

Community Engagement and Development Committee

Thursday, October 7, 2021 ▪ 9:00 – 11:00 am. ▪ Virtual Meeting Via Zoom

The Community Engagement and Development Committee (CED) leads the Board's participation in community engagement and fund development. The CED Committee recommends policies for community engagement and fund development and provides opportunities for Board involvement in these activities. The committee will recommend plans and procedures, advise and support staff in their efforts to strengthen the early childhood system through stewardship of local resources, community engagement, strategic communication, volunteer recruitment and opportunities, outreach and education, plans, procedures, and community relations.

- 1. Determination of Quorum & Call to Order* 9:00 am – 9:10 am**
 - a. Welcome/Chair Comments
 - b. New Member introduction (Casey Ferris)
 - c. Recruitment of new members (link to meeting CED Webpage in comments)
- 2. Review and Approval of Minutes* 9:10 am – 9:15 am**
 - a. August 19, 2021
- 3. President's Report^Δ 9:15 am – 9:30 am**
- 4. Update on Strategic plan for Sustainability – 9:30 am – 9:45 am**
- 5. Community Engagement Team Updates^Δ 9:45 am – 10:15 am**
 - a. Current Projects
 - b. Upcoming Projects
 - c. Family Connects Program
- 6. Grant Report^Δ 10:15 am – 10:30 am**
- 7. Other business 10:30 am – 11:00 am**
- 8. Adjournment***

FY 21/22 Meeting dates: Jan. 6, 2022; March 3, 2022; May 5, 2022

All meetings are on the 1st Thursday in the months indicated above, from 9:00 am – 11:00 am.

* Needs Action ^Δ Information Only / Possible Conflict of Interest (Recusals)



Partnership for Children of Cumberland County, Inc.
PED Committee Meeting Minutes
August 19, 2021 (9:07 am to 10:22 am)



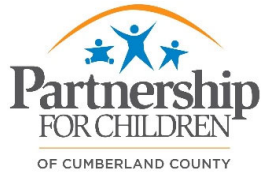
MEMBERS PRESENT: Brian Jones (Chair), Ayesha Neal, and Erica Little

MEMBERS ABSENT: Jami McLaughlin, Cotina Jones, Robin Deaver

NON-VOTING ATTENDEES: Mary Sonnenberg, Sharon Moyer, Pamela Federline, Daniele Malvesti, Elizabeth Simpler, Ben Hughes, Scottie Seawell

AGENDA ITEM	DISCUSSION & RECOMMENDATION	ACTION	FOLLOW-UP
I. Determination of Quorum and Call to Order A. Welcome/Chair Comments B. Recruitment of new members	Determining a quorum was present, Brian Jones called the meeting to order at 9:07 AM. Chair welcomed everyone and thanked them for their time today. Sharon Moyer Recommended asking Casey Noe Ferris, one of this years 40 Under 40, to serve on this committee. Brian Jones asked Sharon to reach out to Casey.	Called to Order	None
II. Review and Approval of Minutes	Brian Jones called for review and approval of May 6, 2021 minutes. No changes were indicated. Erica Little motioned to approve and Ayesha Neal seconded. Motion passed unanimously.	Minutes Approved	None
III. President's Report	Mary reviewed the July 2021 President's Report (attached to these minutes).	None	None
IV. Update on Strategic Plan for Sustainability	Scottie Seawell, our contracted Sustainability Plan consultant gave a brief overview of where she is with the planning. She has been meeting with a lot of committees, staff member focus groups, etc. Goal is to have a draft ready for fall meetings.	None	None
V. Community Engagement Team Updates			
A. Community Engagement and Development Smart Start Funded Activity Reporting	Daniele Malvesti reviewed the GEMS reporting for the year ending 6/30/2021. Most goals were met or exceeded. One that was not met was users to ccpfc.org. Sharon feels with the implement of the Google Ad Grants, this won't be missed for FY 21/22.	None	None
B. Update on Contracted Activity Description for Smart Start Funding	Sharon and Pamela reported on the status of NCPC updating our Contracted Activity Description. NCPC still trying to figure out the best methodology for measuring a system of support activity like Community Engagement and Development.	None	None

