

Public Engagement & Development (PED) Committee

Wednesday, February 13, 2019 • 9:00 – 11:00 a.m.

Charles Morris Conference Room

1) Determination of Quorum & Call to Order – Mike Hardin

- a. Welcome/Chair Comments
- b. Introduction of Pamela Federline

2) Approval of Minutes

- a. August 7, 2018*

3) Review/Update Policies

- a. Review of changing this committee's description.
- b. Public Education Policies

4) Logic Model Outputs/Outcomes – Sharon

5) Strategic Direction

- a. Board of Directors priorities
 - i. NC Pre-K
 - 1. Recruitment
 - 2. Processing of applications for eligibility, prioritization and placement
 - ii. Community Engagement and Fund Development
 - 1. We have not met our Smart Start Program Match for the past three years
 - 2. The perception may be that PFC has plenty of money with our state and federal funding
 - 3. Beyond the 19% Program Match, a good fund development plan is critical to the sustainability of the organization
 - iii. Infrastructure (Facilities)
 - 1. We have an aging building with a history of water issues around windows that have major leaking. This has been exacerbated in the last two years by hurricanes. Leaking has damaged carpet and walls, with issues with mold and damage to offices and materials.
 - 2. The phone system for the building is aging and will need to be updated at some point.
 - 3. Infrastructure needs tend to be capital expenditures. These are not allowable under our state funding. There are some expenses that can be cost allocated to maintenance and repair, but most of these issues will not fall under that category.
 - 4. Our unrestricted revenues are right at \$560,000. We would need to look at additional revenue sources to cover infrastructure needs.
- b. Fund Development
 - i. 10-10 Club update

ii. Update on Soiree planning

6) President's Report ^{eΔ} - Mary Sonnenberg

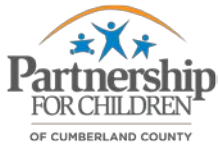
7) Updates

- a. Kidtopia
- b. Open House
- c. Soiree

8) Adjournment –

- a. Upcoming Meetings: April 10, June 12. Both from 9:00 – 11:00 am

* Needs Action ^Δ Information Only ! Possible Conflict of Interest (Recusals) ^e Electronic Copy (Hard copies are available upon request)



Partnership for Children of Cumberland County, Inc. (PFC)
Public Engagement & Development (PED) Committee Meeting Minutes
August 7, 2018 (3:02 p.m.-4:31 p.m.)
Be the Driving Force to Engage Partners



MEMBERS PRESENT: Erika Beasley, Michael Hardin (Chair), Erica Little, Jerome Scott
MEMBERS ABSENT: Dr. Mark Kendrick, Kenneth Lawhead, Jamie McLaughlin, Thomas Parker
NON-VOTING ATTENDEES: Danielle Fennern, Daniele Malvesti, Sharon Moyer

AGENDA ITEM	DISCUSSION & RECOMMENDATION	ACTION	FOLLOW-UP
I. Determination of Quorum & Call to Order	<p>Welcome Michael Hardin, Committee Chair, started the meeting at 3:02 p.m.</p> <p>Michael welcomed everyone and determined there was quorum. Danielle Fennern was Secretary for the meeting and recorded the minutes.</p> <p>Sharon Moyer reviewed the PED Committee description. She then read over recommended changes to the PED description. The updated description reflects current board priorities and departments structure. Additionally, consideration to change the committee name to Community Engagement Development Committee.</p>	None	Updated PED Committee description will be given to the PFC Board for approval.
II. Approval of Minutes	Minutes from April 3, 2018 were reviewed. Jerome Scott motioned to approve the minutes. Erica Little second. All approved.	April minutes approved.	None
III. Strategic Focus	<p>Required Documents were handed out to each board member in attendance.</p> <ol style="list-style-type: none">1) Overview of Strategic Plan and Board Priorities (2017/2018). Sharon explained how the PED supports these initiatives.2) Engagement Efforts (Engagement is done “with.” It is the relationship building.)<ol style="list-style-type: none">a) A list of committees where read.3) Outreach Efforts (Outreach is done “for.” It is the audience engagement.)<ol style="list-style-type: none">a) A list of recent past events where read.b) Upcoming events include: Gotcha Back, Back Pack Giveaway (Aug), Umoja Festival (Aug), Tasty Truck Tuesday (Aug and Sept)4) Fund Development<ol style="list-style-type: none">i) Individual Donor Drive – 10-10 Club. Review of plan and 10-10 webpage currently under construction. Online portal will cause a revamping of PFC donor overall portal.	Soiree sponsorship levels will be passed to the Soiree Committee for review.	None.



