	CN109-1	18	53	5	\$ 650	\$ 117,000.00	-
	1	CN109-2	18		5	\$ 650	\$ 117,000.00	-
	1	CN109-3	17		5	\$ 650	\$ 110,500.00	-
ChildCare Network #110	1	CN110-1	18	54	5	\$ 650	\$ 117,000.00	-
	1	CN110-2	18		5	\$ 650	\$ 117,000.00	-
	1	CN110-3	18		5	\$ 650	\$ 117,000.00	-
Cozy Corner	1	CC1	18	18	4	\$ 650	\$ 117,000.00	-
Creative Enhancements	1	CEAC-1	18	36	5	\$ 650	\$ 117,000.00	-
	1	CEAC-2	18		5	\$ 650	\$ 117,000.00	-
FSU	1	FSU1	18	36	5	\$ 650	\$ 117,000.00	-
	-	FSU2	-		5	\$ 650	\$ -	-
	1	FSU3	18		5	\$ 650	\$ 117,000.00	-
First Steps	1	FS1	18	27	5	\$ 650	\$ 117,000.00	-
	1	FS2	9		5	\$ 650	\$ 58,500.00	-
NC Pre-K Funds: Projections 3-31-22 Heavenly Haven Academy	1	HHA-1	18	36	5	\$ 650	\$ 117,000.00	-

2021-2022 NC Pre-K Projections
(as of 3/31/2022)

NC Pre-K Sites	# of Classrooms	Classroom	Total Allocation for 2021-2022 by Classroom	Total Allocation for 2021-2022 by Site	Rate Per Child	Months of Service	Total Cost (10m) NC Pre-K FUNDS	\$473CCS & \$400HS NC PRE-K FUNDS	
Heavenly Haven Academy	1	HHA-2	18	18	5 \$ 600	10	\$ 108,000.00	-	
Heavenly Haven CDC	1	HH-1	18	18	4 \$ 650	10	\$ 117,000.00	-	
Heavenly Haven CDC II	1	HHII-1	18	18	4 \$ 650	10	\$ 117,000.00	-	
Just Like Mom	1	JLM-1	18	36	4 \$ 650	10	\$ 117,000.00	-	
	1	JLM-2	18		4 \$ 650	10	\$ 117,000.00	-	
Kidz Kastle	1	KK-1	18	36	4 \$ 650	10	\$ 117,000.00	-	
	1	KK-2	18		4 \$ 650	10	\$ 117,000.00	-	
Kindercare HM	1	KinderHM-1	18	18	5 \$ 650	10	\$ 117,000.00	-	
Kindercare Ramsey	1	KinderRAM-1	18	18	5 \$ 650	10	\$ 117,000.00	-	
Kindercare Bragg	1	KinderBragg-1	18	18	4 \$ 650	10	\$ 117,000.00	-	
Mommy's Moment	1	Mmoment-1	18	27	5 \$ 650	10	\$ 117,000.00	-	
	1	Mmoment-2	9		5 \$ 650	10	\$ 58,500.00	-	
Pamper, Hugs & Luv's	1	PHL-1	18	45	5 \$ 650	10	\$ 117,000.00	-	
	1	PHL-2	18		5 \$ 650	10	\$ 117,000.00	-	
	1	PHL-3	9		5 \$ 650	10	\$ 58,500.00	-	
Panda Day Care	1	PANDA-1	18	18	4 \$ 650	10	\$ 117,000.00	-	
Panda Day Care #3	1	PANDA3-1	18	45	4 \$ 650	10	\$ 117,000.00	-	
	1	PANDA3-2	18		4 \$ 650	10	\$ 117,000.00	-	
	1	PANDA3-3	9		4 \$ 650	10	\$ 58,500.00	-	
Precious Moments	1	PM-1	18	18	4 \$ 650	10	\$ 117,000.00	-	
Sandy Ridge	1	SR1	18	18	5 \$ 650	10	\$ 117,000.00	-	
Trinity Child Care	1	TC1	18	108	5 \$ 650	10	\$ 117,000.00	-	
	1	TC2	18		5 \$ 650	10	\$ 117,000.00	-	
	1	TC3	18		5 \$ 650	10	\$ 117,000.00	-	
	1	TC4	18		5 \$ 650	10	\$ 117,000.00	-	
	1	TC5	18		5 \$ 650	10	\$ 117,000.00	-	
	1	TC6	18		5 \$ 650	10	\$ 117,000.00	-	
Wee Wonders	1	WeeWonders-1	18	18	4 \$ 650	10	\$ 117,000.00	-	
Wonder Years	1	WY1	18	53	5 \$ 650	10	\$ 117,000.00	-	
	1	WY2	18		5 \$ 650	10	\$ 117,000.00	-	
	1	WY3	17		5 \$ 650	10	\$ 110,500.00	-	
	53		913				\$ 5,925,500.00	0	
					650	10			
							\$ 7,860,500.00	\$220,820.00	
CURRENT RATES					CCS & HS UP TO STATE MAX				
Months		Number of Slots	Rate	Total Funding		Number of Slots	Rate	Total Funding	
10	CCS	334	\$450	\$ 1,503,000.00		CCS	334	\$473	\$ 1,579,820.00
10	Head Start	144	\$300	\$ 432,000.00		Head Start	144	\$400	\$ 576,000.00
10	Private Site	913	650	\$ 5,934,500.00		Private Site	913	650	\$ 5,934,500.00
			TOTAL	\$ 7,869,500.00				TOTAL	\$ 8,090,320.00
AS OF MARCH 25, 2022				Allocation	\$ 8,398,500.00			Allocation	\$ 8,398,500.00
			UnAllocated	\$ 529,000.00				UnAllocated	\$ 308,180.00
NC PRE-K PROGRAM FUNDS									
	\$8,398,500 Direct Services (monthly payment to providers)								
	\$524,590 Administrative Funds								
	\$174,963 CCDF Quality Funds								
	\$9,098,053 Total Contract/Allocation								