C. Current Projects	<ul style="list-style-type: none"> - Sharon and Ben reported on the Google Ad Grant performance. Over \$8,100 in the first full month. This is a fantastic performance! Ben went into detail about how we are working to optimize our ads and our website. - Daniele reported on social media audience reach over the past 28 days. - Diaper Bank update <ul style="list-style-type: none"> o Daniele reported on the success of the new volunteer sign-up process o Sharon reported on the current registration and how we will be moving registration to Eventbrite - Donations/Partnerships <ul style="list-style-type: none"> o T-Mobile has expressed interest in a partnership. Sharon will provide them with a custom Circle of Friends opportunity. o Sharon reported on possible donation from Cape Fear Valley - Family Resource Center integration into Community Engagement <ul style="list-style-type: none"> o Front desk part-time position was open and we received a lot of applications. Looking to hire and utilize the full-time position in new ways in our department. - Events <ul style="list-style-type: none"> o Little Land is postponed as reported in the President's report o Looking at virtual and possible drive-thru options <ul style="list-style-type: none"> ▪ Virtual story time with Santa 	None None None None None None	None None None None None None
D. Upcoming Projects	<ul style="list-style-type: none"> - Family Focus Guide – Bernadette, our front desk staff, has taken ownership and is updating. Sharon reported on integration of the Family Connects Agency Finder - Looking to improve tenant and service provider relations - On 9/1/2021 we are the program for We Care Wednesday at the Woodpeckers game - Sharon will be speaking at the Circle 6 Women's group at Haymount United Methodist Church in September and accepting a donation. 	None None None None	None None None None
E. Family Connects Program	<p>Sharon reported on updated marketing materials, website, etc. All into Family Connects International and NCPC for review and approval.</p> <p>We received approval from the hospital marketing department to be included in several of their outreach and marketing efforts.</p> <p>Two open positions. Offer made to a candidate for the Program Support Specialist. Retool the job posting for the Community Support Specialist.</p>	None None None	None None None
VI. Grant Reporting	<p>Pamela reported on the full year (July 2020 – June 2021) we applied for \$1,031,521 in grant funding. We have received \$2,129,531 – we are 206% of grant ask. She will monitor the in-kind from the Google Ad Grant for FY21/22.</p>	None	None



Partnership for Children of Cumberland County, Inc.
Public Engagement and Development Committee
August 19, 2021 (9:07 am to 10:22 am)



	We have submitted a letter of interest to the Philip L. Van Every Foundation for capital repairs.	None	None
VII. Other Business	None	None	None
VIII. Adjournment	As there was no further business; Erica Little motioned to adjourn, Ayesha Neal second. Motion passed unanimously. The meeting was adjourned at 10:22 am.	Adjourned	N/A

Submittal: The minutes of the above stated meeting are submitted for approval. _____

Secretary of Meeting

Date

Approval: Based on Committee consensus, the minutes of the above stated meeting are hereby approved as presented and/or corrected.

Committee Chair

Date

**Board of Directors Meeting
(Virtual Meeting)
Thursday, September 30, 2021
President's Report**

A. North Carolina Partnership for Children (NCPC) Updates / DCDEE Updates / Legislative Updates

1. NCPC

- **Carry-forward funds** – Planning in progress for recommendation of use of funds. Recommendations will go to Board Committees in October and November.
- **State Expansion of Child Care Health Consultants** – One nurse position has been offered. Health Educator positions are posted. NCPC has received written confirmation that the expansion project will be funded for a second year. Our current contract is being extended to November 30.
- **PDG Grant for Regional Pilots for Family Connects** – All nurses are trained. Cape Fear Valley Health System requires vaccinations of their staff, vendors and contractors. The Family Connects project falls under this requirement. Business Associate Agreements (BAAs) fully executed. Staff met with Cape Fear Valley Women's unit for introduction. Recruitment has begun for home visits. Marketing materials have been developed and approved. Family Connects visits will be done virtually initially.

2. DCDEE – Continue to monitor updated guidance for child care programs and NC Pre-K operation.

- **Region 5 Contracts** – Contracting information has been submitted for our Core contract. We are currently making requested revisions to the budget. Our Infant/Toddler contracting information has been prepared and submitted. We are waiting on Healthy Social Behavior contracting information.
- Enrollment continues to be down and impacted the by ability to hire staff in child care programs.
- We continue to follow guidance from DCDEE and follow the ChildCareStrongNC Public Health Toolkit. We are closely monitoring conditions in child care programs and contact the facility administrators prior to visits to gauge comfort levels and ensure priorities are met during the visit.
- Due to increased cases of COVID, virtual training for SIDS (Sudden Infant Death Syndrome) and EPR (Emergency Preparedness & Response) has been extended until October 15. Most licensing requirements are back to pre-pandemic standards and applicable during monitoring visits by the DCDEE Consultants.
- Interim Guidance came out for NC Pre-K for the new school year. Programming must occur in person. Guidance includes information should a program have COVID-19 exposures or cases. Classrooms will be reimbursed based on allocation of slots, not attendance for August – November. At this time, reimbursement will change to attendance basis beginning in December. The 12-week time limit for Long-Term Substitutes has been waived and contractors will not be required to assign a lower per-child rate for classrooms who must hire lower Long-Term Substitutes. The 21-22 Program Guidance for NC PreK has been released to contracting agencies.
- Vaccines are widely available with active campaigns to increase vaccination rates.
- Current Operational grants will continue to be provided through October to all private, licensed child care centers and homes that are open to serve children and families.
- Under the ARP, the process will change and Stabilization Grants will be by application. Guidelines and systems for monitoring for these grants have been developed. Training for providers will begin next week. The two categories for Stabilization Grants are for Fixed Costs and Compensation. There are a

