

# Dolly Parton Imagination Library Funding

DPIIL Webinars – July 12, 13 and 24

7/13/2017



# Today's Agenda

- Opportunities
- Learnings
- Funding Scenarios and Discussion
- The Way Forward

# Goals of New Funding

## **Opportunity**

Statewide participation for each child in every community

## **Program Support**

Adequate early literacy implementation capacity at state and local levels

## **Collaboration**

Collaboration with community organizations, early literacy, and family engagement initiatives

# Legislative Summary

- Final NC budget included recurring funds
  - \$3.5m in FY17-18
  - \$7m in FY18-19
  - Allocated to NCPC to increase access to Dolly Parton's Imagination Library
- Once fully implemented, access to the program shall be statewide

# Funding Parameters

- Exempt from Smart Start match and child care 70/30 %
- By March 1, 2018, report to the Legislature
  - Success of program
  - Participation rates
  - Recommendations
- 2% designated for NCPC statewide evaluation

# Planning So Far

- Interviews with program staff and Executive Directors
- Phone calls with Local Partnerships
- On site meeting with DPIL staff
- Conversations with other states

# What Local Partnerships say about

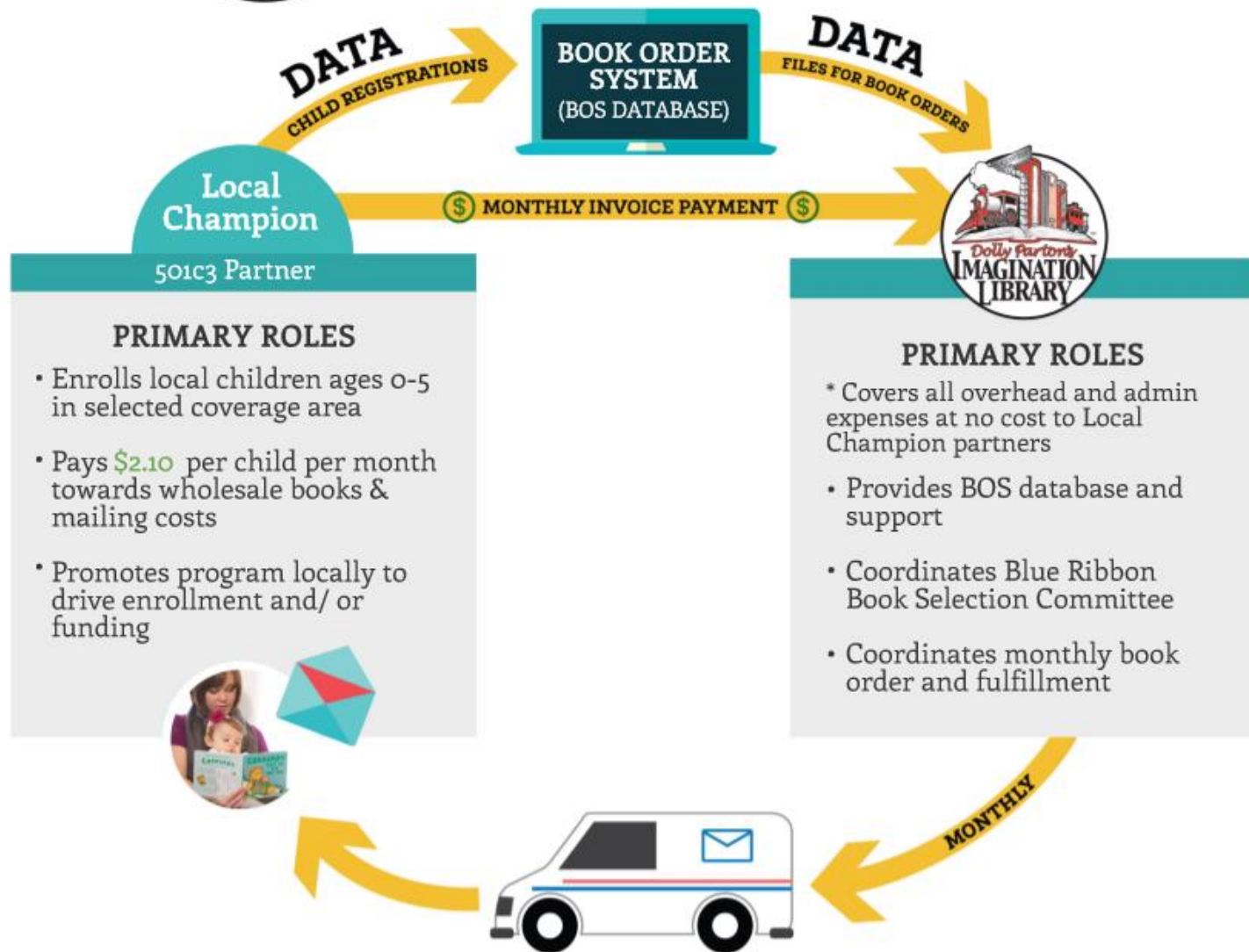


- Great fundraising and community engagement tool
- Easy to get going
- Multiple ways to recruit families
- Must establish a good relationship with local post office
- Peer support for planning could be helpful