Year-Round Recruitment and Outreach Action Plan			
Action	Time Line	Responsible Party	Update 03/15/2022
Review Recruitment and Outreach Plan with Site Administrators and Committee	September	Family Services and Community Engagement	PFC will continue to work with special committee to discuss status of marketing outreach and to update members on the status of marketing strategies.
Create and/or update application and recruitment materials. This includes the information sessions, tutorials and videos.	October - November	Family Services and Community Engagement	<p>Due to this being the first year of using the new application tool. PFC and CCS staff are being trained on the database and are now establishing processes.</p> <ul style="list-style-type: none"> Information sessions, tutorials, and videos will be developed in May. This will provide ample amount of time for staff to become familiar with the new system. In addition, it ensures the developers has had made all final edits and corrections to the application.
<p>Disperse Materials and Information</p> <ul style="list-style-type: none"> Sites for their children in 3-year-old classrooms Social Media Community Partners Every Door Direct Google Ads Movie Theaters Information Session, Tutorials, and Videos 	December – March & Ongoing	Family Services, Community Engagement, Site Administrators, and Community Partners	<p>Digital marketing campaign for Pre-K has been running since late 2021.</p> <p>Ad Hoc Marketing Committee convened and worked on the Let's Get Enrolled Campaign (December 2021-March 2022)</p> <p>The Let's Get Enrolled Campaign went live February 17 and is underway.</p> <p>NC Pre-K sites received link to marketing materials on March 9.</p> <p>PFC is working closely with CCS and to leverage advertisement in the Cumberland community. Which Include:</p> <ul style="list-style-type: none"> Flyers & Cards (delayed due to print stock shortages; CCS is now printing these documents & translating them into Spanish) Boosted Social Media Posts Digital Marketing Radio Ads Google Ads Billboards (CCS) Emails (March 15 Scheduled to go out to 8,675 individuals) <p>In coming weeks:</p> <ul style="list-style-type: none"> Media Releases from PFC & CCS Requests for media interviews (Local media) Yard Signs for sites
<p>Community Events (Hold/Participate)</p> <ul style="list-style-type: none"> Information Sessions Other PFC Hosted Events Festivals Job Fairs 	January – March & Ongoing	Family Services, Site Administrators, and Community Partners	<p>Community Events are being reviewed based on status of pandemic.</p> <ul style="list-style-type: none"> Presented to Networth Organization on February 18. Distributed Let's Get Enrolled Marketing information to PFC Board of Directors on February 24.

<ul style="list-style-type: none"> • NCPK Site Recruitment Events • Family Engagement Events at Private Sites 			<ul style="list-style-type: none"> • PFC staff is participating with multiple Fort Bragg debriefing sessions being held on post: Attended two pre-deployment/deployment family resource events on February 26 and March 4. Provided resource materials on request for events on base on March 1, 2 and 16. Scheduled to be on site for event on base April 1. • ACS has requested resources for an event they are doing on April 15 at Rick's Place. • Presented information to Cape Fear Kiwanis Club on March 2. • Discussions are being held on March 17 at the NCPK Directors Meeting to determine additional events.
<p>Targeted Outreach</p> <ul style="list-style-type: none"> • DSS • Health Dept & WIC • Walmart Supercenters • Grocery Stores • Apartment Complexes • Public Libraries • Recreation Centers 	<p>January – March & Ongoing</p>	<p>Family Services, Site Administrators, and Community Partners</p>	<p>Community partners have been made aware of the Let's Get Enrolled Campaign.</p> <ul style="list-style-type: none"> • Bulk emails have been distributed to families with children with age eligible children. • Let's Get Enrolled information provided to CCDSS and CC Health Department on March 4 • Additional connections are being made with Health Department and WIC offices. • Shared link to Let's Get Enrolled at Pathways for Prosperity meeting on March 11. • Walmart Supercenters, Grocery Stores, Apartment Complexes, Public Libraries, and Recreation Centers: Ad Hoc Marketing group developing distribution plan • Let's Get Enrolled is featured in the PFC Provider March Newsletter
<p>Review and Update Action Plan</p>	<p>March-April</p>	<p>Family Services, Community Engagement, and Site Administrators</p>	<p>Due to this being our first year with a new database and developing action plans these items will be reviewed in 6 months.</p>