variety of things that the Fixed Costs grants can cover. There will be a base amount with additional amounts based on Star Level, %age of Infants and Toddlers served, community demographics and Subsidy demographics. The Compensation grants are optional and can cover teacher and staff bonuses or increasing staff base and/or increasing benefits. Applications for these grants begin in October.

- Parent fees for subsidy are waived through December. Our dual-subsidy programs will follow suit with waiving parent fees.
- 3. Leandro Case - The Commission met and passed a resolution in support of funding years 1 and 2 of the recommendation. (<https://www.ednc.org/2021-09-28-commission-on-sound-basic-education-urges-action-on-leandro-plan>) Judge Lee gave the legislature until October 18 to take action.
- 4. NC General Assembly – The budget is in Conference Committee. See comparison of the budgets attached.
 - There is much activity around Early Childhood initiatives, including increases to funding for Smart Start. The House budget had recurring dollars funding the Smart Start increase. An amendment to the House budget included statewide WAGE\$. Both budgets included 2% rate increases each year of the biennial budget for NC Pre-K.
- 5. Federal Level
 - The CDC continues to recommend wearing of masks, regardless of vaccination status, indoors in areas where rates are substantial. The recommendation is for everyone in K-12 settings to wear masks, regardless of vaccination status. Boosters have been recommended for those who are immunocompromised. On September 22, the FDA amended the emergency use for the Pfizer vaccine to allow for use of a single booster dose, to be administered at least six months after the completion of the primary series in those 65 and older, those 18-64 at high risk for severe COVID-19 and those 18-64 who frequent institutional or occupational exposure to COVID-19 puts them at high risk of serious complications of COVID-19.
 - **American Family Plan** – Funds for universal Pre-K (3 & 4-year olds), expanded child care subsidies, workforce support, extends expanded child care tax credit to 2025. Continues to be in negotiation.

B. Grant Opportunities/Updates/RFPs

1. Continue to research capital grant opportunities.

C. COVID-19 Updates

PFC implemented its HR 110 Communicable Disease Policy on Monday, March 16, 2020. Building closed to general public March 30 and this status continues. As COVID-19 numbers increase with the Delta variant and federal, state and local health and safety guidelines are updated, we continue to review PFC operations. Policies have been reviewed and updated through our Board Committee process.

1. **Executive Orders:** We have implemented procedures and protocols following federal and state health and safety guidelines throughout the pandemic and in planning for work in the field and building. EO 220 and 224 outline state recommendations for the general public, business and school districts as well as requirements for state employees.
2. **PFC Guidelines: A summary of operational guidelines was presented to Executive Committee and approved at the August meeting. It is attached.**
 - a. We continue to review additional guidance from CDC, OSHA, DCDEE as well as local government mandates as we provide services to families and children through PFC and tenants. This has been and will continue to be an evolving process. The City of Fayetteville and Cumberland County have both implemented mask mandates.
 - b. Department heads developed “return to work” plans. Staff has been working throughout the pandemic. Staggered schedules and teleworking are part of the “return to work” plans as we adjust for the needs of employees and business operations.
 - c. Vaccination for PFC staff: Policies have been reviewed by Leadership Team, the Board HR Committee and are on the agenda for today’s board meeting. We are monitoring requirements as they come down from OSHA, EEOC as well as funders and partners. Staff who are vaccinated have been asked to provide documentation to HR of their vaccine status. Our current rate of vaccination among staff is 70%.
 - d. Virtual options for contact with families and providers continue, with face-to-face contact with families

and providers available July 1 per DCDEE guidance. Purchases have been made to enhance health and safety in offices and for work in the field.

- e. Per Policy HR 110, President maintains regular contact with Board Chair for review and continuation of services. Regular communication has gone out to Board and staff. Decisions are made based on federal, state and local government guidance and mandates.