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	<ul style="list-style-type: none">ii) Grant opportunities deferred to item E in the President's Report.iii) Review of 2018 Soiree sponsorship levels. It was previously determined that main levels should remain consistent from year-to-year. Some special opportunities could develop around a theme. Jerome suggested including a low-level for small businesses. Sharon mentioned this has been addressed case-by-case rather than published.		
IV. Review/ Update Policies	<ul style="list-style-type: none">1) Public Education Policies<ul style="list-style-type: none">a. Edited draft was reviewed. Committee should review further and offer any additional changes or suggestions. Look to approve at next meeting.2) Fundraising Policies – Edited draft was reviewed. Changes reflect alignment with NCGS. Jerome motioned to adopt all changes to the Fundraising Policies. Second Erika Beasley. All approved.3) Volunteer Policies – Edited draft was reviewed. Erica motioned to accept changes to policy. Second Jerome. All approved.	Fundraising Policy was	Review #1 Public Education Policies at home and send suggestions and plan to approve at October meeting.
V. President's Report	<p>Sharon provided the following information to the committee:</p> <ul style="list-style-type: none">a) Mary Sonnenberg's President Report from July 27, 2018b) Review of Grant Opportunities portion. <p>Open discussion:</p> <ul style="list-style-type: none">a) Annual Celebration. Will be held December 12 at PFC. Included: Birthday Theme, Rock Star Hall of Fame, Open House for PFC and tenants.b) Committee members were notified/invited to upcoming Smart Start dinner.	None	None



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	c) Mention of Women's View articles educating about PFC publish about every other month. d) Discussion over meeting time. Committee will keep as is.		
VI. Adjournment	Michael Hardin, Chair adjourned the committee at 4:16 p.m. Next meeting, Tuesday, October 2, 2018 @ 3:00-5:00 p.m.	Meeting Adjourned	None

Submittal: The minutes of the above-stated meeting are submitted for approval.

Secretary for the Meeting

Date

Approval: Based on committee consensus, the minutes of the above-stated meeting are hereby approved as presented and/or corrected.

Public Engagement & Development (PED) Committee Chair

Date

Public Education and Development Committee Description

The PED Committee leads the Board's participation in public education and fund development. The PED Committee develops policies, plans, procedures, and schedules for Board involvement in public education and fund development. It helps educate Board directors about the importance of early childhood development (Corporation's program plans) and the resources needed to realize those plans. It can familiarize Board directors with fundraising skills and techniques for comfort in raising money. The PED Committee is the Board's central source of information about early childhood climate in general and about the status of the Corporation's fund development in particular. The PED Committee shall recommend guidelines for Board director contributions. It also plays a strong role in identifying, cultivating, and approaching major donors.

Recommended Edits:

The PED Committee leads the Board's participation in ~~public education~~ Community Engagement and fund development. The PED Committee ~~develops~~ recommends policies, plans, procedures, and ~~schedules~~ opportunities for Board involvement in ~~public education~~ community engagement and fund development. ~~It helps educate Board directors about the importance of early childhood development (Corporation's program plans) and the resources needed to realize those plans. It can familiarize Board directors with fundraising skills and techniques for comfort in raising money. The PED Committee is the Board's central source of information about early childhood climate in general and about the status of the Corporation's fund development in particular. The PED Committee shall recommend guidelines for Board director contributions. It also plays a strong role in identifying, cultivating, and approaching major donors.~~ The PED Committee will advise and support staff in their efforts to strengthen the early childhood system through stewardship of local resources, community engagement, strategic communication, volunteer recruitment and opportunities, outreach and education, and community relations.



Draft

Public Education Community Engagement Policies Revised x/x/17

Public education and awareness are essential to the Partnership for Children of Cumberland County, Inc. (PFC) and encompass the entire spectrum of services and programs within the organization. The following guidelines are applicable to any grant (such as Smart Start, NC Pre-K, DCDEE, etc.) received by the Partnership for Children and are meant to give direction concerning marketing, public awareness and education, and public relations materials and activities. With these policies we aim to ensure a consistent organizational image and message for all PFC programs and services by conveying a clear, consistent message to all stakeholders and the public in general.

