

Partnership for Children of Cumberland County's

little land

BIG PLAY FOR FAMILIES

Presented by  PNC

CROWN ARENA • SAT. MARCH 7 • 10AM – 2PM

Be part of Little Land and reach parents of young children right here in our community. This is a direct marketing opportunity your company does not want to miss!

Sponsorships • Vendors • Exclusive Opportunities




FREE
for
Families

Activities
for young
children

Little Land is a marvelous land where young children can let their BIG imaginations run wild. Little Land features activities and areas just for the little ones.

100% of proceeds from Little Land benefit Partnership for Children of Cumberland County.


Partnership
FOR CHILDREN
OF CUMBERLAND COUNTY

ccpfc.org/littleland

BUILD YOUR OWN SPONSORSHIP

Start Here!

- ☐ **Base Sponsorship**\$500
 - Name recognition on event web page
 - Name recognition in group posts on Facebook event page
 - Name recognition on event program handed out at event
 - Name recognition on signage at the event
 - Single booth*

Must be sponsor's business or organization only, no sharing

Upgrade Options

Upgrade your basic sponsorship package with more logo recognitions

Pick one!

- ☐ **Premium Advertising Bundle**.....+\$900
 - Logo with premium positioning on posters, flyers, publication cards, etc.
- ☐ **Basic Advertising Bundle**+\$750
 - Logo with standard positioning on posters, flyers, publication cards, etc.

Pick as many as you like!

Put my logo on these ...

- ☐ **Logo recognition on red carpet photo backdrop**+\$1,200
Extended digital reach through social media shares beyond the event!
- ☐ **Logo recognition on event program handed out at event**.....+\$700
- ☐ **Logo recognition on signage at the event**+\$600
- ☐ **Logo recognition on event web page with link to your business**.....+\$400
- ☐ **Logo recognition in individual post on Facebook event page**.....+\$400

Go Big!

Premium add-ons

- ☐ **Name recognition in media release**+\$200
- ☐ **Upgrade to a double booth with premium placement**+\$100



TOTAL: _____

To receive full value of promotional benefits, sponsorship commitment must be confirmed by FEBRUARY 7, 2020.



Make a **BIG** IMPACT!

EXCLUSIVE* OPPORTUNITIES

- ☐ **Sponsor a Land** \$3,000
 - ☐ Big Play Land
 - ☐ Safety Land
 - ☐ Sensory Land
 - ☐ Make & Take Land
 - ☐ Photo Booth
 - ☐ Stroller Valet
 - ☐ Other _____

- Naming of the area and/or activity (The YOUR COMPANY Big Play Land – or other name mutually agreed upon)
- Logo recognition on event web page with link to your business
- Logo recognition in individual post on Facebook event page
- Logo recognition on event program handed out at event
- Logo recognition on signage at the event
- Logo with premium positioning on posters, flyers, publication cards, etc.
- Logo recognition on red carpet photo backdrop
- Name recognition as area/activity sponsor in media release
- 10' x 10' booth space for your business

**Exclusive opportunities are limited. Reserve your land today.*

BOOTH ONLY OPTIONS

- ☐ **Double Booth**\$350
10'x20' booth space
includes two 8' skirted tables, four chairs, 8' back wall, 3' side walls, electricity, wifi and waste basket
- ☐ **Single Booth**\$250
10'x10' booth space
includes one 8' skirted table, two chairs, 8' back wall, 3' side walls, electricity, wifi and waste basket

Deadline to reserve a booth is Feb. 13, 2020