D. PFC Updates & Highlights

1. **New Staff:** Michelle Jones joined the staff on September 20 as a new Healthy Social Behavior Specialist for our Region 5 activity.
2. **Position openings posted: website link** (<https://www.indeed.com/cmp/Partnership-For-Children-of-Cumberland-County>)
 - Case Worker, Family Services
 - Program Specialist (2), Family Services
 - Parent Educator (2), ACE Program
 - Provider Services Coach
 - Library Program Specialist, Provider Services
 - Community Support Specialist, Family Connects
 - Program Support Specialist, Family Connects
 - Part-time Information Assistant, FRC Front Desk
 - IT Technician
3. **Infrastructure Project:** Phase 1 of the project has been completed and final payments are being processed. First Bank has asked for additional documents from our tenants. We are working on this request so we can move to closing. Anticipate closing on loan in the next few weeks. Continue to research capital grant opportunities.
4. **Audit package has been submitted to the auditor and NCPC.** We anticipate additional requests for files and records. Marie Lilly leads the fiscal team and efforts for the audit.

E. **PFC FY 21/22 United Way Campaign** – You can access our pledge form [here](#). We are also having a food drive as part of the campaign. Donations of food are due to the PFC offices by November 10. They will be donated to Fayetteville Urban Ministry.

F. Events

1. **Board and Committee Meetings:** Meetings have been conducted virtually through the duration of the COVID emergency. Equipment to upgrade the Charles Morris Room for hybrid meetings has been installed. We are still working out the procedures for equipment use. We will continue to monitor rates of COVID cases to determine when Board is in person with a hybrid option can begin.
2. **All Staff meetings:** We will continue virtual meetings as we monitor rates of COVID cases. Meetings have moved to the fourth Wednesday of the month from 2:30-3:30 pm.
3. **NC Pre-K Recruitment continues. Applications for School year 21-22 are online NOW!** Our new drop box has been installed outside the front door. **We are continuing to recruit children. The workgroup formed to work on a Universal Application for Pre-K services continues to meet.**
4. **Drive-Through Truckload of Hope Diaper Bank: October 9, November 13, December 11 and January 8** from 8:30-10:30 am. Volunteers needed. Contact Daniele Malvesti (dmalvesti@ccpfc.org) if you can assist.
5. **Readers Choice Awards Gala: We WON!** Dr. Meredith Gronski and Marie Lilly represented PFC at the event. This is our fourth year in a row winning.
6. **Little Land** (a family outreach event and fundraiser): **Now scheduled for May 14, 2022, 10:00 am-2:00 pm at the Crown Arena. More details to come.** For information or sponsorships, contact Sharon Moyer (smoyer@ccpfc.org). We will be looking at virtual outreach activities as the rates of COVID-19 continue to increase.

Grant Required

MtD

Cost
\$9,072.83

CTR
8.13%

Avg. Keyword Quality Score
5.11

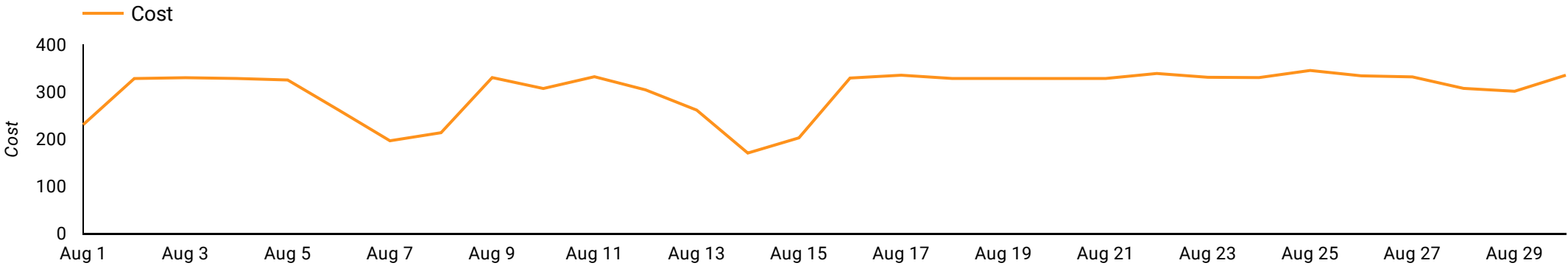
Goal

\$10,000

5%

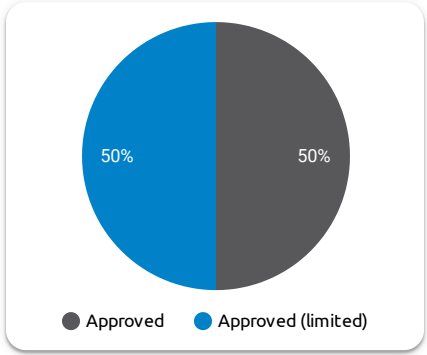
5

Daily Spend



Account Health

Campaign Approval Status



of Ad Groups

24

of Campaigns

7

Keyword Status

Search keyword st...	Search keyword
1. eligible	44

1 - 1 / 1

Best Performing Keywords

Search keyword	Clicks
1. dolly parton free books for kids	317
2. childcare assistance	295
3. childcare services	293
4. NC pre k	236
5. car seat	222
6. free books for kids by mail	208
7. dolly free book program	197
8. dolly parton free book	182