These policies seek to create a consistent brand image for the organization. Brand image is a similar concept to organizational reputation. Creating a consistent brand image is important because it builds customers' and clients' trust in our organization. When our customers and clients trust us, they are more likely to use and value our services. By applying our marketing materials and public relations efforts in a consistent manner, we create trust and a reputation for professionalism. The rules and guidelines that follow in these policies will help us maintain a consistent, professional image.

1. **UNIFIED COMMUNICATIONS:** PFC marketing, public relations, and public awareness materials and projects will be coordinated through the Community Engagement Department and must have the final approval of the PFC President or designee before distribution.

WHY?

Public education materials must be accurate and in alignment with PFC's branding.

2. **ORGANIZATION NAME:** The legal name of the organization is "Partnership for Children of Cumberland County, Inc." and should be used as specified in the organizational Style Guide.

WHY?

Staff, volunteers, and vendors must refer to the organization consistently to adhere to PFC's branding.

3. **COPYRIGHT:** PFC will observe all current copyright laws as specified by the US Copyright Office.
 - 3.1. All public education materials or programs for PFC become the property of PFC, and PFC is considered the author/creator.
 - 3.2. If an advertising, marketing, or promotional material contains copyrighted material from a source other than PFC, a written release from the copyright owner must be obtained before use.

WHY?

PFC staff, volunteers, and vendors must abide by copyright law.

4. **ORGANIZATIONAL STYLE GUIDE:** The Community Engagement Department will maintain an organizational Style Guide that illustrates and explains the proper use of logos and the organization's name and contains guidelines that must be followed when developing or designing public awareness materials.

WHY?

PFC staff, volunteers, and vendors must reference the organization consistently to adhere to PFC's branding and maintain a professional organizational image.

5. MARKETING AND ADVERTISING MATERIAL COORDINATION: The Community Engagement Department acts as the central coordinating point for effective management of marketing and advertising materials.

- 5.1. All marketing, advertising, and promotional materials and publications will be designed using the most current PFC Style Guide to ensure and maintain a consistent corporate image.
- 5.2. The development, design, execution, and evaluation of marketing and public relations programs, publications, and plans will be **managed** by the Community Engagement Department.
- 5.3. **Supervision** of projects by outside marketing, advertising, public relations agencies, and vendors, to include photographers and video production companies, will be the responsibility of the Community Engagement Department.
- 5.4. All classified ads must include the PFC logo and informational paragraph as specified in the most current PFC Style Guide.

WHY?

PFC staff, volunteers, and vendors must reference the organization consistently to adhere to PFC's branding and maintain a professional organizational image.

6. MEDIA CONSENT: A properly signed Media Consent Waiver and Release must be obtained for photos and videos used in any marketing, public relations, or public awareness materials that were not properly purchased or obtained from a stock photography company. In addition, a Media Consent Waiver and Release is required before using any quotation attributed to an individual in any marketing, public relations, or public awareness material.

WHY?

PFC Staff, volunteers, and vendors must respect our partners' rights to privacy.

7. MEDIA SPOKESPERSON: The President or designee is the official spokesperson representing the organization.

WHY?

PFC messaging must be accurate, consistent, and in alignment with PFC's branding.

8. MEDIA RELATIONS: The Community Engagement Administrator is the contact for all members of the media. If the Community Engagement Administrator is unavailable, the President will designate a stand-in. A more-detailed Media Inquiry Procedure may be referenced at the end of this policy.

WHY?

PFC messaging must be accurate, consistent, and in alignment with PFC's branding.

9. LOGO USAGE: The organizational logo must appear prominently on all public awareness materials, at all PFC-sponsored events, and at community events that PFC attends. Usage of the logo must adhere to the standards in the most recent PFC Style Guide.

- 9.1. There will be no departmental or service logos for PFC in-house departments and programs.
- 9.2. In-house program funding source names and logos will be used when appropriate and will be placed subordinate to the organizational name and logo as specified in the organizational Style Guide.
- 9.3. The organizational logo must not be altered or embellished, and must remain in the proportion as originally designed.
- 9.4. Corporate sponsors' names and logos will be used when appropriate and will be placed as agreed between PFC and the sponsor.

WHY?

PFC staff, volunteers, and vendors must reference the organization consistently to adhere to PFC's branding and maintain a professional organizational image.

10. **LOGO USAGE BY FUNDED PROGRAMS:** Agencies and organizations that receive grant funding through PFC must use the approved PFC organizational logo on materials related to their program and must submit a copy of the material for review and approval of the logo usage prior to publication or release of the material.

WHY?

PFC staff, volunteers, vendors and organizations receiving PFC funding must reference the PFC consistently to adhere to PFC's branding and maintain a professional organizational image.

