

SOIRÉE SPONSORSHIP LEVELS AND BENEFITS

THE DRIVING FORCE – PRESENTING SPONSORSHIP \$15,000

Name and/or logo included with event name.

Event Name featured on:

- Event tickets sold through CapeFearTix.com
- All promotional materials, print and digital ad campaigns, outdoor advertising, visual presentations and broadcast media
- Event landing page
- Front page of event guide distributed at The Soiree

Exclusive to presenting sponsor:

- Full-page, full-color ad on the back of the event guide
- Recognition and corporate logo on The Soiree Facebook event cover image
- Recognition as Presenting Sponsor in all media releases promoting the event
- Name in promotion tied to discount code for tickets
- Logo on photo booth keepsake photo

Presence at event:

- Up to three tables of eight with premium seating, table signage and two drink tickets per attendee
- Opportunity to address the attendees
- Recognition from the stage
- Logo on event signage
- Logo on red carpet backdrop

THE INNOVATOR \$10,000

Promotion:

- Company logo in event promotional campaign
- Logo recognition on event landing page
- Logo recognition on The Soiree Facebook event page

Additional benefits for top tier sponsors:

- Full-page, full-color ad in the event guide
- Logo on event signage
- Logo on red carpet backdrop

Presence at event:

- Up to two tables of eight with premium seating, table signage and two drink tickets per attendee
- Recognition from the stage

THE CREATIVE MIND \$5,000

Promotion:

- Company name in event promotional campaign
- Name recognition on event landing page
- Logo recognition on The Soiree Facebook event page

Additional benefits for top tier sponsors:

- Half-page, full-color ad in the event guide
- Logo on event signage
- Logo on red carpet backdrop

Presence at event:

- Up to one table for eight with premium seating, table signage and two drink tickets per attendee
- Recognition from the stage

THE CRITICAL THINKER \$2,500

Promotion:

- Company name in event promotional campaign
- Name recognition on The Soiree Facebook event page

Additional benefits:

- Quarter-page, full-color ad in the event guide
- Name on event signage

Presence at event:

- Six tickets with reserved seating
- Two drink tickets per attendee

Global \$1,000

Promotion:

- Name recognition on The Soiree Facebook event page

Additional benefits:

- One-eighth page, full-color ad in the event guide
- Name on event signage

Presence at event:

- Four tickets with reserved seating
- Two drink tickets per attendee

FOUNDATION BUILDER \$500

Promotion:

- Name recognition on The Soiree Facebook event page

Additional benefits:

- Name on event signage

Presence at event:

- Two tickets with reserved seating
- Two drink tickets per attendee

DISCO DANCE COMPETITION \$3,000

- Naming of the Dance Competition
- Logo recognition on The Soiree Facebook page
- Logo on Dance Competition Scoring cards
- Recognition as Dance Competition sponsor in all media releases promoting the competition
- Half-page, full-color ad in the event guide
- Logo on event signage
- One table of eight with premium seating, table signage and two drink tickets per attendee
- Recognition from the stage

COSTUME CONTEST \$3,000

- Naming of the Costume Competition
- Logo recognition on The Soiree Facebook page
- Logo on Costume Competition Scoring cards
- Recognition as Costume Competition sponsor in all media releases promoting the competition
- Half-page, full-color ad in the event guide
- Logo on event signage
- One table of eight with premium seating, table signage and two drink tickets per attendee
- Recognition from the stage

SOLD