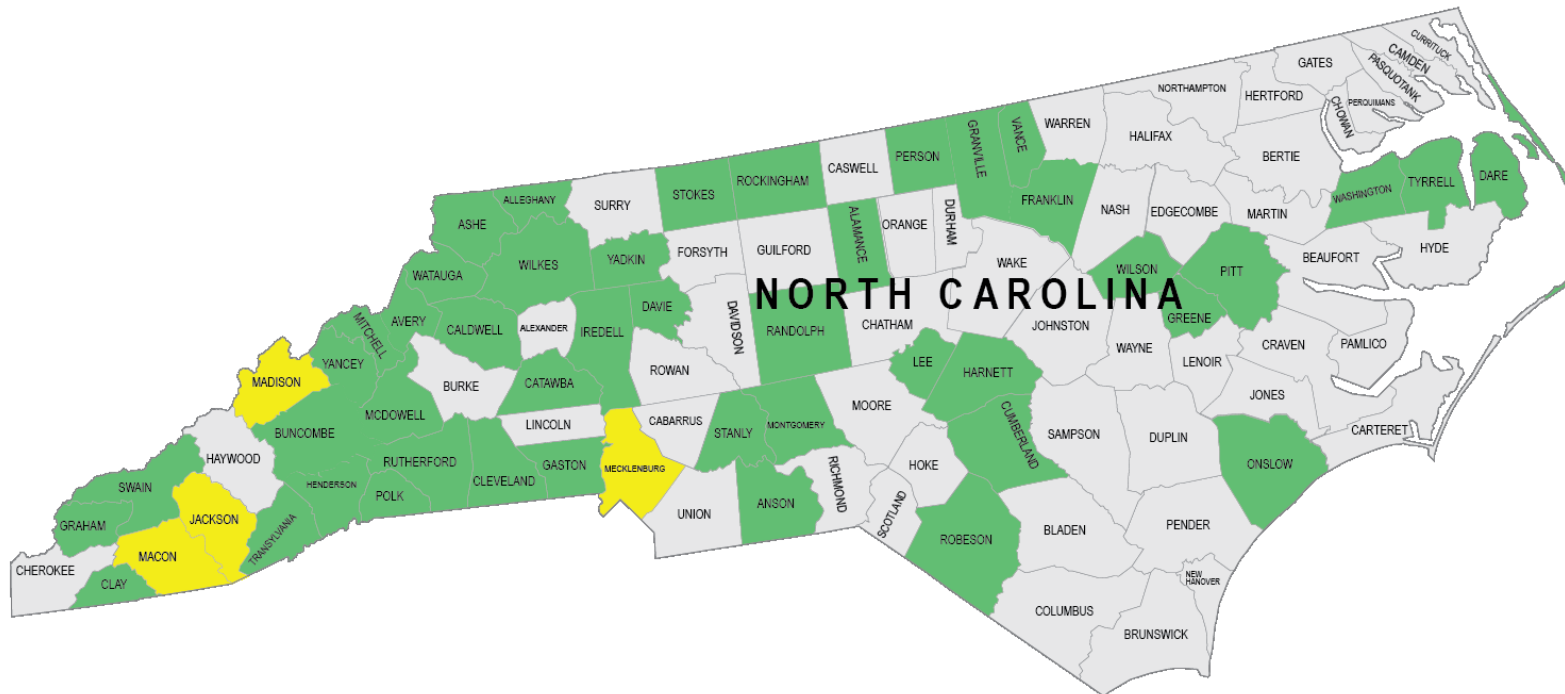
# How It Works

*At a Glance*





# Current Snapshot of DPIL in NC



## LEGEND

-  Imagination Library in the entire county
-  Imagination Library in part of the county

# Funding Allocation Scenario #1

## Currently Doing DPIL (in house or DSP)

- Simple Application
  - Current saturation rates
  - Scope of Work template provided
  - Include year 1 and year 2 targets
- Recruit more children within 2 months
- Current non-Smart Start funding continues

# Funding Allocation Scenario #2

## Not Doing DPIL (or other organization doing DPIL)

- Simple application
  - Request funding for planning
  - Peer planning support
- Explore sharing administrative services with other counties
- Begin enrolling children within 3 months

# Discussion: What Resonates With You?

## Currently Doing DPIL (in house or DSP)

- Simple Application
  - Current saturation rates
  - Scope of work template provided
  - Include year 1 and year 2 targets
- Recruit more children within 2 months
- Current non-Smart Start funding continues

## Not Doing DPIL (or other organization doing DPIL)

- Simple application
  - Request funding for planning
  - Peer planning support
- Explore sharing administrative services with other counties
- Begin enrolling children within 3 months

# POLLING TIME!

# Discussion: Planning for Success

If planning grants are offered, how might your partnership use them?