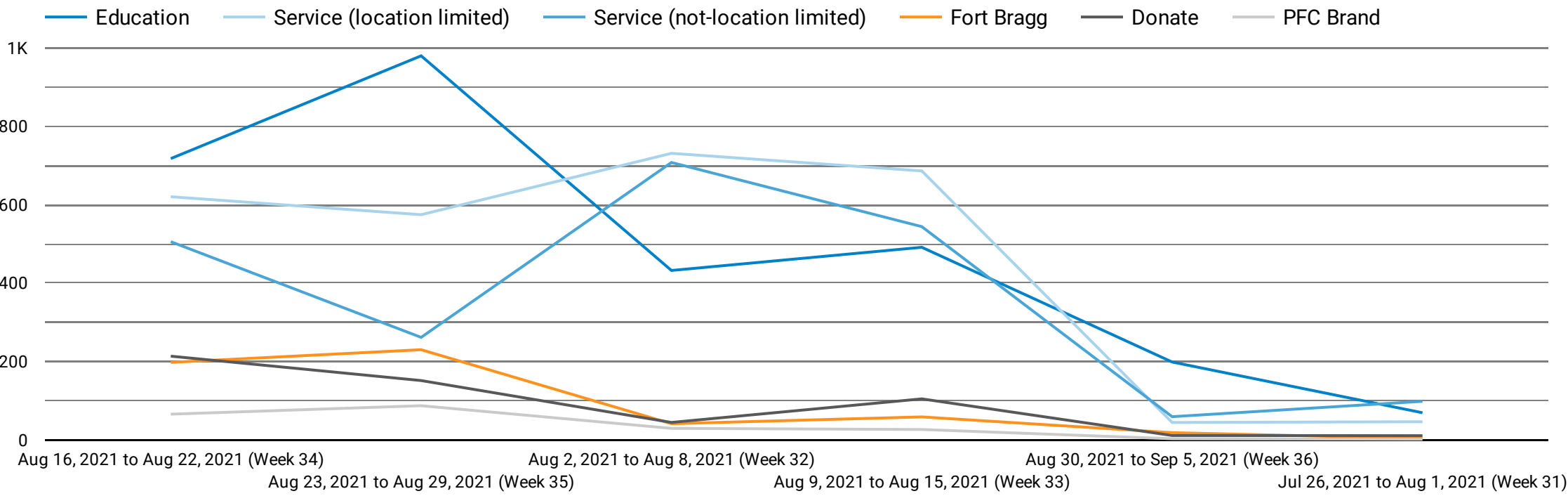
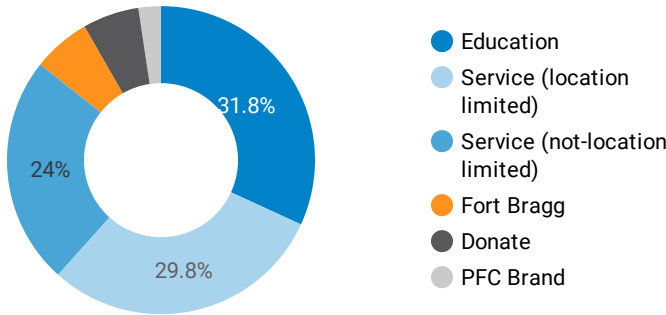
1 - 100 / 103

Ad Group Performance Detail

Ad group	Click conversion rate	Clicks	Conv. value / click
1. Dolly Parton's Library	62.43%	1,006	\$0
2. Donate	50%	2	\$0
3. Event DSA	50%	6	\$0
4. NC Pre-K	43.75%	368	\$0
5. Partnership for Children	34.29%	35	\$0
6. Childcare	33.76%	942	\$0
7. Volunteer Interest	33.33%	3	\$0
8. Professional Development	17.19%	64	\$0
9. Fort Bragg	16.67%	48	\$0
10. Diaper Bank	15.91%	44	\$0

