6th Annual Forward March Training Seminar & Symposium

Sponsorship Brochure

Snyder Memorial Baptist Church

November 19-20, 2015

Featuring Highly Distinguished Civilian & Military Leaders
The 6th Annual Forward March Conference

WHAT is the 6th Annual Forward March Conference?
This conference is a major regional collaborative effort to mobilize our communities to create an environment of empowerment and resiliency for veterans, service members and their families.

WHY is the Forward March Conference important?

- Facilitate collaboration between helping professionals to better serve the needs of veterans, military children and families
- Foster a greater understanding of the big picture of the challenges faced by military children and families "Living in the New Normal"
- Increase understanding of military culture, systems, resources, and reintegration issues impacting veterans & military families.

WHO should attend the Forward March Conference?

- Behavior Health Professionals i.e. psychologists, counselors, social workers, etc.
- Educators i.e. early childhood, K-12, colleges & universities
- Faith-Based Organizations i.e. churches, synagogues, mosques, etc.
- Elected leadership including local, state & federal
- Government, non-profit, military & Veteran Service Organizations
- Primary care, pediatricians & other health care professionals
- Any organization or individual seeking to improve the lives of veterans, service members, and their families

“I wish that all 67,000 members of the Special Operations Community could participate in this conference.”
- CSM Chris Faris
  Senior Enlisted Adviser
  U.S. Special Operations Command

Making an impact.

The 6th Annual Forward March Conference is designed to empower the “helping professionals” that support veterans, military children and families by increasing understanding of military culture, systems, resources, and reintegration issues impacting military families.

Past topics include:

- Transitions & Reintegration in Military Families
- Understanding Military Culture
- Military Family Dynamics
- Mental Health Issues & Treatments
- Systems of support for families
- The role of individuals, organizations, and the community in supporting military children and families
Building Awareness. Fostering Collaboration.

NEW COMMUNITY INITIATIVES CREATED OR ENHANCED (TO DATE):

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<th>2010</th>
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INITIATIVES CREATED OR ENHANCED INCLUDE:
- BEHAVIORAL HEALTH PROFESSIONALS ASSOCIATION
  - MILITARY POST-TRAUMATIC STRESS COMMUNITY FORUM PANELISTS
- INTRODUCTION OF THE COMMUNITY BLUEPRINT INITIATIVE TO AREA LEADERS AND ORGANIZATIONS
- LOCAL ELEMENTARY SCHOOL MILITARY SUPPORT GROUP
- INTRODUCED EDUCATORS TO THE MILITARY CHILD EDUCATION COALITION’S STUDENT-TO-STUDENT PROGRAM
- REINVigorated CUMBERLAND COUNTY SCHOOLS SSR PROGRAM
- PRIMER FOR A MILITARY BEHAVIORAL HEALTH TRAINING IN WAKE COUNTY
- FAITH-BASED COMMUNITY COLLABORATIVE TO ENHANCE SUPPORT FOR SERVICE MEMBERS, VETERANS, AND THEIR FAMILIES
- WOMENS VETERAN MONTH RECOGNITION IN NORTH CAROLINA
- HELPED TO CREATE A LIVING IN THE NEW NORMAL STEERING COMMITTEE IN MOORE COUNTY, NC
Past Partners & Collaborators:

The Barry Robinson Center
A Behavioral Health System for Youth

PNC

Brynn Marr Hospital

Old Vineyard Behavioral Health Services

Fayetteville State University

Alliance Behavioral Healthcare

Fayetteville VAMC

First Health of the Carolinas

Trophy House Graphics

CLARK

Sandhills Community College

TruShots Photography

Partnership For Children of Cumberland County

Snyder Memorial Baptist Church

Community Mental Health Center at Cape Fear Valley

Wounded Warrior Project

Army Community Service

Extended Reach
Extending Our Reach Today for Our Children’s Future Tomorrow

Holly Hill Hospital

JUNIOR LEAGUE OF FAYETTEVILLE
Women building better communities

The School System of Choice
Cumberland County Schools

Moore Exposure Advertising Solutions

H & H Homes
Past Speakers & Presenters:

- Ken Ginsburg, M.D.
- Jake Rademacher, "Brothers at War" Filmmaker
- Dr. Mary Keller, Military Child Education Coalition
- COL Dr. Sharon Cooper, USA, Ret.
- Kayla Williams, Veteran & Author
- LTG Patricia Horoho, U.S. Army Surgeon General
- MG K.K. Chinn, XVIII Airborne Corps
- MG Mark (Ret.) & Carol Graham

Military Women’s Panelist - Col. Kim Olson, USAF Ret.; Kayla Williams, USA; SGM Ruth Eggert, USA; CSM Jacqueline Dixon-Swain, USA; Bottom Row: BG Tammy Smith, USA; Leslie Gilliams, USMC; MAJ Kristina Richardson, USA
IMPRESSIONS: Demonstrate Your Commitment

WEBSITE:
- Front Page Banner
- Dedicated Conf. Page
- Thousands of Monthly Impressions

MASS EMAIL COMMUNICATIONS:
- ~4,000 Contacts
- Minimum 3 Touches
- ~12,000 Impressions

SOCIAL MEDIA:
- PFC Facebook Page
- Minimum 7 Touches
- ~14,000 Impressions

RADIO:
- ~2 Interviews
- ~20,000 Impressions

FORWARD MARCH CONFERENCE MARKETING IMPRESSIONS

PFC Resource Center & Day of Event Signage
- Signature Fundraiser Video, Social Media, Email Communications
- Tens of Thousands Impressions

NEWSPAPER:
- ~3 Articles
- Fayetteville Observer Paraglide
- Tens of Thousands Impressions
## Sponsorship Opportunities:

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<th>$5,000 Presenting Sponsor</th>
<th>$2500 Platinum Sponsor</th>
<th>$1500 Gold Sponsor</th>
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“Communities across our nation should be modeling the work being done here.”

- General Dan McNeill (Ret.)

Partnership for Children Board Member

FOR MORE INFORMATION CONTACT:

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PARTNERSHIP FOR CHILDREN
OF CUMBERLAND COUNTY, INC.

TO REGISTER: WWW.CCPFC.ORG/PARTNERS/FORWARD-MARCH.HTML