Application and Placement Action Plan

Action	Time Line	Responsible Party	Update 03/16/2022
Review Application and Placement Plan with site administrators	November	Family Services	<ul style="list-style-type: none"> On Schedule
Open Application Process (<i>online & in-person</i>)	February	Family Services	<ul style="list-style-type: none"> Let's Get Enrolled Interest Form went live January 13 on NC Pre-K page on the PFC website and the CCS website. All NC Pre-K sites received the link to the Interest Form Front desk staff at PFC trained and provided with hand-outs for Let's Get Enrolled. Soft launch for SchoolMint done on February 21 sent out 548 emails to families that completed the interest form. <ul style="list-style-type: none"> Delivery Rate of 98% Open Rate of 41% 58.9% who opened clicked on the application link
Have applications available and take applications (<i>if possible</i>) at community events and targeted outreach.	February – March & Ongoing	Family Services & Site Administrators	<ul style="list-style-type: none"> Paper applications received February 1, 2022 Paper applications delivered on February 11, 14, and 15 to CCS, Head Start, and Private Child Care Centers. Let's Get Enrolled link live February 21. Marketing materials such as flyers, cards and brochures in development and being shared with the general public. (See detail on Recruitment & Outreach Action Plan)
Communication with Families <ul style="list-style-type: none"> One-on-one sessions by appointments Information session via virtual and in-person Multiple modes of communication <ul style="list-style-type: none"> Phone Calls Emails Text Messages In Person Information Session 	February – March & Ongoing	Family Services & Site Administrators	<ul style="list-style-type: none"> Email invite with link to application went to 548 recipients who filled out an interest form on February 21. Family Services Staff have been working with families as of February 21 to assist with completing electronic application and paper applications. As the morning of March 16, we have 612 children in the SchoolMint system First choice for families <ul style="list-style-type: none"> 525 CCS School 0 Head Start 87 Private Child Care Sites Email invite went out on March 11 to 118 parents seeking child care assistance for their 4-year-old. Information sessions are scheduled for April 27 for parents and April 21 NCPK Director's Meeting <ul style="list-style-type: none"> To identify appropriate documentation and highlight the application
Process Applications <ul style="list-style-type: none"> Collect Application <ul style="list-style-type: none"> Electronic/Online Hard Copy Review application <ul style="list-style-type: none"> Eligibility and Income Verification for Complete application processed within 5 business days. 	February – March & Ongoing	Family Services & Site Administrators	<ul style="list-style-type: none"> The Family Services and CCS staff are being trained on the new SchoolMint system. <ul style="list-style-type: none"> Applications for private sites received to date are currently being processed. By April 2022 applications with 1st choice of a Private Child Care will be processed within 5 business days of receipt. As of March 14 two new Caseworkers were hired to assist in the processing of applications and phone calls from families. Projecting to hire new Program Specialists to assist with data entry. There are two and half vacancies and actively interviewing with a goal to have positions filled no later than May 2022. Recruitment has been active for these positions since Fall 2021.

<ul style="list-style-type: none"> ○ Incomplete application notify family within 5 business days of missing items. Families have 2 weeks to submit missing documents. ● Data Entry into the NC Pre-K App data system ● Communicate with family's status of application. <ul style="list-style-type: none"> ○ Phone Calls ○ Emails ○ Text Messages ○ In Person ○ Information Session 			
<p>Children Placement</p> <ul style="list-style-type: none"> ● Start first round of placements and continue every two weeks. ● Notify sites of placement within 5 to 10 business days. ● Notify family of placement and request confirmation within 5 to business days. 	<p>April - Ongoing</p>	<p>Family Services & Site Administrators</p>	<ul style="list-style-type: none"> ● As of March 16, 2022 <ul style="list-style-type: none"> ○ PFC staff have processed eligibility for 40 applications as part of training of new staff. <ul style="list-style-type: none"> ▪ Applications entered into NCPK APP by March 31 to start placement. ○ Priority focus is Private Child Care Sites with first placement in the NCPK App to begin in April.
<p>Review and Update Action Plan</p>	<p>March-April</p>	<p>Family Services, Community Engagement, and Site Administrators</p>	<ul style="list-style-type: none"> ● This will be done in 6 months due to this being the first year of implementing action plans.