11. **DIGITAL & SOCIAL MEDIA:** The Community Engagement Department acts as the central coordinating point for effective management of all digital media including websites, blogs, wikis, social networks, forums and any other online and social media in which PFC participates. Currently, the PFC participates in the following social media platforms: Facebook and Instagram, LinkedIn, YouTube. The same policies stated above that apply to messaging and communications in traditional media apply in online social media.
- 11.1. Organizational social media sites will be branded with the organizational logo.
 - 11.2. Only personnel authorized to post to PFC's social media sites for the organization may do so in an official capacity.
 - 11.3. All posts will be professional in language and imagery and in keeping with organizational standards.
 - 11.4. When authorized to represent the organization as a subject matter expert in social media, PFC staff, vendors, partners, volunteers and contractors must identify themselves as such and include their job title or role in the organization and utilize the guidelines provided in these policies.
 - 11.5. Client confidentiality will be maintained at all times as specified in the most current Human Resources Policies.

WHY?

PFC staff, volunteers, and vendors must reference the organization consistently to adhere to PFC's branding and maintain a professional organizational image.

Media Inquiry Procedure

Main Contact: [Name A] [Office phone, cell phone, home phone numbers – for internal use only unless specifically instructed to give to the media]

Other Contact: [Name B] [Office phone, cell phone, home phone numbers – for internal use only unless specifically instructed to give to the media]

Description: How to handle inquiries from any media such as newspaper, radio, TV, cable access, magazine, trade organizations, etc.

Background: Partnership for Children of Cumberland County, Inc., strives to advance its mission by communicating openly and honestly using consistent messages with its stakeholders, including the media. It is important for all PFC staff and board members to reinforce these messages by referring all calls from any media source to the appropriate staff.

Procedure:

1. Please refer all calls or visits from the media to [Name A]; if he or she is not available, refer to [Name B].
2. If [Name A] or [Name B] is not available, take the following steps:
 - Find out the reporter's name, phone number, and deadline.
 - Find out the nature of the story ("[Name A] is our spokesperson for the Partnership for Children of Cumberland County. May I ask what kind of a story you are working on so that we can gather the information and he (or she) will have the facts in front of him (or her) when he (or she) calls you back?"), OR, if you are sure that [Name A] will be available to hear a voicemail message within the needed timeframe, offer to let the reporter leave a detailed voicemail message.
 - Let the reporter know that [Name A] or another staff member will return the call by a stated time and date. You will need to use your best judgment based on the deadline the reporter has given you. (Examples: By 5 p.m. today, by 5 p.m. tomorrow, etc.)
 - Contact [Name A] or if unavailable, [Name B], immediately.
3. Please do not offer information to media, even if you know the answer. It is important for PFC that all news contacts be handled and documented by designated staff. Also, it can be easy to get quoted as an organization spokesperson if you volunteer something the reporter wants to use. Assure the reporter that someone will respond in time to meet the deadline. If the reporter needs an immediate response, or if [Name A] will not be available in time to meet the reporter's deadline, refer the call to [Name B].
4. If you cannot reach [Names A or B] (at work, home, or on cell phone) to respond in time for the deadline, call the reporter back, explain the situation, and apologize, but still decline to answer the question yourself. In no case should you let the deadline come and go without any response. Then, please leave a detailed message for [Name A] (or [Name B] as appropriate) so that he or she can follow up with the reporter. In general, it is not advisable to say "no comment," since that constitutes a form of an answer that may be used against the organization in some instances.

Key Points to Remember When Dealing with the Media:

- Be polite.
- Be helpful.
- Find out what the reporter needs to know and what his or her deadline is.
- Don't let a deadline pass without a response.
- Don't get drawn into providing information or opinions that you don't have the authority to provide.
- Always inform [Name A (or B)] of the call for follow-up.