1 - 19 / 19

Spend Share % by Campaign



Grant Required

MtD

Cost
\$9,643.76

CTR
8.01%

Avg. Keyword Quality Score
5.11

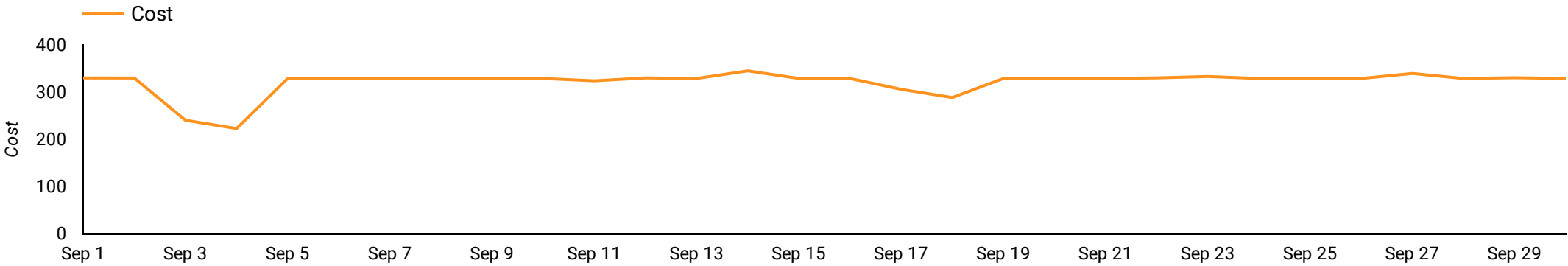
Goal

\$10,000

5%

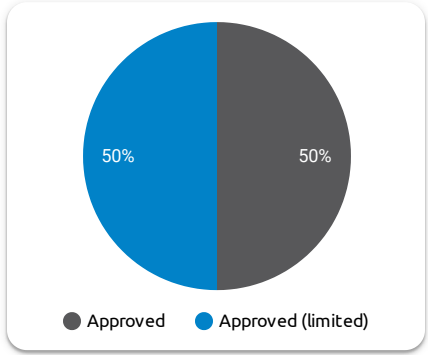
5

Daily Spend



Account Health

Campaign Approval Status



of Ad Groups

24

of Campaigns

7

Keyword Status

Search keyword st...	Search keyword
1. eligible	44

1 - 1 / 1

Best Performing Keywords

Search keyword	Clicks
1. dolly parton free books for kids	425
2. childcare assistance	300
3. dolly free book program	152
4. car seat	135
5. programs for child care	133
6. family child care	119
7. free books for kids by mail	119
8. dolly parton free book	112

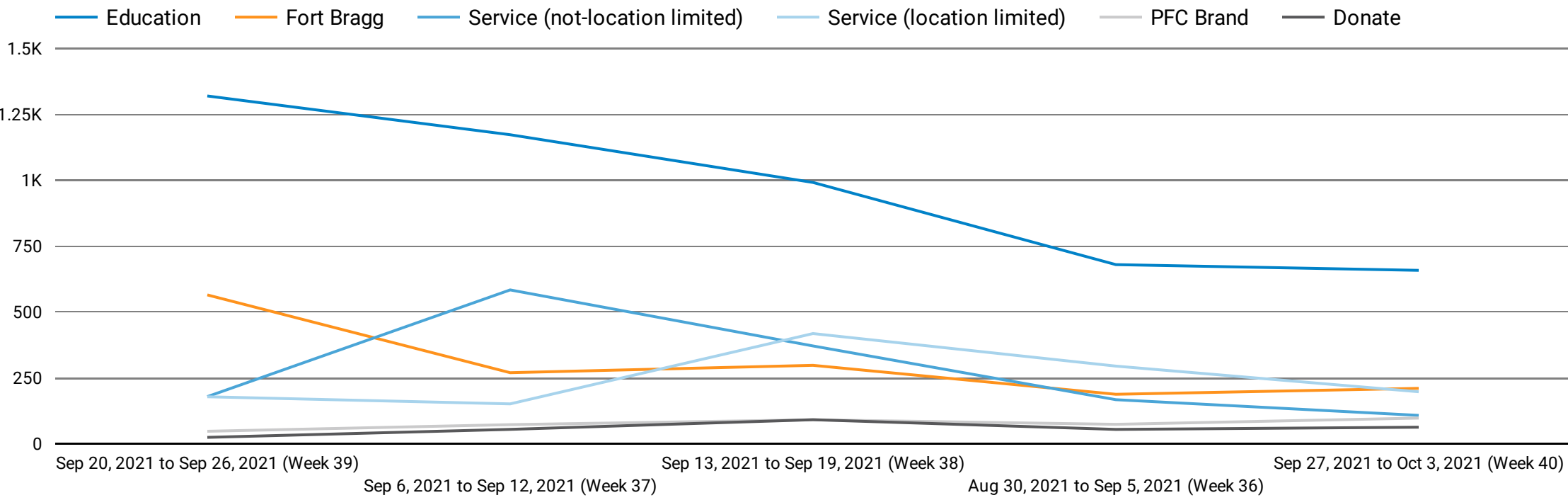
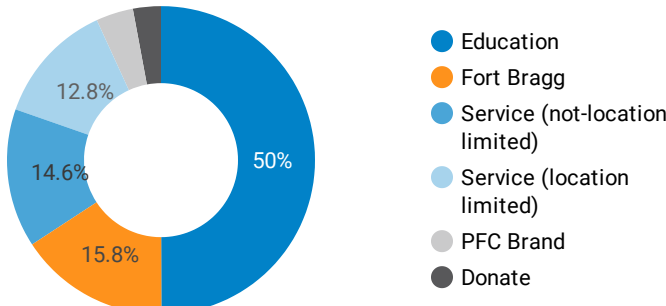
1 - 91 / 91