# Tentative Timeline

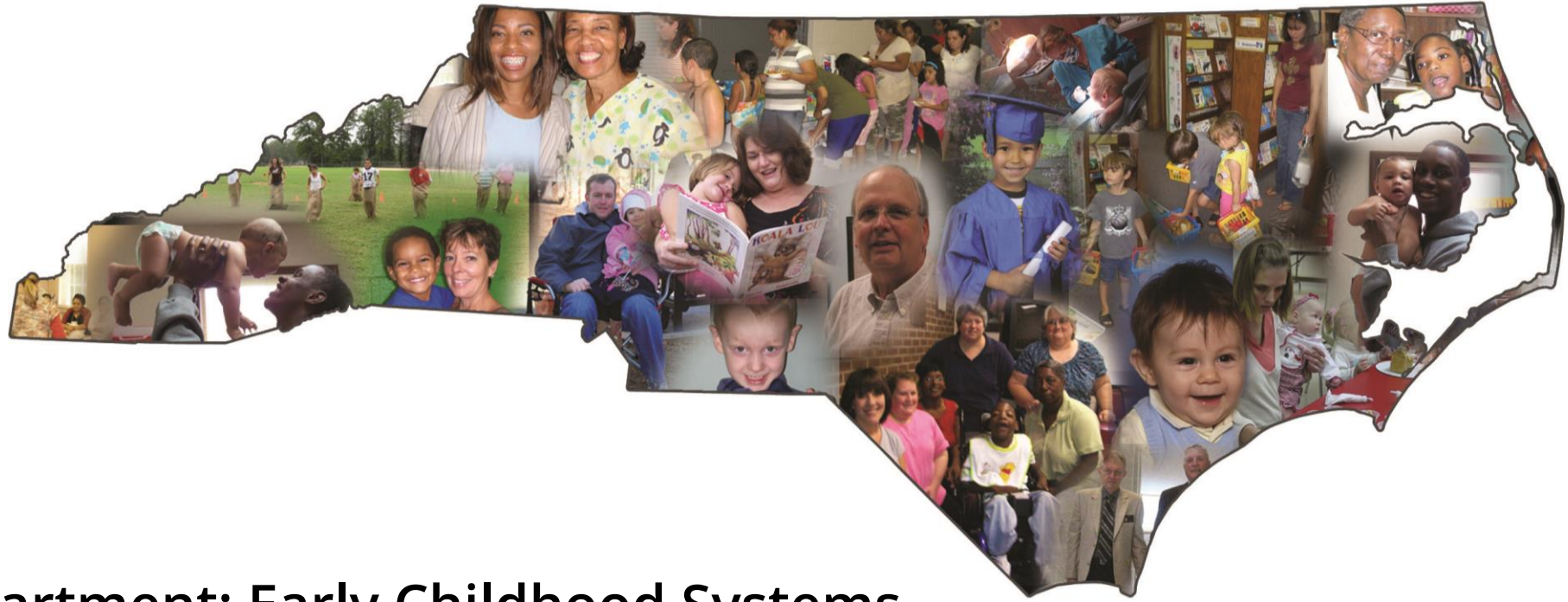
July - August 2017	Sept - Oct 2017	Nov - Dec 2017	Jan - Feb 2018	March 2018
<ul style="list-style-type: none"><li>• Funding Model</li><li>• Applications</li><li>• Shared Services Planning</li></ul>	<ul style="list-style-type: none"><li>• Contracts<ul style="list-style-type: none"><li>○ Increase Saturation</li><li>○ Planning Period</li><li>○ New Start Up</li></ul></li></ul>	<ul style="list-style-type: none"><li>• Start Ups: Program Enrollment</li><li>• Evaluation begins</li></ul>	<ul style="list-style-type: none"><li>• Increase Program Enrollment</li><li>• Evaluation continues</li></ul>	<ul style="list-style-type: none"><li>• Report to Legislature</li><li>• Enrollment continues</li><li>• Evaluation continues</li></ul>

# Resources





# Your Remaining Questions?



## Lead Department: Early Childhood Systems

**Lead Staff: Diane Umstead, Ebonyse Mead  
and Early Literacy Coordinator**