Community Engagement Smart Start Funded Activity Logic Model

Need Statement Why?	Target Population Who?	Outputs How Many?
<p>The community has identified lack of knowledge of available services is one of the fundamental reasons for both service delivery gaps and service underutilization.</p> <p>Per the PFC Family Needs Assessment</p>	<p><u>Community Partners</u> Community partners and organizations serving families with children birth to five (includes direct service providers and other related organizations and community partners such as education, business, faith, social and health)</p>	<ul style="list-style-type: none"> ▪ 150 organizations participating in early childhood system planning and coordination [required output for this PID] - ▪ 40 meetings organized, facilitated or attended ▪ 2 MOA/MOU
	<ul style="list-style-type: none"> ▪ Parents ▪ Child Care Providers/Teachers ▪ Early Care and Education Organizations ▪ Community Leaders ▪ Business Managers ▪ Elected Officials ▪ Military Leaders ▪ Faith Leaders 	<ul style="list-style-type: none"> ▪ Attend 6 community events, activities, fairs, and celebrations like Kidtopia, Soiree, KidStuff, Chamber functions, etc. ▪ Use Google Analytics as a tool to improve our website and decrease bounces ▪ Grow social media audience by 20%
	<ul style="list-style-type: none"> ▪ Corporate Volunteer Match Program ▪ High Schools ▪ Higher Education ▪ Civic Groups ▪ Military Groups 	<ul style="list-style-type: none"> ▪ 110 volunteers contributing 750 volunteer hours valuing \$16,800
	<p><u>Families</u> of children birth to five</p>	<ul style="list-style-type: none"> ▪ 7,500 of parents/ guardians participating {Kidtopia/ KidStuff}

Board Priorities Activity – Updates 01/17/19

Group 2 – Community Engagement/Fund Development

Board Lead: Chas Sampson

Smart Start Budget \$6.6M; 19% Program Match \$1.2M
13% of match must be cash; 6% can be cash or in-kind
Approximately \$550,000 of the cash portion comes from DSS Subsidy
Parent fees

Key Issues

1. We have not met our Smart Start Program Match for the last three years.
2. The perception may be that PFC has plenty of money with our state and federal funding.
3. Beyond the 19% Program Match, a good fund development plan is critical to the sustainability of the organization.

Discussion Points

Fund Development	<p>Question: How can we frame fund development to show needs in the community beyond saying we have to meet the 19% Smart Start Program Match?</p> <p>PM: Fayetteville is a hard marketing market; suggestion: educating the public & our donors to on why we need the match – to continue to support the children whose education supports their businesses.</p> <p>SG: Let the asks come from board members.</p> <p>EB: Owners/Decision Makers meeting – opportunity for educating them about why it’s important to support PFC.</p> <p>SM: Staff develop a “did you know?” type handout. SG & EB have agreed to and offered to meet with center owners. Assign other board directors to centers, providers, DSPs, tenants.</p> <p>AN: Similar education opportunities to tenants because they may not know about the importance of supporting PFC.</p> <p>PM: Board members to reach out to their vendors to see if they will support.</p> <p>SM: We have a plan to do that for our vendors already.</p> <p>SG: A lot of companies are looking for a way to receive a tax deduction.</p>
In-Kind Contributions	<p>Question: What are ways to maximize leveraging our in-kind contributions?</p> <p>SM: In-kind donors at Soiree are used as a vehicle; should we be using the in-kind to support to cover expenses for ss services and using soiree income to pay for soiree expenses.</p> <p>MG: Doctoral students trained to provide ECE classes – could they volunteer to provide their services at no cost?</p> <p>RD: High School Students who need volunteer hours – is there a recurring volunteer opportunity that we could utilize those students for? They’re required/preferred to do all their hours with one organization; FTS High School POC Debra Vajer Head of Global Studies</p>

Donor drives	<p>Question: What are strategies for donor drives?</p> <p>RD: Ask those who receive our services – smaller amounts probably, but an investment.</p> <p>EB/PM: Ask – WHO is the decision maker?</p>
Special Events	<p>Question: What is the role of events in fund development strategies?</p> <p>Points for Discussion:</p> <ol style="list-style-type: none"> 1. How do we continue major events like Soirée without active board involvement? 2. What doesn't get done with so much staff time on events? 3. It is possible that Forward March might not occur after this year or in a reduced manner. What would the impact be? 4. How do we get active board engagement?
Community Engagement	<p>Question: How do we use community engagement and outreach to leverage and promote fund development?</p>
Action Points	
Brutal Fact	<p>We aren't meeting the 19% match</p>

Board Priorities Activity

Group 2 – Community Engagement/Fund Development

Board Lead: Chas Sampson

Smart Start Budget \$6.6M; 19% Program Match \$1.2M

13% of match must be cash; 6% can be cash or in-kind

**Approximately \$550,000 of the cash portion comes from DSS Subsidy
Parent fees**

Key Issues

- 1. We have not met our Smart Start Program Match for the last three years.**
- 2. The perception may be that PFC has plenty of money with our state and federal funding.**
- 3. Beyond the 19% Program Match, a good fund development plan is critical to the sustainability of the organization.**

Discussion Points

Fund Development	Question: How can we frame fund development to show needs in the community beyond saying we have to meet the 19% Smart Start Program Match?
In-Kind Contributions	Question: What are ways to maximize leveraging our in-kind contributions?