Ad Group Performance Detail

Ad group	Click conversion rate	Clicks	Conv. value / click
1. Event DSA	66.67%	6	\$0
2. Dolly Parton's Library	66.55%	852	\$0
3. NC Pre-K	43.1%	116	\$0
4. Partnership for Children	36.54%	52	\$0
5. Childcare	28.09%	598	\$0
6. 10/10 Program	25%	4	\$0
7. Kids Charity	25%	24	\$0
8. Fort Bragg	20.45%	44	\$0
9. Cumberland County Impact	20%	20	\$0
10. Volunteer Interest	20%	15	\$0

1 - 19 / 19

Spend Share % by Campaign



No-Cost Nurse Visits Available For Newborns!

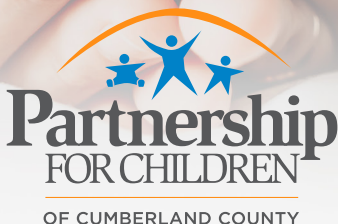
**Babies don't come with an instruction manual.
Family Connects can help!**

***¡Visitas de enfermería sin costo
disponibles para recién nacidos!***

**Los bebés no vienen con un manual de
instrucciones. ¡Family Connects puede ayudar!**



in partnership
with Smart Start



Family Connects North Carolina Southeastern Region

a program of

un programa de

Partnership for Children of Cumberland County

**SERVING CUMBERLAND, HOKE, AND ROBESON COUNTIES
SIRVIENDO A LOS CONDADOS DE CUMBERLAND, HOKE Y ROBESON**

SIGN UP FOR YOUR NURSE HOME VISIT!

¡REGÍSTRESE PARA SU VISITA A DOMICILIO DE ENFERMERA!

(910) 867-9700 • ccpfc.org/familyconnects

ENFERMERAS SUMINISTRADAS POR
CAROLINA COLLABORATIVE COMMUNITY
CARE (4C). FINANCIADO EN PARTE POR
LA ELIZABETH A. HUDSPETH FONDO
DE DOTACIÓN DE LA CUMBERLAND
COMMUNITY FOUNDATION



NURSES PROVIDED BY CAROLINA
COLLABORATIVE COMMUNITY CARE (4C).
FUNDED IN PART BY THE ELIZABETH A.
HUDSPETH ENDOWMENT FUND OF
THE CUMBERLAND COMMUNITY
FOUNDATION

WHAT CAN FAMILY CONNECTS DO FOR YOU?

Family Connects nurses are trained to answer all kinds of questions and are knowledgeable about the wealth of resources in our community. Here are a few examples of how **Family Connects** nurses can address your family's needs:

- baby weight check
- postpartum health check
- safe sleeping info
- financial resources
- how to manage an infant's crying
- breast or bottle feeding
- back to work support
- family planning advice
- child care options
- postpartum depression screening
- understanding new family dynamics
- play groups, parent support groups
- help with bathing, diapering, swaddling
- help with appointment scheduling



REGISTERED NURSE

All visits are made by highly-trained nurses.

ENFERMERA REGISTRADA

Todas las visitas son realizadas por enfermeras altamente entrenadas.



THREE WEEKS

Visits are scheduled around 3 weeks after your baby's birth.

TRES SEMANAS

Las visitas se programan alrededor de 3 semanas después del nacimiento de su bebé.



FOR ALL

Helping all families, regardless of income or background.

PARA TODOS

Ayudando a todas las familias, independientemente de sus ingresos o antecedentes.

¿QUÉ PUEDE FAMILY CONNECTS HACER POR USTED?

Las enfermeras de **Family Connects** están capacitadas para responder a todo tipo de preguntas y tienen conocimiento de la abundancia de recursos en nuestra comunidad. Estos son algunos pocos ejemplos de cómo las enfermeras de **Family Connects** pueden atender las necesidades de su familia:

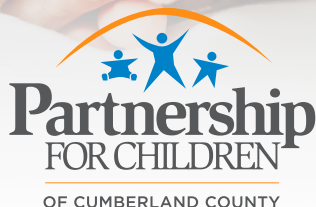
- control de peso del bebé
- controles de salud posparto
- ayuda con amamantamiento o alimentación por mamilla
- detección de la depresión posparto
- comprensión de las opciones de cuidado infantil
- comprensión de nuevas dinámicas de la familia
- apoyo para volver al trabajo
- información de sueño seguro
- ayuda con bañar, cambiar pañales, envolver en una manta
- manejo del llanto infantil
- recursos financieros
- grupos de juego, grupos de apoyo para padres
- consejos de planificación familiar
- programación de las citas medicas

No-Cost Nurse Visits Available For Newborns!

