



News Release

FOR IMMEDIATE RELEASE

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Department of Public Health

Contact: Duane Holder, Interim Health Director

Telephone: 910-433-3705

E-mail: dholder@co.cumberland.nc.us

Health Department Chosen to Lead Multi-County Parenting Program Implementation

FAYETTEVILLE – The Cumberland County Department of Public Health has been chosen to lead the implementation of Triple P (Positive Parenting Program) for an 18-county region.

Cumberland County was selected by the Division of Public Health’s Children and Youth Branch as the lead based on the county’s current community child abuse prevention work and success with regional initiatives.

Cumberland County was awarded \$290,500 by the Children and Youth Branch to hire three full-time positions that will lead the implementation and provide support for Triple P trained practitioners in the region.

“We are very excited to not only bring Triple P to Cumberland County and our region, but to be chosen as the lead county to implement the program,” said Duane Holder, Interim Health Director. “That speaks volumes about our community and its efforts and commitment to improve child welfare and wellbeing in our community.”

Triple P is an internationally acclaimed, multi-tiered system of evidence-based parenting interventions. This includes education and support for parents and caregivers of children and adolescents. The program has seven overarching goals:

- To promote the independence and health of families through the enhancement of parents’ knowledge, skills, confidence, and self-sufficiency
- To promote the development of non-violent, protective, and nurturing environments for children
- To promote the development, growth, health, and social competence of young children
- To reduce the incidence of child maltreatment and behavioral/emotional problems in childhood and adolescence
- To reduce out-of-home placements
- To reduce emergency department visits related to abuse and neglect
- To reduce out of child care/school suspensions related to behavioral issues

More information on Triple P can be found online at www.triplep-parenting.com.

If you would like more information about the Cumberland County Department of Public Health’s programs and services, health-related data, or community resources, please call 910-433-3600 or visit

with someone at the information desk, or visit our website at co.cumberland.nc.us/health. Comments are welcome and can be submitted on our website at co.cumberland.nc.us/feedback. The Health Department is located at 1235 Ramsey St. in Fayetteville.

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