Donor drives	Question: What are strategies for donor drives?
Special Events	Question: What is the role of events in fund development strategies?
Community Engagement	Question: How do we use community engagement and outreach to leverage and promote fund development?
Other ideas?	

Finance Committee
Tuesday, January 15, 2019
Board of Directors Meeting
Thursday, January 17, 2019
President's Report

A. North Carolina Partnership for Children (NCPC) / DCDEE Updates / Legislative Updates

1. **NCPC** – The MAC workgroup met for the past year to come up with recommendations for updating processes and requirements for MAC sites. This included looking at increased funding. These recommendations are going to the NCPC Board this month. PFC is a MAC lead and has been part of the workgroup. This accounting support is critical to the network. We currently have five partnerships as part of our MAC site.
2. **NC Department of Health & Human Services** – Food & Nutrition Services: Because of the federal shutdown, the U.S. Department of Agriculture (USDA) has instructed states to issue February's Food and Nutrition benefits early. On Sunday, January 20, 2019, households already receiving FNS benefits will receive their February benefits that would normally be available between February 3rd and 21st. Once these benefits are issued, there will not be additional benefits issued to those households in February. New applications will continue to be taken and processed
3. **NC Legislature** – The General Assembly will be going into the long session at the end of the month. Multiple groups are working on the legislative agenda for early childhood initiatives. As we receive information, we will share it with you.
4. **Early Childhood Action Plan for children birth through age eight** - The final plan will be launched at an Early Childhood Summit that is scheduled for February 27 in Raleigh. Governor Cooper's office just announced the award of a **\$4.5M preschool development grant from the U.S. Administration for Children and Families Office of Child Care** (in the U.S. Health and Human Services budget). The Governor's press release indicated that this grant would help NC make progress with its Early Childhood Action Plan. The grant will be administered by the NC Division of Child Development and Early Education.
5. **OTHER** – Op-eds ran in the News & Observer supporting funding for early childhood ("[Benefits of Pre-K do not fade with age](#)", "[NC's 'Read to Achieve' program failed. Let's turn the page.](#)").

B. Grant Opportunities

1. **CarMax** – We submitted our report in December for the first year of funding that focused on transition to kindergarten. We recently were informed that we have received funding for a second year. The annual allocation is for \$10,000.
2. **Disaster Relief Fund from NCPC** – We requested funds from this fund to address water damage from leaks in the building that have been exacerbated by the hurricanes over that last two years. We

351 Wagoner Drive, Suite 200
Fayetteville, NC 28303
P 910-867-9700 / F 910-867-7772
ccpfc.org

were granted \$7,000 from the funds raised by NCPC. Part of the funding was earmarked from partnerships that owned their building.

3. **Dolly Parton's Imagination Library Marketing RFA** –NCPC put out an RFA again to support marketing of the expansion of DPIL throughout the state. We submitted a request for \$22,000, with a focus again on digital marketing. We received our full request.
 4. **RFA for Infant and Toddler Technical Assistance Pilot Project**– We were not funded for the pilot.
- C. PFC 10-10 Club** – If you have not signed up, please do so ASAP. This is a great opportunity to develop ongoing funding and volunteer resources for PFC.
- D. NCPC 25th Celebration has been rescheduled for March 2, 2019, 7:00 pm – 11:00 pm, Marbles Kids Museum in Raleigh.** We will have staff and several board members attending.
- E. Forward March Conference** – The conference was postponed until May 30 & 31, 2019 due to low registration. The location of the conference is at the Iron Mike Conference Center. The VIP dinner will be May 30th. We will share information about registration once timelines are finalized.
- F. Think Babies** – There are several initiatives focusing on services to children birth-three years of age and their families. The NC Early Education Coalition has received funding from the Pritzker Foundation and Zero to Three to focus on these initiatives. Their 2019 Policy Priorities are included in your packet. In addition, NCPC is looking at a proposal to the Pritzker Foundation to focus on Home Visiting and Child Care Deserts for infants and toddlers in NC.

PFC is a 501(c)(3) non-profit organization supported by public and private funds through Smart Start, NC Pre-K, tax-deductible donations, and grants.



a partner
in the

smart start
network

Be the Driving Force.