Babies don't come with an instruction manual.
Family Connects can help!



in partnership
with Smart Start



Family Connects North Carolina Southeastern Region, a program of
Partnership for Children of Cumberland County
SERVING CUMBERLAND, HOKE, AND ROBESON COUNTIES

TRADUCCIÓN AL
ESPAÑOL
EN EL REVERSO



NURSES PROVIDED BY CAROLINA COLLABORATIVE
COMMUNITY CARE (4C). FUNDED IN PART BY THE
ELIZABETH A. HUDSPETH ENDOWMENT FUND
OF THE CUMBERLAND COMMUNITY FOUNDATION

SIGN UP FOR YOUR NURSE HOME VISIT!
(910) 867-9700 • ccpfc.org/familyconnects

WHAT CAN FAMILY CONNECTS DO FOR YOU?

Family Connects nurses are trained to answer all kinds of questions and are knowledgeable about the wealth of resources in our community. Here are a few examples of how **Family Connects** nurses can address your family's needs:

- baby weight check
- postpartum health check
- safe sleeping info
- financial resources
- how to manage an infant's crying
- breast or bottle feeding
- back to work support
- family planning advice
- child care options
- postpartum depression screening
- understanding new family dynamics
- play groups, parent support groups
- help with bathing, diapering, swaddling
- help with appointment scheduling



REGISTERED NURSE

All visits are made by highly-trained nurses.



THREE WEEKS

Visits are scheduled around 3 weeks after your baby's birth.



FOR ALL

Helping all families, regardless of income or background.

Research shows when families use **Family Connects**, birth mothers feel less anxious, they learn of quality childcare options available to them, and their babies need less emergency care at hospitals. This all adds up to an enormous, positive impact on the community.

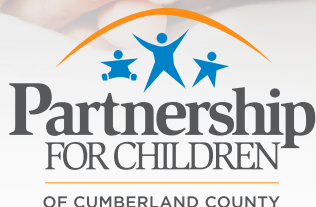
¡Visitas de enfermería sin costo disponibles para recién nacidos!

Los bebés no vienen con un manual de instrucciones.

¡Family Connects puede ayudar!



in partnership
with Smart Start



Family Connects North Carolina Southeastern Region, un programa de
Partnership for Children of Cumberland County

SIRVIENDO A LOS CONDADOS DE CUMBERLAND, HOKE Y ROBESON

TRANSLATION IN
ENGLISH
ON THE REVERSE



ENFERMERAS SUMINISTRADAS POR CAROLINA
COLLABORATIVE COMMUNITY CARE (4C). FINANCIADO
EN PARTE POR LA ELIZABETH A. HUDSPETH FONDO DE
DOTACIÓN DE LA CUMBERLAND COMMUNITY FOUNDATION

¡REGÍSTRESE PARA SU VISITA A DOMICILIO DE ENFERMERA!
(910) 867-9700 • ccpfc.org/familyconnects

¿QUÉ PUEDE FAMILY CONNECTS HACER POR USTED?

Las enfermeras de **Family Connects** están capacitadas para responder a todo tipo de preguntas y tienen conocimiento de la abundancia de recursos en nuestra comunidad. Estos son algunos pocos ejemplos de cómo las enfermeras de **Family Connects** pueden atender las necesidades de su familia:

- control de peso del bebé
- controles de salud postparto
- ayuda con amamantamiento o alimentación por mamilla
- detección de la depresión postparto
- comprensión de las opciones de cuidado infantil
- comprensión de nuevas dinámicas de la familia
- apoyo para volver al trabajo
- información de sueño seguro
- ayuda con bañar, cambiar pañales, envolver en una manta
- manejo del llanto infantil
- recursos financieros
- grupos de juego, grupos de apoyo para padres
- consejos de planificación familiar
- programación de las citas medicas



ENFERMERA REGISTRADA

Todas las visitas son realizadas por enfermeras altamente entrenadas.



TRES SEMANAS

Las visitas se programan alrededor de 3 semanas después del nacimiento de su bebé.



PARA TODOS

Ayudando a todas las familias, independientemente de sus ingresos o antecedentes.

La investigación muestra que cuando las familias usan **Family Connects**, las madres sienten menos ansiedad, aprenden sobre opciones de cuidado infantil de calidad disponibles para ellas y sus bebés, y necesitan menos atención de emergencia en los hospitales. Todo esto se suma a un impacto positivo enorme en la comunidad.